

UNION COUNCIL OFFICER REPORT

SARAH MATHEWS

PRESIDENT

TIME PERIOD: SEPTEMBER 2012

DIRECTORATE AND PROGRAMMING

- Fostering continued discussion around the WUD goals presented at the end of last year so that they remain meaningful
- Invited Keith Kowalski from Wisconsin Union Properties and Assistant Director for Administration Margaret Tennesen to Directorate to discuss corporate sponsorship vis-à-vis Directorate programs
- Encouraging programming for diverse audiences, get out the vote programming. At the 9/27 Directorate meeting, any Director who is interested will be deputized to register their committee members to vote
- Programming ideas currently being explored/ initiated:
 - Get Out the Vote programming, primarily with Society and Politics
 - A Commencement or Senior Day speaker in collaboration with ASM and the Senior Class Officers
 - A concert with a high-profile artist on the day of Mifflin
 - A welcome-back to school event in January featuring a high-profile band
 - A "Month of Innovation", potentially in November, focusing among other things on local entrepreneurs and fostering start-ups
 - Program series around higher education and education policy in early February

SHARED GOVERNANCE AND UNION COUNCIL

- Administrative Committee met. Attendance was sparse, both from students and staff. Went over role of subcommittees vis-à-vis Union Council, discussed topics for the year, including:
 - The Union's budget and budget process
 - Industry affiliates and the Union
 - Union membership policy
- Continued to work on publicizing shared governance opportunities within the Union by sending emails to key groups
- Coordinated and sat in on two FF&E meetings for MUR Executive Committee

GENERAL UPDATES

- Stewardship trip to donors Bob & Dottie King to work on the shared vision for the Willis L. Jones Leadership Center went well
- Visited ASM Open Forum to introduce the new Union student leadership, share governance participation opportunities within the Union, and call for a new dynamic of cooperation between the two organizations
- Our survey requesting input from students regarding furniture options with MUR had great participation: we have input from 4,000+ students

- Looking into mechanisms for making sure we track our committee membership on Directorate, not just our leadership
- Special Events Committee is off to a wonderful start

EXTERNAL MEETINGS

- ASM Chair
- Senior Class Officers
- Learfield Communications representative Keith Kowalski
- MUBA member Ken Antaramian to discuss the Peter K. Antaramian Fund

LOOKING FORWARD

- MUBA meetings
- ACUI Regional Conference

UNION COUNCIL OFFICER REPORT

JOSE CORNEJO

VICE-PRESIDENT PUBLIC-RELATIONS

TIME PERIOD: SEPTEMBER 2012

DIRECTORATE AND PROGRAMMING

- Finished organizing and tabling for WUD at a variety of recruitment fairs
- Worked on marketing and promoting committee's kickoffs
- Organized the first WUD-wide marketing meeting
- Started pulling together people interested in the WUD website to talk about its restructuring
- Worked with graphics to develop a plan for the WUD all-campus newsletter
- Successfully launched and tweaked the WUD Visual Media Manager position
- Managed WUD's social media accounts

SHARED GOVERNANCE AND UNION COUNCIL

- Held first Facilities subcommittee meeting
- Looked for methods into gathering bids for cellphone towers, as poor cell reception in Union South is a concern that has been brought to Facilities subcommittee
- Looked towards collaborating with Dining Services to better complete our sustainability efforts
- Put Facilities policies on a Google doc in order to have the committee suggest edits to policies we're looking into changing
- Sat in on two FF&E meetings for MUR Executive Committee

EXTERNAL MEETINGS

Attended ASM Open Forum with President and VP-Program Administration

UNION COUNCIL OFFICER REPORT

TARA CENTENO

VICE-PRESIDENT PROGRAM ADMINISTRATION

TIME PERIOD: SEPTEMBER 2012

- Dining Services Subcommittee is finally getting underway and the topics that are on the table to work on are:
 - culinary review and menu development (including getting customer feedback)
(maybe offering more to-go options besides just a sandwich, etc.)
 - collaborations with the Nelson Institute
 - ~ catering options and energy impact
 - ~ reusable silverware
 - ~ food and politics week
 - online shopping via Badger Market : retail theory
 - sustainability : field trips!
 - staff uniform rules
 - food safety
 - diversity in dining uses
- Special Events Committee is officially meeting and getting started. Working with SoPo and promoting voting awareness things are priorities as of now, but we are also starting to think about a large welcome back party at the start of spring semester and programming around the theme of Innovation (working with campus partners for a Month of Innovation).
- We are looking ahead to Homecoming.
- The online budget process has been working well and our forms all are officially up and active on the website.

UNION COUNCIL OFFICER REPORT

COURTNEY SEVERSON

VICE PRESIDENT – LEADERSHIP AND DEVELOPMENT

TIME PERIOD: SEPTEMBER 2012

DIRECTORATE AND PROGRAMMING

- Planning logistics of events for the fall semester:
 - “How Women Lead” with Sharon Hadary, October 15th
 - Leadership Certificate Info Sessions (2 meetings per month, starting in October)
 - Etiquette Dinner, November 1st
 - WUDsgiving (Fall Recognition Event), November 16th
 - WUD Ugly Sweater / White Elephant Social, December 14th
 - Wednesdays with WUD (last Wednesday of each month)
- Held weekly Directorate sessions on time management, grant writing, recognition.
- Visited Bob & Dottie King to work on the shared vision for the Willis L. Jones Leadership Center.
- Presented the Antaramian fund proposal to Ken Antaramian.

SHARED GOVERNANCE AND UNION COUNCIL

- First Program Subcommittee Meeting – went over the purpose of the committee, Craftshop Study, Riding Club Study, upcoming Theater mission/vision redo.
- Riding Club Study – working to wrap up the current study and present findings to Union Council

LOOKING FORWARD

- Meeting with Donna Freitag of CFLI to figure out ways to integrate the Directorate experience with the Leadership Certificate
- Recruiting members for the Program Subcommittee
- Planning Professional Development trips for Directorate members
- Measure recruitment & retention of members within each committee

Wisconsin Union
Income Statement - Revenue/Expense
Year to Date
As of July 31, 2012

	PRIOR ACTUAL	CURRENT BUDGET	CURRENT ACTUAL	PRIOR CS %	BUDGET CS %	CURRENT CS %	PRIOR YEAR VARIANCE	PRIOR YEAR %	BUDGET VARIANCE	BUDGET %
REVENUE										
Direct Operating Revenue										
Restaurants	\$904,139	\$812,424	\$814,138	24.1%	22.0%	22.6%	(\$90,001)	(10.0%)	\$1,714	0.2%
Markets & Cafes	425,502	476,263	445,516	11.4%	12.9%	12.4%	20,014	4.7%	(30,747)	(6.5%)
WU Catering	449,393	366,000	342,318	12.0%	9.9%	9.5%	(107,075)	(23.8%)	(23,682)	(6.5%)
Conf Center Catering	83,145	90,242	94,384	2.2%	2.4%	2.6%	11,239	13.5%	4,142	4.6%
Retail & Recreation	198,581	190,501	194,262	5.3%	5.2%	5.4%	(4,319)	(2.2%)	3,761	2.0%
Programs	192,077	178,129	156,465	5.1%	4.8%	4.3%	(35,612)	(18.5%)	(21,664)	(12.2%)
Total Op Revenue	2,252,837	2,113,559	2,047,083	60.1%	57.2%	56.8%	(205,754)	(9.1%)	(66,476)	(3.1%)
Indirect Revenue										
Commissions	31,442	32,700	32,700	0.8%	0.9%	0.9%	1,258	4.0%		
Rentals	17,099	26,659	29,338	0.5%	0.7%	0.8%	12,239	71.6%	2,679	10.0%
Service Revenue	42,956	83,404	63,911	1.1%	2.3%	1.8%	20,965	48.8%	(19,493)	(23.4%)
Reimbursements	5,694	8,283	3,337	0.2%	0.2%	0.1%	(2,357)	(41.4%)	(4,946)	(59.7%)
Total Indirect Revenue	97,191	151,046	129,286	2.6%	4.1%	3.6%	32,095	33.0%	(21,760)	(14.4%)
Net Operating Revenue	2,350,028	2,264,605	2,176,369	62.7%	61.3%	60.4%	(173,659)	(7.4%)	(88,236)	(3.9%)
Other Revenue										
Student Segregated Fees	742,500	789,100	789,100	19.8%	21.3%	21.9%	46,600	6.3%		
Student Seg Fees - UBP	615,500	607,758	607,758	16.4%	16.4%	16.9%	(7,742)	(1.3%)	(202)	(1.0%)
Campus Vending	22,023	19,423	19,221	0.6%	0.5%	0.5%	(2,802)	(12.7%)		
Membership	9,244	6,712	7,708	0.2%	0.2%	0.2%	(1,536)	(16.6%)	996	14.8%
Investment Revenue	200	800		0.0%	0.0%	0.0%	(200)	(100.0%)	(800)	(100.0%)
Investment Rev - UBP	100	600	600	0.0%	0.0%	0.0%	500	500.0%		
Miscellaneous	6,410	7,716	546	0.2%	0.2%	0.0%	(5,864)	(91.5%)	(7,170)	(92.9%)
Total Other Revenue	1,395,977	1,432,109	1,424,933	37.3%	38.7%	39.6%	28,956	2.1%	(7,176)	(0.5%)
Total Revenue	3,746,005	3,696,714	3,601,302	100.0%	100.0%	100.0%	(144,703)	(3.9%)	(95,412)	(2.6%)
EXPENSES										
Cost of Goods Sold										
Food	763,947	723,368	688,476	20.4%	19.6%	19.1%	(75,471)	(9.9%)	(34,892)	(4.8%)
Retail Merchandise	3,289	7,028	8,310	0.1%	0.2%	0.2%	5,021	152.7%	1,282	18.2%
Total Cost of Goods Sold	767,236	730,396	696,786	20.5%	19.8%	19.3%	(70,450)	(9.2%)	(33,610)	(4.6%)
Direct Op Expenses										
Salaries, Wages, Fringes	698,724	646,190	699,220	18.7%	17.5%	19.4%	496	0.1%	53,030	8.2%
Supplies & Services	247,234	320,936	272,708	6.6%	8.7%	7.6%	25,474	10.3%	(48,228)	(15.0%)
Depreciation - Equipment	13,888	22,754	14,127	0.4%	0.6%	0.4%	239	1.7%	(8,627)	(37.9%)
Total Direct Op Expenses	959,846	989,880	986,055	25.6%	26.8%	27.4%	26,209	2.7%	(3,825)	(0.4%)
Support Services										
Salaries, Wages, Fringes	239,514	254,690	245,292	6.4%	6.9%	6.8%	5,778	2.4%	(9,398)	(3.7%)
Supplies & Services	47,433	48,874	5,216	1.3%	1.3%	0.1%	(42,217)	(89.0%)	(43,658)	(89.3%)
Depreciation - Equipment	3,382	5,168	2,801	0.1%	0.1%	0.1%	(581)	(17.2%)	(2,367)	(45.8%)
Total Support Services	290,329	308,732	253,309	7.8%	8.4%	7.0%	(37,020)	(12.8%)	(55,423)	(18.0%)

Wisconsin Union
Income Statement - Revenue/Expense
Year to Date
As of July 31, 2012

	PRIOR ACTUAL	CURRENT BUDGET	CURRENT ACTUAL	PRIOR CS %	BUDGET CS %	CURRENT CS %	PRIOR YEAR VARIANCE	PRIOR YEAR %	BUDGET VARIANCE	BUDGET %
Facilities Expenses										
Salaries, Wages, Fringes	\$345,352	\$412,198	\$411,871	9.2%	11.2%	11.4%	\$66,519	19.3%	(\$327)	(0.1%)
Supplies & Services	56,545	70,809	93,066	1.5%	1.9%	2.6%	36,521	64.6%	22,257	31.4%
Depreciation - Equipment	33,091	32,926	33,206	0.9%	0.9%	0.9%	115	0.3%	280	0.9%
Total Facilities Expenses	434,988	515,933	538,143	11.6%	14.0%	14.9%	103,155	23.7%	22,210	4.3%
Program Expenses										
Salaries, Wages, Fringes	72,939	69,423	65,260	1.9%	1.9%	1.8%	(7,679)	(10.5%)	(4,163)	(6.0%)
Supplies & Services	37,011	41,570	33,356	1.0%	1.1%	0.9%	(3,655)	(9.9%)	(8,214)	(19.8%)
Depreciation - Equipment	50	50	50	0.0%	0.0%	0.0%			(50)	(100.0%)
Total Program Expenses	109,950	111,043	98,616	2.9%	3.0%	2.7%	(11,334)	(10.3%)	(12,427)	(11.2%)
Depreciation & Major Repairs/Maintenance										
Major Rpr/Mnt - Equip	1,133	1,108	1,108	0.0%	0.0%	0.0%	(25)	(2.2%)		
Major Rpr/Mnt - Bldg	23,108	29,717	29,717	0.6%	0.8%	0.8%	6,609	28.6%		
Def Bldg Exp - UBP	474,724	379,400	378,800	12.7%	10.3%	10.5%	(95,924)	(20.2%)	(600)	(0.2%)
Depreciation - Bldg	34,888	32,486	32,262	0.9%	0.9%	0.9%	(2,626)	(7.5%)	(224)	(0.7%)
Total Depr & Major Repairs/	533,853	442,711	441,887	14.3%	12.0%	12.3%	(91,966)	(17.2%)	(824)	(0.2%)
Utilities, Taxes & Insurance										
Unemployment Compensation	6,954	3,850	10,617	0.2%	0.1%	0.3%	(6,954)	(100.0%)	(3,850)	(100.0%)
Workers Compensation	9,625	10,617	10,617	0.3%	0.3%	0.3%	992	10.3%		
Telephone	6,917	7,525	7,525	0.2%	0.2%	0.2%	608	8.8%		
Insurance - Property	11,400	7,750	7,750	0.3%	0.2%	0.2%	(3,650)	(32.0%)		
Heating/Cooling	7,573	12,217	12,217	0.2%	0.3%	0.3%	4,644	61.3%		
Electricity	19,599	13,375	13,375	0.5%	0.4%	0.4%	(6,224)	(31.8%)		
Water & Sewer	6,483	6,483	6,483	0.2%	0.2%	0.2%				
Trash Removal	7,000	6,375	6,375	0.2%	0.2%	0.2%	(625)	(8.9%)		
Total Utilities, Taxes & Insur	75,551	68,192	64,342	2.0%	1.8%	1.8%	(11,209)	(14.8%)	(3,850)	(5.6%)
State/UW Assessments										
Municipal Services	7,275	7,642	7,642	0.2%	0.2%	0.2%	367	5.0%		
Utility Assessments	23,100	21,050	21,050	0.6%	0.6%	0.6%	(2,050)	(8.9%)		
UW Assessments	56,883	68,958	68,958	1.5%	1.9%	1.9%	12,075	21.2%		
Total State/UW Assessmen	87,258	97,650	97,650	2.3%	2.6%	2.7%	10,392	11.9%		
Other Expenses										
Debt Svc UBPWU	172,375	287,041	287,041	4.6%	7.8%	8.0%	114,666	66.5%	(25,729)	(66.2%)
Misc - SWF, S&S	56,376	38,849	13,120	1.5%	1.1%	0.4%	(43,256)	(76.7%)	(4,946)	(59.7%)
Reimbursements	5,694	8,283	3,337	0.2%	0.2%	0.1%	(2,357)	(41.4%)		
Total Other Expenses	234,445	334,173	303,498	6.3%	9.0%	8.4%	69,053	29.5%	(30,675)	(9.2%)
Total Expenses	3,493,456	3,598,710	3,480,286	93.3%	97.3%	96.6%	(13,170)	(0.4%)	(118,424)	(3.3%)
Net Income/(Loss)	252,549	98,004	121,016	6.7%	2.7%	3.4%	(131,533)	(52.1%)	23,012	23.5%

	CURRENT BUDGET	CURRENT ACTUAL	BUDGET VARIANCE	BUDGET VAR %	PRIOR ACTUAL	PRIOR VARIANCE	PRIOR VAR %
REVENUE							
DIRECT OP REVENUE							
FOOD SERVICE	\$1,744,929	\$1,696,356	(\$48,573)	(2.8%)	\$1,862,179	(\$165,823)	(8.9%)
RETAIL & RECREATION	190,501	194,262	3,761	2.0%	198,581	(4,319)	(2.2%)
PROGRAMS	178,129	156,465	(21,664)	(12.2%)	192,077	(35,612)	(18.5%)
SUBTOTAL DIR OP REV	2,113,559	2,047,083	(66,476)	(3.1%)	2,252,837	(205,754)	(9.1%)
INDIRECT REVENUE	151,046	129,286	(21,760)	(14.4%)	97,191	32,095	33.0%
SEG FEES	1,396,858	1,396,858			1,358,000	38,858	2.9%
VENDING	19,423	19,221	(202)	(1.0%)	22,023	(2,802)	(12.7%)
MEMBERSHIPS	6,712	7,708	996	14.8%	9,244	(1,536)	(16.6%)
INTEREST REVENUE	1,400	600	(800)	(57.1%)	300	300	100.0%
OTHER REVENUE	7,716	546	(7,170)	(92.9%)	6,410	(5,864)	(91.5%)
TOTAL REVENUE	3,696,714	3,601,302	(95,412)	(2.6%)	3,746,005	(144,703)	(3.9%)
EXPENSES							
COST OF GOODS SOLD	730,396	696,786	(33,610)	(4.6%)	767,236	(70,450)	(9.2%)
DIRECT OP EXPENSES	989,880	986,055	(3,825)	(0.4%)	959,846	26,209	2.7%
SUPPORT SERVICES	308,732	253,309	(55,423)	(18.0%)	290,329	(37,020)	(12.8%)
FACILITIES	515,933	538,143	22,210	4.3%	434,988	103,155	23.7%
SOCIAL EDUCATION	111,043	98,616	(12,427)	(11.2%)	109,950	(11,334)	(10.3%)
DEPRECIATION/BUILDINGS	32,486	32,262	(224)	(0.7%)	34,888	(2,626)	(7.5%)
MAJOR REPRS/BLDGS & EQ	410,225	409,625	(600)	(0.1%)	498,965	(89,340)	(17.9%)
UTILITIES/TAXES/INS/TELEP	68,192	64,342	(3,850)	(5.6%)	75,551	(11,209)	(14.8%)
STATE/UW ASSESSMENTS	97,650	97,650			87,258	10,392	11.9%
INTEREST EXPENSE/BONDS	287,041	287,041			172,375	114,666	66.5%
OTHER & OFFSETTING EXP	47,132	16,457	(30,675)	(65.1%)	62,070	(45,613)	(73.5%)
TOTAL EXPENSE	3,598,710	3,480,286	(118,424)	(3.3%)	3,493,456	(13,170)	(0.4%)
NET INCOME(LOSS)	98,004	121,016	23,012	23.5%	252,549	(131,533)	(52.1%)