



Global Connections Committee

Wisconsin Union Directorate

Global Connections Associate Director Roles (4)

Apply here: https://uwmadison.co1.qualtrics.com/jfe/form/SV_cG94zfKCusnMF4a

Overview

- This position is a volunteer leadership position with the Wisconsin Union Directorate student programming board.
- Each committee of the Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice. They will use their leadership to foster inclusive dialogue, challenge injustice, and create programming that reflects the diverse experiences of our communities.
- Each Associate Director is asked to dedicate 10 hours a week to the position. As a thank you for your service, you will receive a \$75/month stipend on your Wiscard for 8 months of the academic year.

Committee Purpose

The Global Connections Committee (GloCo) is dedicated to fostering friendship, dialogue, and linkages among members of the campus community and provides a forum where members will be able to learn about the intersectionality and diversity of ethnicity, culture, and backgrounds. GloCo strives to develop innovative, cultural, and educational programming for the UW-Madison community by organizing many international and multicultural events throughout the year. We expect to emphasize social, racial, and political justice as an integral part of programming in order to educate others and create a community of understanding and awareness. The committee director works in partnership with the program advisor to develop programs and overcome any obstacles that may be introduced.

Responsibilities of All Associate Directors

Goal Setting: Collaborate with Director, Advisor, and committee members to develop programming goals for the year that encompass a broad spectrum of social and political issues

Communication: Maintain regular communication with the Director, fellow Associate Directors, Advisor, and committee members regarding your areas of responsibility

Committee Member Engagement & Support: Involve committee volunteers in developing exciting and engaging programming for our campus audience through training of programming techniques, sharing resources, and delegating tasks. Associate Directors must ensure continued active involvement of committee members in all aspects of program planning and execution to ensure future support for the committee.

Modeling Leadership: Committee Leadership is first and foremost a team, so each AD should serve as a model and mentor to committee members through things like:

- Committing to regular duties like flyering and event hosting
- Contributing ideas to committee programming and overall program production
- Actively participating in planning and promoting committee events and demonstrate a positive attitude with larger WUD and Wisconsin Union issues, policies, and programs
- Having a willing attitude to go above and beyond general duties when necessary
- Fostering a comfortable, friendly, and open environment within the committee, where all members are able to share and discuss their thoughts and disagree in a civil manner
- Upholding fiscal responsibility while managing the committee's programming budget

Marketing: Communicate programming details for each event with the Marketing Associate Director to maximize effective outreach. Work in tandem with the Marketing Associate Director and help complete various tasks for marketing.

Meetings/Office Hours:

- Committee Leadership Team (~1 hour weekly)
- Committee meetings (~1 hour weekly)
- General office hours (~2 weekly) to provide time for completion of the week's tasks and to hold space for additional meetings as necessary
- Meetings w/ committee advisor (~.5 hour weekly)
- Co-facilitate subcommittee/project meetings as needed

Training: Attend WUD-wide training opportunities and Update and improve relevant sections in the committee training materials (on Team Drive) for future associate directors. Additional training on the responsibilities for event coordination and marketing will be provided

Additional Responsibilities: Committee Director may exercise the option to create a more detailed list of responsibilities for Associate Directors, if deemed necessary and the AD has capacity in their 10 hours per week time commitment

Term and Dates to Hold: For each position, the term is May 1, 2026 to April 30, 2027; involvement from May 1 to August 1 is optional. Please hold the following dates: August 27

for WUD Leadership Training, August 30 for Sunburst Festival, August 31 for Terrace Takeover, and dates TBD for the Registered Student Organization Fair.

Specific Responsibilities of Each Associate Director Role

Associate Director - Cultural Collaborations

Develop programming aiming to uplift and showcase lesser-known countries, cultures, and regions. The person in this role will engage with registered student organizations (RSOs) to collaborate with Global Connections on these events. This may include meeting with RSO representatives, identifying shared program ideas and goals, and supporting RSOs in executing their cultural initiatives.

1. Works collaboratively with various RSOs to plan and execute events, aiming to host one event per month
2. Foster relationships with other campus groups and community organizations through creative collaboration. Example relationships include:
 - a. Multicultural Student Center (MSC)
 - b. International Student Services (ISS)
 - c. Language Institute / UW-Languages
 - d. Other relevant registered student organizations (RSO)s
3. Research and pursue outside funding sources from the campus (e.g. Late-Night Grant, Global Badgers Grant)

Work with the Campus Events Services Office (CESO) to book event spaces, submit catering orders, and plan the general layout and flow of events

Associate Director - Global Experiences

Develop programming aiming to connect students with a range of global cultures. These programs should focus on events that feature a specific cultural theme and highlight how it appears across a wide array of cultural traditions and perspectives. Develop workshops that can be incorporated into Global Connections committee meetings.

1. Plan and execute events within our Global experiences series, aiming to host one event per month (outside of the workshops at meetings)
 - a. Past events have included language exchanges, global fashion shows, Flavors of the World (providing samples of global cuisine), Cups of Culture (feat. global drinks), etc.
2. Develop relationships with academic departments to help facilitate educational workshops at Global Connections committee meetings
3. Assist Global Connections Director in strategic planning of the annual international festival in spring semester
4. Work with the Campus Events Services Office (CESO) to book event spaces, submit catering orders, and plan the general layout and flow of events

Associate Director - Marketing & Strategy

The Associate Director of Marketing & Strategy strongly supports efforts to promote the WUD Global Connections Committee through strategic marketing campaigns that highlight events, programming, and committee meetings.

- Work collaboratively with programming ADs to create graphics for posters, social media, and calendar entries
- Facilitate a weekly newsletter with important updates to committee members and students on campus
- Focus on developing and implementing sustainable marketing techniques
- Create recruitment materials for events such as WI Welcome and the Student Organization Fairs.
 - Assist with the purchasing of tabling and promotional materials for handouts.
- Assist Global Connections Director in leading weekly committee meetings
- Assist in general event planning and leadership

Associate Director - Midwest Connections

Develop programming aiming to connect students with Wisconsin and Midwest traditions through events celebrating local culture, holidays, and Indigenous history. This programming promotes cross-cultural understanding and appreciation, and its audience is primarily focused on international students and domestic students from outside the Midwest.

1. Plan and execute events in our Midwest Connections series, aiming to host one event per month
 - a. Past events have included pumpkin carving, holiday cookie decorating, and trips to local apple orchards and Devil's Lake State Park
2. Manage the relationship between Global Connections Committee and International Student Services (ISS)
 - a. Help to recruit Mentors from the Global Connections members and broader community efforts for [International Peer Mentor Program](#)
3. Work to engage international and domestic students with campus and local traditions
4. Work with the Campus Events Services Office (CESO) to book event spaces, submit catering orders, and plan the general layout and flow of events