

THE WISCONSIN UNION
FY24EA and FY25B ANNUAL BUDGET
FOR YEAR ENDED JUNE 30, 2025

	21-22A Actual	22-23A Actual	Original 23-24B Budget	Revised 23-24EA Budget	New 24-25B Budget
REVENUE					
Direct Operating Revenue					
Memorial Union Retail Group	11,053,500	11,182,358	14,839,468	12,210,305	12,899,908
Union South Retail	4,187,582	4,762,522	5,940,060	5,032,098	5,582,549
Academic Retail Group	3,895,465	4,669,869	5,547,207	4,548,461	4,973,698
WU Catering	3,215,261	5,025,769	5,675,000	5,973,194	6,127,000
Conf Center Catering	205,898	250,770	-	-	-
Hotels	1,497,140	2,221,526	2,618,756	2,492,005	2,637,876
Programs	2,892,011	3,268,112	4,778,473	5,347,380	5,897,166
Total Direct Revenue	26,946,856	31,380,927	39,398,964	35,603,442	38,118,196
Indirect Revenue					
Events, Reimbursements	1,227,889	2,046,363	2,159,840	2,595,482	3,268,854
Facilities Reimbursements	145,321	145,321	132,592	132,592	112,952
Administrative Reimbursements	962,913	877,150	853,700	881,888	1,057,649
Reimbursements	36,478	39,558	60,000	40,000	-
Total Indirect Revenue	2,372,600	3,108,392	3,206,132	3,649,963	4,439,455
Other Revenue					
Student Membership Fees	12,837,775	13,392,571	15,079,660	14,982,684	15,720,667
Interest-Investments	16,439	182,060	163,227	686,259	737,750
WU Sponsorships	134,136	154,628	126,064	198,427	198,427
Contract Rentals	37,260	75,824	78,478	78,478	81,225
UWCU Sponsorship	109,500	286,750	227,000	127,054	127,054
Staff Reimbursement	111,372	389,142	685,863	325,552	552,216
Campus Vending	349,355	452,003	447,483	502,775	502,775
Misc. Gifts and Campus Support	-	1,436,535	-	768,694	175,000
Other Misc. Revenue	610,631	85,826	4,979	5,358	330,492
Total Other Revenue	14,206,468	16,455,339	16,812,754	17,675,281	18,425,606
Total Revenue	43,525,924	50,944,658	59,417,850	56,928,686	60,983,257
EXPENSES					
Total Cost of Goods Sold	10,546,864	12,006,400	13,720,995	12,311,294	12,788,806
Dining Operations Expenses					
Food Director's Office SWF	223,344	284,401	298,077	309,888	290,898
Dining SWF	7,403,060	9,283,688	10,232,325	10,354,419	10,429,782
Food Director's S and S	14,747	56,346	15,259	22,743	8,521
Dining Supplies and Services	1,804,929	2,282,734	2,243,257	2,122,078	2,144,679
Total Dining Expenses	9,446,079	11,907,169	12,788,919	12,809,128	12,873,880
Social Education SWF	2,118,288	3,016,885	4,411,496	4,696,236	5,075,991
Social Education Supplies and Services	2,308,063	2,844,957	3,080,192	3,067,510	3,438,113
Total Social Education Expenses	4,426,351	5,861,842	7,491,688	7,763,746	8,514,104
Facilities and Hotel SWF	4,704,718	5,910,713	6,628,706	7,025,696	6,977,767
Facilities, Hotel Supplies & Services	1,965,935	2,278,166	2,230,774	2,575,250	2,610,769
Total Facilities & Hotel Expenses	6,670,654	8,188,879	8,859,480	9,600,946	9,588,536
Events SWF	2,345,927	3,034,095	3,381,858	3,952,081	4,095,239
Events Supplies & Services	404,152	301,656	297,269	489,240	429,618
Total Events Expenses	2,750,079	3,335,751	3,679,127	4,441,321	4,524,858
Administration, Strategy, Support					
Administration, Strategy and Support SWF	2,862,897	3,889,312	4,623,455	4,492,684	4,827,992
Director's Office SWF	1,046,651	847,033	1,073,084	880,771	902,563
Advancement SWF	284,287	291,848	364,499	76,049	-
Administration SWF	4,193,835	5,028,193	6,061,038	5,449,505	5,730,555
Administration Supplies & Services	1,179,155	1,877,658	1,706,728	1,374,768	1,549,535
Director's Office Supplies & Services	163,054	213,092	158,714	74,242	163,724
Advancement Supplies	44,887	74,067	89,036	95,213	194,266
Admin and Support Supplies & Services	1,387,095	2,164,817	1,954,479	1,544,224	1,907,525
Total Administration, Strategy, Support Expenses	5,580,930	7,193,010	8,015,516	6,993,729	7,638,080
Anticipated Net Salary Savings	(184,592)	-	(1,341,287)	(225,066)	(203,534)
Utilities, Insurance					
Telecom/VOIP	48,919	63,409	63,852	63,852	66,406
Electricity	208,406	222,967	255,907	227,999	243,929
Heating & Cooling	162,929	147,470	171,177	147,470	180,282

Water & Sewer	22,655	22,459	23,802	24,187	24,187
Trash Removal	70,472	94,176	108,247	132,817	135,473
Major Utility Debt Service	49,040	75,452	52,626	75,452	75,452
Insurance	476,964	410,470	556,331	509,622	509,622
Workers Compensation	128,995	160,347	148,793	148,793	159,084
Unemployment Compensa	(140,726)	(25)	4,657	4,101	4,800
DoIT Common Systems	113,189	165,715	129,283	151,001	157,041
Co-Gen Plant Assessment	29,771	30,977	46,854	32,216	33,505
Total Utilities, Insurance	1,170,614	1,393,419	1,561,529	1,517,509	1,589,781
Assessments					
Utility System Assessment	30,937	-	30,937	30,937	30,937
VCSA Assessment	-	362	337,111	(0)	322,811
UW Centralized Services Assmt	1,530,213	2,086,614	2,360,294	1,819,692	2,039,930
Total Assessments	1,561,150	2,086,976	2,728,342	1,850,629	2,393,678
Miscellaneous Expenses					
Reimbursements	36,478	39,558	60,000	40,000	-
Debt Svc Pmts - Hotel	(206,123)	(112,365)	76,887	76,887	56,472
Kitchen Debt Svc Exp	13,665	12,074	174	174	-
Travel-In State	342	1,680	6,000	4,180	-
Travel-Out of State	11,246	29,629	6,000	10,844	-
Training Expense	23,605	65,983	100,000	78,040	120,000
Major Repair Exp Bldg	120,098	218,713	310,000	186,500	310,000
Depreciation Expense	39,714	39,714	199,543	39,714	100,000
Misc Supplies & Svcs	(96,553)	62,135	273,267	166,175	258,288
Postage	5	2	120	80	120
Ticketing Operations Support	52,870	63,910	65,000	65,000	65,000
UBP Operating Commitment	50,000	25,000	50,000	25,000	25,000
Employee Engagement	7,440	5,686	1,200	5,238	2,400
Contingency Account	-	-	721,859	-	286,189
Service Stall Parking Permits	21,754	21,204	26,114	24,593	32,600
SOAR Expenses	195	-	4,000	2,667	3,000
U-Club Set-up Expenses	27,527	80,386	-	-	-
WUD MU Sunset Slam	-	10,876	7,353	5,772	10,000
US Sunburst Festival	-	6,718	6,025	11,754	6,000
Total Miscellaneous Expenses	102,262	570,904	1,913,542	742,617	1,275,069
Total Expenses	42,070,391	52,544,350	59,417,850	57,805,852	60,983,258
Net Income	1,455,533	(1,599,692)	(0)	(877,166)	-