

Sarah Mathews
Union President
October 2012 Officer Report

- **Directorate and Programming Updates**

- *Major program initiatives*
 - “Some Night” at the Union 1/24: A huge welcome-back party featuring popular band FUN. which aims to activate all Union South spaces, pilot new programs in areas such as Craftshop/MiniCourses, and build general campus goodwill
 - Make It Better 3/1-3/7: a WUD-wide week of different innovation-focused events with wide-ranging campus and community partnerships
 - Education conference 3/22-3/25 : multi-partisan program series about key issues in education, in partnership with Special Events and the Education Policy Studies department
 - Varsity Day: a day to celebrate Seniors and the University
 - May 4 concert/ party
- *Membership tracking:*
 - Working with VP Severson to measure and track committee membership for future development purposes, as well as Union Member Relations to explore a proposal to give discounted memberships to WUD committee members and student employees
- *WUD outreach and empowerment*
 - Ceded chairship of November Directorate meetings and encouraged Directors who will continue as students next year to sign up to chair meetings
 - Visited committees to increase Officer visibility and familiarity
 - Invited two Associate Directors and a committee member to a free meal/ coffee to thank them for outstanding work and encourage them to apply for leadership positions next year

- **Union Council and Shared Governance**

- *MUR Exec*
 - Discussed furniture for many, many hours so that Union Council did not have to.
 - Set up a tour and Building Project orientation for new Union Council members at Representative Langer's request
- *Administration Subcommittee*
 - Met and discussed Union Membership policies, and corporate sponsorship policies

- **General Union Updates**

- MUBA Trustee meetings October 12-13
- Attended Leadership Team Retreat 11/7

- **Outreach and Notable Meetings**

- Dean Berquam
- Sarah Artz, Wisconsin Union Member Relations Director

- Senior Class Officers
- Dr. Sara Goldrick-Rab of Educational Policy Studies
- **Looking Forward**
 - Working with VPs to evaluate and tweak start-of-year initiatives as necessary
 - Mapping out the spring semester to hit the ground running
 - Bringing a proposal generated from WUD students on how to increase traffic at MU to Leadership Team
 - Calling a MUR Exec meeting to discuss an “Artful Bathroom”¹ proposal as well as hear general construction updates

1 I find this as ludicrous as the reader likely does.

Tara Centeno
Vice President - Program Administration
October 2012 Officer Report

- **Directorate and Programming**

- *WUD-wide event meetings*
 - Organizing the “Some Night” event on January 24th
 - It will be a large collaborative event between various union areas in addition to other campus groups
 - Special Events has been meeting
 - organizing portions of “Some Night”
 - brainstorming the event around Issues in Higher Education
 - looking ahead to Week of Innovation programming
- *Committee outreach:*
 - Visited committees to increase Officer visibility and familiarity
 - Promote that WUD is a large, overarching organization
 - Emphasize leadership and recognition opportunities
 - Took an AD to a recognition lunch
 - Encouraged the student to stay involved and continue with leadership positions in the organization; discussed the idea on an anti-bullying campaign for our campus and area high schools

- **Administration-specific duties**

- *Budgets*
 - Being reviewed on a regular basis - encourage committee accountability
 - Looking ahead to next year’s budgets and if changes need to be made
- *Late Night Grant:* Applications have been coming in relatively steadily but hope to promote it to more campus organizations
 - Will be mentioned at the RSO Lottery

- **General Union Updates**

- Attended and presented at ACUI
- *Cooperative Programming Committee*
 - Restructure recommendations are being brought to Leadership team
 - Current structure meets bi-weekly to:
 - evaluate incoming requests
 - reflect on past programs in various dining spaces
 - consider how better to promote our dining spaces as venues and effectively market them
- Craftshop/Mini Course updates
 - Working on the proposal for a new student position to help bridge the gap between the craftshop and WUD
 - Experimental programs are being tested
 - Badger Craft Clash was a huge success
 - Art a la Carte is going on monthly and has been doing well

- Mission and vision statement are still being finalized

Jose Cornejo
Vice-President for Public Relations
October 2012 Officer Report

Duties to WUD

- Worked on creating a WUD-wide sweatshirt.
- Visited individual committee meetings to explain WUD and the Wisconsin Union.
- Worked on planning “Some Night” at the Union, our welcome-back event for Spring.
- Created a marketing campaign to build up a subscriber list for the WUD newsletter.
- Launched the WUD newsletter with the announcement of “Some Night” at the Union.

Duties in relation to Shared Governance

- Reviewed a new Health, Safety and Security policy
- Participated in further FF&E review sessions for the Memorial Union Reinvestment
- Organized and participated in another FF&E review with Facilities subcommittee and invited all Facilities employees. Around 12 people showed up and gave valuable input.
- Met with Nancy, CESO, to talk about the topic of making more accessible to RSOs.
- Worked with Marketing to finalize survey questions.

Courtney Severson
Vice President – Leadership and Development
October 2012 Officer Report

Directorate and Programming

- Meeting with each Director to go over the following:
 - o Membership requirements and database
 - o Recruitment for spring
 - o Retention efforts
 - o Recognition plan updates
 - o Ideal committee size (to measure Directorate growth)
 - o Defining committee benefits (Why do people join your committee?)
- Gathering information / possible participants for the NowU Emerging Leaders Retreat
- Creating the Directorate Retreat schedule and programs
- Meeting with Associate Directors/committee members to recognize them for their work
- Meeting with David and Isabel to ensure that they are using Antaramian funds
- Rescheduling the Etiquette Dinner

Shared Governance and Union council

- Riding Club Study – last meeting on November 7th
- Reschedule of Program meeting – November 29th

New Projects and Initiatives

- Weekend volunteer service trip for WUD leaders
- Recognition questionnaire for WUD leaders (to find potential changes / additions to the recognition plan)

Looking Forward

- WUDsgiving – November 16th at 6 PM
- Program Subcommittee Meeting – November 29th at 5:30 PM
 - o Hoofer Constitution changes
 - o Union Theater vision
 - o WUD & Mini Course/Craftshop relationship
- WUD Leader Social – December 14, 6-9 PM
- WUD Retreat – January 25 - 27

Mark Guthier

Union Director – Council Secretary

October 2012 Officer Report

Campus Updates

- HR Design process continues to be discussed at various governance levels across the University
- Chancellor's Search Committee held multiple open forums for campus constituents throughout the month
- By the end of the month, the Critical Compensation Fund program was expected to be completed
- The Office of the Vice Chancellor for Finance & Administration's Employee Engagement, Inclusion and Diversity survey data/results has been distributed to all of the Units

October Activities

- Hosted Badger Bash Tailgate Event, October 6, UW v. Illinois
 - Focus: Corporate Sponsors
- Attended Big Ten Union Directors Meeting, October 8-11, Northwestern University
- Hosted Annual Memorial Union Building Association Trustee Meeting, October 12-13
- Hosted Badger Bash Tailgate Event, October 20, UW v. Minnesota
 - Focus: Lakefront Gateway Project
- New York City Development Trip, October 21-24
- PBS "Visionaries" video shoot, October 25-27
- Hosted Badger Bash Tailgate Event, October 27, UW v. Michigan State
 - Focus: Retired Wisconsin Union Staff
- Participated in program review for the Ohio Union at Ohio State University, October 28-31

Union Updates

- Union South received its LEED-Gold rating from the U.S. Green Building Council
- Program Advisor search for Outdoor Programs/Hoofers is underway
- The December Board of Regents meeting will be taking place at Union South
- The final mount raised on the Mendota Blue Terrace Chair program from this summer is in excess of \$260,000 for the Building Campaign

	CURRENT BUDGET	CURRENT ACTUAL	BUDGET VARIANCE	PRIOR ACTUAL
REVENUE				
OPERATIONS & PROGRAMS				
RETAIL DINING	\$4,092,762	\$3,893,586	(\$199,176)	\$3,986,442 Restaurants and Markets & Cafes
CATERING	1,424,563	1,473,318	48,755	1,500,315 MU/US and Grainger Catering, plus Conference Centers
FACILITY RENTALS & FEES	768,559	810,859	42,300	743,200 US Hotel/MU Guestrooms, AV rentals, campus vending, Facility fees,...
PROGRAMS	486,364	433,434	(52,950)	501,569 Theater Operations/Season, Minicourses, Alt Breaks, Hoofers,...
SUBTOTAL OPS&PROG	6,772,268	6,611,197	(161,071)	6,731,526
SEG FEES - WU	2,367,300	2,367,300		2,227,500
SEG FEES - UBP	1,823,274	1,823,274		1,846,500
PARTNERSHIP/WISCARD RE	208,246	213,098	4,852	195,017 Wiscard partnership fees, ATM commissions, Housing Wiscard web transaction fee reimbursement,...
CAMPUS/OTHER REIMBURS	120,168	104,017	(16,151)	102,697 Campus Photo ID Office/CESO support, student theater ticket subsidy supp, offsetting cost reimbursements, ...
MEMBERSHIP & MISC	31,581	20,306	(11,275)	28,854 Membership, interest income, miscellaneous gifts/contributions, ...
TOTAL REVENUE	11,322,837	11,139,192	(183,645)	11,132,094
EXPENSES				
COST OF GOODS SOLD	2,281,422	2,325,807	44,385	2,339,034 Food costs, products and costs associated with generating revenue by the units
DIRECT OP EXPENSES	3,122,784	3,010,591	(112,193)	3,156,721 Salaries/wages/fringes, general expenses for the revenue units, Hoofers expenses, Minicourses,...
SUPPORT SERVICES	872,310	794,438	(77,872)	862,188
FACILITIES	1,589,029	1,555,603	(33,426)	1,394,925
PROGRAMS & LEADERSHIP	387,687	321,115	(66,572)	360,608 Includes cost of WUD no fee or admission cost programming expenses
DEPRECIATION/BUILDINGS	96,498	96,275	(223)	105,363
MAJOR REPRS/BLDGS & EQ	1,230,675	1,228,875	(1,800)	1,496,895 Includes UBP commitment
UTILITIES/TAXES/INS/TELEF	204,576	217,363	12,787	221,738
STATE/UW ASSESSMENTS	292,950	292,950		261,774
INTEREST EXPENSE/BOND	861,123	861,123		651,501
OTHER & OFFSETTING EXP	185,796	149,738	(36,056)	104,655 State budget assessments (prior year), Wiscard credit card fees, UBP project swf, cashier testing services,...
TOTAL EXPENSE	11,124,850	10,853,878	(270,972)	10,955,402
NET INCOME(LOSS)	197,987	285,314	87,327	176,692

Wisconsin Union
Income Statement - Revenue/Expense
Year to Date
As of September 30, 2012

	PRIOR ACTUAL	CURRENT BUDGET	CURRENT ACTUAL	PRIOR CS %	BUDGET CS %	CURRENT CS %	PRIOR YEAR VARIANCE	PRIOR YEAR %	BUDGET VARIANCE	BUDGET %
Facilities										
Salaries, Wages, Fringes	\$1,057,832	\$1,239,222	\$1,196,945	9.5%	10.9%	10.7%	\$139,113	13.2%	(\$42,277)	(3.4%)
Supplies & Services	238,078	251,135	258,209	2.1%	2.2%	2.3%	20,131	8.5%	7,074	2.8%
Depreciation - Equipment	99,014	98,672	100,449	0.9%	0.9%	0.9%	1,435	1.4%	1,777	1.8%
Total Facilities Expenses	1,394,924	1,589,029	1,555,603	12.5%	14.0%	14.0%	160,679	11.5%	(33,426)	(2.1%)
Programs & Leadership										
Salaries, Wages, Fringes	208,655	206,965	201,352	1.9%	1.8%	1.8%	(7,303)	(3.5%)	(5,613)	(2.7%)
Supplies & Services	151,953	180,572	119,763	1.4%	1.6%	1.1%	(32,190)	(21.2%)	(60,809)	(33.7%)
Depreciation - Equipment		150			0.0%				(150)	(100.0%)
Total Program Expenses	360,608	387,687	321,115	3.2%	3.4%	2.9%	(39,493)	(11.0%)	(66,572)	(17.2%)
Depreciation & Major Repairs/Maintenance										
Major Rprs/Mnt - Equip	3,399	3,324	3,324	0.0%	0.0%	0.0%	(75)	(2.2%)		
Major Rprs/Mnt - Bldg	69,324	89,151	89,151	0.6%	0.8%	0.8%	19,827	28.6%		
Def Bldg Exp - URP	1,424,172	1,138,200	1,136,400	12.8%	10.1%	10.2%	(287,772)	(20.2%)	(1,800)	(0.2%)
Depreciation - Bldg	105,363	96,498	96,275	0.9%	0.9%	0.9%	(9,088)	(8.6%)	(223)	(0.2%)
Total Depr & Major Repairs/	1,602,258	1,327,173	1,325,150	14.4%	11.7%	11.9%	(277,108)	(17.3%)	(2,023)	(0.2%)
Utilities, Taxes & Insurance										
Unemployment Compensation	10,423	11,550	13,575	0.1%	0.1%	0.1%	3,152	30.2%		
Worker's Compensation	28,875	31,851	31,851	0.3%	0.3%	0.3%	2,976	10.3%	2,025	17.5%
Telephone	20,751	22,575	22,575	0.2%	0.2%	0.2%	1,824	8.8%		
Insurance - Property	34,200	23,250	23,250	0.3%	0.2%	0.2%	(10,950)	(32.0%)		
Heating/Cooling	44,733	36,651	37,827	0.4%	0.3%	0.3%	(6,906)	(15.4%)	1,176	3.2%
Electricity	42,307	40,125	49,711	0.4%	0.4%	0.4%	7,404	17.5%	9,586	23.9%
Water & Sewer	19,449	19,449	19,449	0.2%	0.2%	0.2%				
Trash Removal	21,000	19,125	19,125	0.2%	0.2%	0.2%	(1,875)	(8.9%)		
Total Utilities, Taxes & Insur	221,738	204,576	217,363	2.0%	1.8%	2.0%	(4,375)	(2.0%)	12,787	6.3%
State/UV Assessments										
Municipal Services	21,825	22,926	22,926	0.2%	0.2%	0.2%	1,101	5.0%		
Utility Assessments	69,300	63,150	63,150	0.6%	0.6%	0.6%	(6,150)	(8.9%)		
UV Assessments	170,649	206,874	206,874	1.5%	1.8%	1.9%	36,225	21.2%		
Total State/UV Assessmen	261,774	292,950	292,950	2.4%	2.6%	2.6%	31,176	11.9%		
Other Expenses										
Debt Svc UBPMU	651,501	861,123	861,123	5.9%	7.6%	7.7%	209,622	32.2%		
Misc - SWF, S&S	87,402	160,947	137,772	0.8%	1.4%	1.2%	50,370	57.6%	(23,175)	(14.4%)
Reimbursements	17,253	24,849	11,966	0.2%	0.2%	0.1%	(5,287)	(30.6%)	(12,883)	(51.8%)
Total Other Expenses	756,156	1,046,919	1,010,861	6.8%	9.2%	9.1%	254,705	33.7%	(36,056)	(3.4%)
Total Expenses	10,955,400	11,124,851	10,853,877	98.4%	98.3%	97.4%	(101,523)	(0.9%)	(270,974)	(2.4%)
Net Income/(Loss)	176,695	197,986	285,314	1.6%	1.7%	2.6%	108,619	61.5%	87,328	44.1%

Wisconsin Union
Income Statement - Revenue/Expense
Year to Date
As of September 30, 2012

	PRIOR ACTUAL	CURRENT BUDGET	CURRENT ACTUAL	PRIOR CS %	BUDGET CS %	CURRENT CS %	PRIOR YEAR VARIANCE	PRIOR YEAR %	BUDGET VARIANCE	BUDGET %
Facilities										
Salaries, Wages, Fringes	\$1,057,832	\$1,239,222	\$1,196,945	9.5%	10.9%	10.7%	\$139,113	13.2%	(\$42,277)	(3.4%)
Supplies & Services	238,078	251,135	258,209	2.1%	2.2%	2.3%	20,131	8.5%	7,074	2.8%
Depreciation - Equipment	99,014	98,672	100,449	0.9%	0.9%	0.9%	1,435	1.4%	1,777	1.8%
Total Facilities Expenses	1,394,924	1,589,029	1,555,603	12.5%	14.0%	14.0%	160,679	11.5%	(33,426)	(2.1%)
Programs & Leadership										
Salaries, Wages, Fringes	208,655	206,965	201,352	1.9%	1.8%	1.8%	(7,303)	(3.5%)	(5,613)	(2.7%)
Supplies & Services	151,953	180,572	119,763	1.4%	1.6%	1.1%	(32,190)	(21.2%)	(60,809)	(33.7%)
Depreciation - Equipment		150			0.0%				(150)	(100.0%)
Total Program Expenses	360,608	387,687	321,115	3.2%	3.4%	2.9%	(39,493)	(11.0%)	(66,572)	(17.2%)
Depreciation & Major Repairs/Maintenance										
Major Rprs/Mnt - Equip	3,399	3,324	3,324	0.0%	0.0%	0.0%	(75)	(2.2%)		
Major Rprs/Mnt - Bldg	69,324	89,151	89,151	0.6%	0.8%	0.8%	19,827	28.6%	(1,800)	(0.2%)
Def Bldg Exp - UBP	1,424,172	1,138,200	1,136,400	12.8%	10.1%	10.2%	(287,772)	(20.2%)	(223)	(0.2%)
Depreciation - Bldg	105,353	96,498	96,275	0.9%	0.9%	0.9%	(9,088)	(8.6%)		
Total Depr & Major Repairs/	1,602,258	1,327,173	1,325,150	14.4%	11.7%	11.9%	(277,108)	(17.3%)	(2,023)	(0.2%)
Utilities, Taxes & Insurance										
Unemployment Compensation	10,423	11,550	13,575	0.1%	0.1%	0.1%	3,152	30.2%	2,025	17.5%
Worker's Compensation	28,875	31,851	31,851	0.3%	0.3%	0.3%	2,976	10.3%		
Telephone	20,751	22,575	22,575	0.2%	0.2%	0.2%	1,824	8.8%		
Insurance - Property	34,200	23,250	23,250	0.3%	0.2%	0.2%	(10,950)	(32.0%)		
Heating/Cooling	44,733	36,651	37,827	0.4%	0.3%	0.3%	(6,906)	(15.4%)	1,176	3.2%
Electricity	42,307	40,125	49,711	0.4%	0.4%	0.4%	7,404	17.5%	9,586	23.9%
Water & Sewer	19,449	19,449	19,449	0.2%	0.2%	0.2%				
Trash Removal	21,000	19,125	19,125	0.2%	0.2%	0.2%	(1,875)	(8.9%)		
Total Utilities, Taxes & Insur	221,738	204,576	217,363	2.0%	1.8%	2.0%	(4,375)	(2.0%)	12,787	6.3%
State/UW Assessments										
Municipal Services	21,825	22,926	22,926	0.2%	0.2%	0.2%	1,101	5.0%		
Utility Assessments	69,300	63,150	63,150	0.6%	0.6%	0.6%	(6,150)	(8.9%)		
UW Assessments	170,649	206,874	206,874	1.5%	1.8%	1.9%	36,225	21.2%		
Total State/UW Assessment	261,774	292,950	292,950	2.4%	2.6%	2.6%	31,176	11.9%		
Other Expenses										
Debt Svc UBP/MWU	651,501	861,123	861,123	5.9%	7.6%	7.7%	209,622	32.2%	(23,175)	(14.4%)
Misc - SWF, S&S	87,402	160,947	137,772	0.8%	1.4%	1.2%	50,370	57.6%	(12,883)	(51.8%)
Reimbursements	17,253	24,849	11,966	0.2%	0.2%	0.1%	(5,287)	(30.6%)		
Total Other Expenses	756,156	1,046,919	1,010,861	6.8%	9.2%	9.1%	254,705	33.7%	(36,058)	(3.4%)
Total Expenses	10,955,400	11,124,851	10,853,877	98.4%	98.3%	97.4%	(101,523)	(0.9%)	(270,974)	(2.4%)
Net Income/(Loss)	176,655	197,986	285,314	1.6%	1.7%	2.6%	108,619	61.5%	87,328	44.1%