



Wisconsin Union
D I R E C T O R A T E

Late Night Grant Example Application № 1

What is the name of the event you are requesting funding for?

SOSA Cultural Showcase

What is the start time for the event?

8:00:00 PM

What is the end time for the event?

10:00:00 PM

Where will this event take place? (Building and room if possible)

MSC Classroom

Is this part of a series of events? If yes, what are the other dates? (Make sure to include them in your budget plan!)

Not part of a series.

Will there be food? If yes, who is the vendor?

Yes, we plan on using the Somali restaurant Brothers Cafe.

What is the purpose of the event? How does this event fulfil the mission of the Late Night Grant?

SOSA's Cultural Showcase is all about bringing people together to celebrate Somali culture and creativity. It's a night where the Somali community and the wider student body can connect, share stories, and experience the beauty of Somali music, poetry, dance, and art. The event is designed to be a fun, welcoming space where everyone can express themselves, show off their cultural knowledge and skills through a competitive show-and-tell, learn from one another, and appreciate the richness of Somali heritage. We also plan to have stations where students can explore and learn more about Somali culture, along with several hands-on creative activities. More than just a performance night, the event is about building community, celebrating diversity, and creating positive energy through culture and connection. It supports the mission of the Late Night Grant by providing an engaging late-night activity where everyone is welcome to enjoy a meaningful community experience.

Who is your target market for this event and how will you market this event?

Our target audience includes Somali students, multicultural student groups, and anyone who's interested in culture, art, and good vibes. We want this event to draw in people who love sharing their creativity as well as those who just want to experience and celebrate Somali culture. To spread the word, SOSA will promote the event mainly through Instagram, using online posters that include event details, and story posts to get people excited and involved.

Are you working with other cosponsors? If so, who and how much are they contributing?

We are not working with cosponsors!

Is this event free? If not, what are you charging attendees?

Yes! The event is completely free.

What is your estimated attendance?

We estimate about 35-40 people

Example Budget

Event: SOSA Cultural Showcase 2025			
Date: November 13th			
Item	Purpose	Unit Quantity	Amount (\$)
Somali Rice	Main dish we will have at event is rice and meat, rice will have about four trays from Brother's Cafe	4.00	\$200.00
Beef Suqaar	One of the other meat options for the main dish, one tray	1.00	\$100.00
Chicken Legs	We will offer this as a side along with the rice, 2 trays	2.00	\$200.00
Samosa (beef)	We will have about 75 of the beef samosas	75.00	\$150.00
Shaah	We plan to have about two containers of traditional Somali tea (shaah)	2.00	\$80.00
Plates	We will need plates to serve the food on, will be getting a 100 pack, same with cups	100.00	\$15.00
Cups	We will need cups for the tea	100	20.00
Total	\$765.00		