



Games Committee

Wisconsin Union Directorate

WUD Games

Apply here: https://uwmadison.co1.qualtrics.com/jfe/form/SV_cG94zfKCusnMF4a

Overview

- This position is a volunteer leadership position with the Wisconsin Union Directorate student programming board.
- Each committee of the Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice. They will use their leadership to foster inclusive dialogue, challenge injustice, and create programming that reflects the diverse experiences of our communities.
- Each Associate Director is asked to dedicate 10 hours a week to the position. As a thank you for your service, you will receive a \$75/month stipend on your Wiscard for 8 months of the academic year.

Committee Purpose

WUD Games is a committee with the goal of learning new things, making emotional connections, and crafting a community through gaming. This community should have a strong focus on being inclusive to everyone, regardless of identity or experience within the gaming space. WUD Games has a central structure around talking and discussing games of all varieties. This would include both video and board games, and all other manner of things that are considered games.

General Responsibilities of Associate Directors

- Attend mandatory weekly Games Committee Leadership Team and Games Committee meetings.
- Make a commitment to attend WUD Games Committee events, such as the gaming nights and other WUD Games hosted events, being a regular presence and helping to usher new committee members into being part of the process of managing these event spaces.
- Collaborate with fellow Associate Directors to coordinate events to promote games and create engaging atmospheres for audiences.
- Create an open community that does not allow for gatekeeping and encourages those to play regardless of experience or previous knowledge.
- As an Associate Director, you are encouraged to coordinate with the WUD Games Director to

- plan nontraditional social events for committee members.
- Associate Directors must ensure continued active involvement of committee members in all aspects of program planning and execution to ensure future support for WUD Games.
- Assist with creation and submission of program and budget requests.
- Provide transition materials about your role for next year's leadership team.
- Maintain a database of owned games when new games are added to WUD Games libraries for associated events
- Maintain regular communication among the Director, other Associate Directors, Advisor and committee members regarding your areas of responsibility.
- Have a willing attitude to go above and beyond general duties assigned to Associate Directors when necessary.
- Games Committee Director may exercise the option to create a more detailed list of responsibilities for Associate Directors, if deemed necessary.
- Maintain a positive attitude toward larger Wisconsin Union Directorate and Wisconsin Union issues and policies.
- Have fun!

Position Specific Duties

Collaborations & Community Outreach Associate Director

- Maintain ongoing and cultivate new relationships with other RSOs, campus departments, and campus communities to help promote the committee and its programming. With an emphasis on connecting WUD Games with new communities.
- Maintain communicative spaces such as email, social media group chats, Discord chats, and other places where other RSOs might reach out.
- Work to bring new ideas and perspectives to Games Committee programming.
- Act as a point of contact for collaborative programming.
- Assist other Associate Directors with collaborative programming.
- Work with the Marketing AD to coordinate marketing with other WUD committees and RSOs.
- Regularly update the internal calendar with details about upcoming programming.

General Events Associate Director

- Collect information on what is needed to host events such as: Game tournaments, Board/Video Game Nights, and Gaming community events.
- Facilitate and oversee an event planning subcommittee in order to allow contributions from the committee in the event planning process, to allow for active involvement and future support of WUD Games.
- Assist in the planning and execution of weekly Game Nights focused on a game chosen by the committee
- Work with the committee to develop interesting ideas and themes to represent inclusivity through games.
- Discuss with the advisor and director about Game Exhibitions as seen in previous years and if a continuation of the exhibition of games is a desirable and realistic focus.
- Discuss with the leadership team a split of labor of facilitation at WUD Games events.
- Regularly update the internal calendar with details about upcoming programming.

Marketing Associate Director

- Manage the internal programming calendar.
- Send out weekly information on Instagram.
- Involve committee members in marketing decisions through training of publicity techniques, sharing resources, and delegating tasks.
- Regularly posting all WUD Games events to the Union website, ensuring all information is detailed and accurate at least two weeks in advance.
- Contribute to the design and marketing of our materials, including but not limited to: Trifold, flyers, Instagram posts and stories.
- Work with the Online Space AD to coordinate marketing on online platforms.
- Work with the Collaborations and Community Outreach AD to coordinate marketing with other WUD committees and RSOs.
- Work with the WUD VP of External Communications and the Union marketing team to promote special events and explore new methods of marketing WUD Games events.
- Attend marketing meetings with the WUD VP of External Communications and the marketing ADs from other WUD committees.

Online Spaces Associate Director

- Manage the presence of WUD Games in online communities, facilitate discussions about gaming news, fun polls, and any other interesting ideas while ensuring that the space is kept welcoming and comfortable.
- Lead the charge in recruitment as well as training for online exclusive roles such as moderators for the Discord and Minecraft.
- Send out weekly updates of our Discord including information on when and where our events will be taking place.
- Collect information on what is needed to host events such as: Game Tournaments, Game Nights, Special community events in an online space.
- Work with members of the committee by engaging in subcommittee to develop events.
- Take initiative in the propagation of online tools such as associated game servers like the WUD Games Minecraft server and previously lesser used platforms like Youtube and Twitch.
- Develop, with the Advisor and Director, a set of event planning and online community engagement goals for the upcoming year.
- Work with the Marketing AD to coordinate marketing on online platforms.
- Regularly update the internal calendar and Discord's event structure with details about upcoming programming.

Special Events Associate Director

- Facilitate a space for the creation of irregular events that do not fall within the jurisdiction of the other Associate Director positions.
- Collect input from committee members on programming ideas.
- Cultivate and organize annual events, such as tabletop roleplaying groups and introductory events to various popular games.
- Run subcommittee meetings to bring creative ideas and different programming to the committee.

- Work to bring novelty and surprise/uniqueness to Games Committee programming.
- Develop, with the Advisor and Director, a set of event planning goals for the upcoming year.
- Regularly update the internal calendar with details about upcoming programming.