

WUD Film Slide Show Promotions Guidelines

Prior to every WUD Film screening, we run a slide show for about 15-20 minutes featuring our schedule for upcoming films, film trivia, campus events and student organizations, and more. We welcome UW-Madison UW-Madison campus departments, campus programs, and registered student organizations in good standing to submit a slide for inclusion in the pre-show, free of charge. WUD Film reserves the right to limit the quantity of slides or the number of weekends available if demand exceeds available pre-show time. Businesses and corporate sponsors should contact Wisconsin Union Properties for information on this and other opportunities.

DURING THE ACADEMIC YEAR

Our slide show is formatted as a DCP (digital cinema package) for screenings held in the Marquee at Union South. To include a slide in the slide show:

- Email the Film Committee (film@union.wisc.edu) and copy the Film Advisor (robin.schmoldt@wisc.edu) to submit your content, formatted as a single PowerPoint slide.
- Your content can either be sent as an email attachment or as a link to download from UW's Box cloud storage.
- Content must be received by NOON on the Friday of the week prior to the slideshow you wish to be included in.
- Only static slides for our rotating slide show are accepted--slides cannot include embedded video content.
- The slide show only runs before WUD Film screenings and select WUD Film collaboration screenings. It is not featured before other outside bookings in the Marquee.
- WUD Film reserves the right to exclude slides that do not conform to the requested format, are submitted after the deadline, promote anything other than campus events/programs/services, or conflict with Union/campus policies.
- In exchange for this free promotional opportunity, WUD Film asks that your organization help us promote our film screenings via social media or another means of marketing.

DURING SUMMER LAKESIDE CINEMA

Our slide show is formatted as a PowerPoint slide show for screenings held on the Terrace/in der Rathskeller at Memorial Union. To include a slide in the slide show:

- Email the Film Advisor (robin.schmoldt@wisc.edu) to submit your content, formatted as a single PowerPoint slide.
- Your content can either be sent as an email attachment or as a link to download from UW's Box cloud storage.
- Content must be received by NOON on the Wednesday of the week prior to the slideshow you wish to be included in.
- Only static slides for our rotating slide show are accepted--slides cannot include embedded video content.
- The slide show only runs before WUD Film screenings and select WUD Film collaboration screenings. It is not featured before other outside bookings in the Marquee.
- WUD Film reserves the right to exclude slides that do not conform to the requested format, are submitted after the deadline, promote anything other than campus events/programs/services, or conflict with Union/campus policies.
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