



President

Of the Wisconsin Union

Overview

- This is an extracurricular student leadership role with the Wisconsin Union Directorate (WUD) programming board, designed as a hands-on learning experience.
- Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice during the interview process. Upon selection, WUD Leaders will commit to committee process and programming efforts that continually address the inequalities our campus, country, and global communities face due to racial, environmental, societal, and other types of discrimination.
- Given the significant time commitment of WUD Officer positions (20 – 25 hours, weekly), a stipend is provided to increase the likelihood these student leadership positions are accessible to all students. An academic stipend provides 80% of yearly in-state tuition based on the prior year and will be distributed at the beginning of each semester. The stipend amount is based on in-state tuition, regardless of your own student status of in-state or out-of-state. Additionally, \$50/month is provided on the student's Wiscard for 8 months in gratitude for each student's service. Students also receive a Lifetime Union Membership upon completion of their terms.
- Officer Positions run May – May yearly. Officers are required to return to campus and hold office hours, typically 10 hours weekly, beginning August 1 and expected to participate in the mandatory, three-day training in August.

Overview of President Role

The President of the Wisconsin Union has the overall responsibility for furthering the organization's mission, vision, and values. This includes, but is not limited to, coordinating the work of the Wisconsin Union Directorate (WUD), which is composed of Officers, Directors/Hoover Council President, Club Presidents, Summer Coordinators, Associate Directors, and committee/club members. This position actively promotes shared governance and encourages awareness among the Directorate on issues that affect student life. Additionally, the President chairs Union Council, the governing board of the Wisconsin Union, and is a member of the Wisconsin Union's Leadership Team. This position works in partnership with the Associate Director of Social Education and the Wisconsin Union Director. Finally, along with the other Officers, the President serves as a liaison between the Directorate and the rest of the Wisconsin Union, as well as the Wisconsin Union and the University.

President General Responsibilities

- Serves as member of the Vice Chancellor of Student Affairs (VCSA)- Leadership & Engagement/WI Union Leadership Team.
- Represent the WI Union and Directorate on University committees as needed.
- Meet regularly with the Chancellor, Associated Students of Madison (ASM) leadership, Vice Chancellor of Student Affairs, and Dean of Students to stay abreast of campus events.
- Represent the values and ideals of the Wisconsin Union to external constituencies.
- Works in collaboration with the Student Services Finance Committee (SSFC) Chair and the WI Union Associate Director - Administration/Chief Financial Officer to set the budget timeline for the year and address preliminary questions and concerns.
- Participate in the Union's budget formulation and SSFC budget process as needed.
- Maintain relationships with Student Employee Advisory Group (SEAG).

- Additional Relationships President is encouraged to explore, through:
 - The Chancellor’s Office
 - Vice Chancellor of Student Affairs
 - The Dean of Students office ◦ Multicultural Student Center (MSC) Leadership
 - ASM Leadership
 - SSFC Leadership
 - Office of Sustainability – Green Fund
 - Relevant Academic Departments

President WUD Responsibilities

- This position works closely with a program advisor and connects with Wisconsin Union staff and fellow students for ongoing support and development.
- Meet regularly with Directorate members to discuss programming, issues, and concerns.
- Coordinate and chair Directorate and Directorate Executive meetings.
- Participate in spring, summer, and fall training. Plan and implement such training when applicable and work with Program Staff to plan the Fall Retreat.
- Guide and set directions for Directorate through developing a process for formulating goals and strategies. Develop implementation plans for achieving such goals.
- Participate in the annual selection of Wisconsin Union Directorate’s student committee directors and summer coordinators.
- Actively pursue all forms of diversity and integrity within Directorate programs and committees.
- Collaborate with the Hoofer Council President to plan and execute combined Directorate and Hoofer leadership meetings.
- Work with the VP-External Relations on initiatives to increase WUD’s visibility and to strengthen WUD as a connector on campus.
- Provides general oversight of the WUD budget as a member of the WUD executive team.
- Participate in planning for the 100th anniversary of Memorial Union to be celebrated October 2027 - October 2028.
- Continue refining the Officer Transition materials as a mechanism for passing information to the incoming president. Ensure that all digital materials are stored on the WI Union’s shared drive.

President Union Council Responsibilities

- Coordinate and chair Union Council and Union Council Executive meetings.
- Coordinate and chair a Union Council Advisory Board.
- Uphold the Wisconsin Union Constitution and participate in the review/implementation of policy and procedure.
- Actively promote shared governance and encourage awareness of issues that affect student life.
- Appoint students, staff, and alumni to Wisconsin Union Council Advisory Boards, hiring committees, and ad-hoc groups as needed
- Chair nominating committee for Officer Selection.
- Appoint nominating committees for (1) Awards, (2) Selection of Officers, Directors and Summer Coors.
- During term of office, serve as a Trustee in the Wisconsin Union Association (WUA), the Union’s non-profit board of Trustees.
- Maintain relationship and communication with ASM and SSFC.
- Serve as the spokesperson for the WI Union, as necessary and appropriate.

Last Updated: December 2025