



Wisconsin Union

Experiences for a lifetime

Union Council Agenda  
Union South – Wisconsin Idea (2<sup>nd</sup> Floor)  
4.21.15

<u>Item</u>	<u>Time</u>
Dinner	5:30
Call to Order	6:00
Open Forum	
Approval of Minutes	
WUD Budget	6:10
Theater Presentation	
Hooper Overview	
All WUD	
Draft Logo Policy	7:10
Wisconsin Union Membership Policy WU 3-7	7:15
Facilities Policy	7:20
Minimum Wage Update	7:25
Reports	7:45
Meeting Adjourned	8:00

# Union Council Meeting Minutes

## March 24, 2015

MEMBERS			
		Derek Field, ASM Representative	X
Juli Aulik, Alumni Rep		Mark Guthier, Secretary	
Daniel Bahn, VP- Leadership Development	X	Jenny Knoepfel, VP- Public Relations	X
Sarah Bergman, President	X	William Lipske, Academic Staff	X
Lori Berquam, Ex- Officio		Peter Lipton, Faculty Representative	
George Cutlip, Alumni Rep (WAA)	X	Devon Maier, ASM Representative	X
Susan Dibbell, Ex- Officio	X	Bill Mulligan, VP- Program Administration	X
Abby Douglas, WUD Representative	X	Annie Paul, ASM Representative	X
Gen Carter, ASM Chair		Hank Walter, Treasurer	X

Guests: Naiya Patel, Director's Office Assistant; Professor Charles Cohen, Lubar Institute for the Study of the Abrahamic Religions; Cole Dreier, Atheists, Humanists, and Agnostics Association; Naman Siad, Muslim Student Association; Jack Comeau, incoming Union President; and incoming Union Vice Presidents Philip Ostrov, Khea Yashadhana, and Tyler O'Connell.

TOPIC	DISCUSSION	ACTION
<b>Call to Order</b>	Sarah Bergman called the meeting to order at 6:00 pm.	
<b>Open Forum</b>	<p>Professor Charles Cohen, President of Muslim Students, Naman Siad, and Atheists, Humanists, and Agnostics member, Cole Dreier, spoke in regards to the Union establishing a Reflection Room.</p> <p>Professor Cohen stated he was here to speak to a question on why the union. I would say why not. How could it not be? 3 things one could say. 1. Many other schools who have reflection rooms. These rooms are located in major buildings. 2. You've already done it before. Some years ago when this issue first came up a room was given. 3. Best argument is made by the Union itself, calling itself the iconic social and cultural heart and soul of this University. Value #1 in the mission statement says respect for all people, nurturing, etc. This room would demonstrate respect for different individuals and be especially welcoming to international students who will utilize this room very well. It is a way of accepting all individuals with different practices.</p> <p>Cole Dreier, Vice President of AHA, spoke about fielding a question from a student who asked where on campus a spot is for meditation. He did not have an answer to his request. Others have expressed similar requests. Those students who wish to meditate for health reasons need a place to meditate respectfully. AHA has about 1,000 members who are not a member of a religious association and they do not have a church, mosque, temple, etc. to go to and practice meditation. It is also very important for students who are transitioning to college or to those who are trying to figure out their own religious beliefs. This room would allow a transition/ someplace to practice this healthy mindful technique. Students are not asking for an empty room just to ask for it. There are many articles from the Mayo Clinic and Harvard Medical School that show the benefits of meditation.</p> <p>Naman Siad, president of the Muslim Student Association spoke as someone who has used the reflection room when it was available before. Followers of the Muslim faith pray 5 times throughout a day. There is a mosque on Orchard Street, for people on that side of campus. Others have stopped in stairways and have prayed and other areas where they are disturbed. As a student who utilized the Reflection Room when it was around Muslim students weren't the only ones using the room? There were many other students utilizing this area. Personally it decreased the amount</p>	

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<p><b>MODA and nudity</b></p>	<p>of stress because she was able to have a central location to go do her prayers.</p> <p>Religious diversity isn't always talked about on a campus that is very divers. This room would be utilized to all students. A strong message as a university to allow students to have their own identity.</p> <p>MODA Katie van Dam, Publications Director</p> <p>The Spring issue of MODA will include photos of the naked female form that is not pornographic. The magazine has expanded to include a men's and art section this fall. We strive to have all of our online and other pictures be respectful. The spring issue has photos taken by a senior MODA committee member. It is tastefully artistic and talks about the struggles she faced through sexual abuse. This type of issue would make a good discussion to bring out such issues on campus amongst students.</p> <p>Questions:</p> <p>Hank Walter: I don't know how it will be taken by students and what sort of conversations will be brought up. Is this something that the Society and Politics Committee might program about? Jack Comeau stated he would be happy to talk about that with Publications committee members.</p> <p>Publication will be April 30 and they will be available online in Mid-May.</p> <p>Devon Maier made a motion to approve the minutes from last month's meeting. Derek Field seconded the motion. Motion passed unanimously..</p>	
<p><b>Closed Forum</b></p> <p><b>2015-2016 Directorate Slate</b></p>	<p>Sarah Bergman requested someone make a motion to close the meeting for the purpose of reviewing the proposed Directorate appointments. Devon made a motion to move into closed session and Hank seconded the motion. All approved.</p> <p>CLOSED Session.</p> <p>Jenny Knoepfel moved to approve the 2015-16 Directorate slate as proposed. Daniel Banh seconded. Motion passed unanimously.</p>	
<p><b>Riding Update</b></p>	<p>Abby Douglas gave a summary of the Hooper Riding Club situation. The Riding Club is projecting a financial deficit close to \$55,000. There are efforts being undertaken to improve the situation, such as price changes and fundraising efforts. Abby stated that the worst case scenario is \$60,000, but they are expecting it'll come down to a \$30,000 deficit and Hoopers will have to cover that.</p> <p>This is not the first time the Riding Club has struggled. Union Council appointed a committee to review issues when this happened previously. Internally this has already started happening. As Hooper Council President, Abby and the full time staff have been sitting in on meetings to keep tabs on what is going on. Hooper Council has required the Riding Club make a</p>	

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<p><b>Distribution of Free Print Policy</b></p> <p><b>Reflection Room</b></p>	<p>presentation on their financial status and plan at each Hooper Council meeting. The financial statements will also be reviewed more closely after the summer.</p> <p>Annie Paul asked if the Riding Club is the same thing as the Equestrian Team. Abby clarified that the Equestrian Team uses the horses and is connected to the Riding Club. Furthermore, Annie asked what sort of unfortunate event had caused this financial deficit and could it have been avoided? Abby stated that the Club didn't realize they were behind on their mortgage payments. When they were applied this year it increased the deficit greatly. There has also been a change in the club dynamic and the transition hasn't gone as smoothly as they had hoped.</p> <p>Derek Field asked if there was a "safety" fund that the Riding Club had that would cover costs in an event like this. Abby stated that there wasn't due to the fact that the Riding Club has not been able to save money in the past few years. They're trying to establish something for future uses and in situations like this one.</p> <p>Hank commented and hoped people understand that Abby is coming forward with this situation as soon as she did. He also added that Hoopers is important to the union and university. Although the Riding Club is a self-sustaining club, if they can't make it financially, then Hoopers is responsible for the Riding Club's finances, and then if that doesn't work, in the long run the Union must cover the deficit. One of the challenges that the Riding Club faces is that they are the only club who has to pay for their own facilities. Should the Riding Club go under, MUBA owns the property and has to pay the mortgage. If the Riding Club had to close the stable, there is no guarantee that MUBA would be able to sell the property quickly and thus would be left paying the mortgage and taxes. Abby pointed out that the Riding Club also can't easily cut some expenses because they're working with live animals.</p> <p><b>Derek Field moved to approve the proposed Policy on Distribution of Free Print (attached). Devon seconded the motion. Motion passed unanimously.</b></p> <p>Jenny Knoepfel, Chair of the Facilities sub-committee, has been struggling with the issue of a Reflection Room since last semester. None of the subcommittee members are knowledgeable on this issue and how to structure the room or develop procedures. Ms. Knoepfel proposed to create a subcommittee in order to handle this and because there are other areas that need attention by Facilities.</p> <p>Derek Field inquired who would be on the subcommittee. Ms. Knoepfel stated a building manager, a staff member from the Campus Events Services Office, Assistant Director for Facilities Paul Broadhead, students from Directorate, students from supporting groups, and Khea Yashadhana, next year's Vice President for External Relations.</p> <p>Annie Paul asked if the Council is being asked to approve the Reflection Room or if the question of whether to have one would be left to the new subcommittee. Sarah Bergman replied that the desire is to have the subcommittee consider all aspects of the decision. Ms. Knoepfel said that philosophically, everyone on the Facilities subcommittee agrees that</p>	
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	<p>Memorial Union should have a Reflection Room. The logistics are where the difficulty is. The committee doesn't have the expertise to design/manage this Reflection Room and needs further guidance.</p> <p>Hank Walter stated that this kind of a room is not unusual in unions across the country. Mr. Walter has spoken with staff at the unions at Ohio State and Michigan to learn about their experience with reflection rooms. If the Facilities subcommittee does support this and Council does too, then we should approve the creation of a Reflection Room and charge the subcommittee to work with staff to implement it. Other universities have been able to make this work so we should be able to figure it out as well.</p> <p>George Cutlip stated that we should look into it since other universities have done this. It's our duty to the students. We could set up a schedule for everyone to understand what would be going on during certain times of the day. Like times to expect a lot of Muslim prayer traffic.</p> <p><b>Devon Maier moved that the Union create a Reflection Room as a part of Phase 2 of Memorial Union and a committee to be established to review any logistical issues.</b> Will Lipske seconded the motion</p> <p>The motion was approved with 10 in favor and 1 abstention.</p>	
<b>Reports</b>	<p>Daniel Banh is working to implement a mini conference with the Jones Leadership Center to discuss diversity and individuality.</p>	
<b>Vice President for Leadership Development</b>	<p>Sarah Bergman has been working on Revelry, especially looking for funding and donations. A private donor is making a donation. President-Elect Jack Comeau, Dean Lori Berquam, the Revelry director and Sarah are going to discuss how it will be more sustainable.</p>	
<b>President</b>	<p>Sarah has been working on a speaker series or program that was funded by a MUBA member but plans have fallen through. Everyone is still really excited about the speaker series even though things won't happen this year.</p>	
<b>Treasurer</b>	<p>The big news is that the Memorial Union Phase 2 contractor bids came in a little under budget, which means the project can go forward and we're really excited for that. The next steps will be for the Department of Administration to create the contract and have it signed by the contractor and the Governor.</p> <p>In other news, the Badger Herald website is running a story that a campus crime reporting log shows that on March 19, someone reported that on March 6 there was a sexual assault at 800 Langdon Street, which is Memorial Union. We have been looking into this and can say that: 1. We are confident that there is no ongoing threat to anyone and no reason to be fearful. 2. There is not a police investigation. 3 We have been in contact with the Office of the Dean of Students. Our priorities are the person who reported it, first, and then trying to send a message that there isn't a security threat. The UW Police were clear that there is no threat to anyone's security. Any questions?</p>	

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	<p>Devon Maier: Do we have any reason to be concerned about the building project moving forward. Hank stated that the project is fully enumerated and approved by the State Building Commission.</p> <p>Will Lipske asked who the CSAs are at the Union? Hank does not know that answer but will provide it for next month.</p> <p>Hank Walter also reported that staff are working on a project to use data to make better decisions. The Union will hire a project manager for Phase 2. series of winter gatherings in order to understand what student employees need more than</p> <p>It has been a challenging year to be president of Hoofers, and he commended Abby for handling a number of major issues very well. We're all very lucky to have her here.</p>	
<b>ASM</b>	<p>Derek Field: ASM just had elections. May 1st is when the official turnover will happen.</p> <p>They have been working to gather information on how the budget cut will effect students. Getting information from other universities as well.</p> <p>Also, reviewing funding of student organization through ASM. There are a lot of financial stipulations. We are also trying to retain people who ran for office but didn't win the election.</p>	
<b>Vice President for Program Administration</b>	<p>Bill Mulligan reported that the Chancellor has informed WUD that there is enough carryover in Late Night Programming Funding that she will not need to increment it for next year. He has also been working on a WUD branding survey and looking at next year's budget. Bill has been working on the issues related to student wages that Council referred to the Administration Subcommittee.</p>	
<b>WUD Rep/External Relations</b>	<p>Abby Douglas announced that they will have 2 policies to bring to Union Council after the External Relations Subcommittee's meeting tomorrow.</p>	
<b>Vice President for Public Relations</b>	<p>Jenny Knoepfel reported that Directorate has hired a visual manager. In addition, she has been finalizing all the details with the branding project and transition to more consistent logos for all the WUD committees. Jenny has also been working with PubCom (Publications Committee) to get magazine racks in both union buildings and for the Art committee to get signage for the galleries.</p>	
<b>Charge Regarding Hooper Sailing Club Summer Events</b>	<p>Sarah Bergman gave a summary of the background regarding this proposed charge. Every summer the Sailing Club has two events: Pirate's Day and Commodore's Cup. Unfortunately there have been many problems in the past with drinking. The aim of the proposal is not to shut down the event; but to keep everyone safe and to follow campus policy.</p> <p>Bill Mulligan asked about behavior where student staff are being harassed. This charge doesn't really address that.</p>	

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**March 24, 2015**

	<p>Abby Douglas suggested that an expectation of following Hoofer behavioral standards should be added to the charge statement as a 4th bullet or number 1. It was incorporated into Item #1.</p> <p>For point 4, the compliance report should come from the facilities director, but with input from the Hoofer student representative and Hoofer advisor.</p> <p>George Cutlip asked who makes the call that someone is under the influence. The building manager and sober monitors do.</p> <p>Will Lipske suggested that, rather than specifying students and Union members, because other guests participate in some events, the charge statement should refer to 'event attendees'.</p> <p><b>Devon Maier moved to approve the charge with the recommended changes discussed (above). Jenny Knoeppel seconded.</b></p> <p><b>Motion passed by voice vote.</b></p> <p>Meeting adjourned.</p>	
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Wisconsin Union  
Draft Logo Policy  
March 2015

**Purpose:** The Wisconsin Union has a unique style and brand. The purpose of this policy is to build recognition for all units of the Wisconsin Union while keeping to brand identity guidelines and building the overall Wisconsin Union look and brand.

**Logo Use:**

- A. The Wisconsin Union requires any Union-affiliated logo to have and comply with brand identity guidelines. If an unauthorized logo is being used, Wisconsin Union Marketing will ask that it be removed and replaced with the authorized logo.
- B. All logos and related files, including brand guidelines, will be created and maintained by Wisconsin Union Marketing. The files will be saved in a central location for all units and departments to access.
- C. Wisconsin Union Marketing will present logos and brand identity guidelines to the External Relations Committee of Union Council for approval.
- D. Logos, including icon, word mark, and tagline, will be examined every five years for relevancy. Typically, the logo will remain the same but may have minor updates to color, lines, or font/typeface. Minor modifications to the logo can be made and updated by Wisconsin Union Marketing. Exceptions to review logos earlier than the five years outlined above must be approved by the External Relations Committee of Union Council.
- E. Requests for new logos should start with Wisconsin Union Marketing to ensure consistency across all Wisconsin Union and Union-affiliated brands.
- F. External partners may use any of the authorized Wisconsin Union or Union-affiliated logos without modification. Brand guidelines and appropriate logo files must be shared with external partners. If an external partner requests to modify a Wisconsin Union or Union-affiliated logo, Wisconsin Union Marketing must review and approve.

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**Additional background, related materials, and support documents:**

**Logo** – A graphic representation or symbol of a company name, trademark, abbreviation, etc., often uniquely designed for ready recognition.

Within the Wisconsin Union, **logos** are broken down into three elements: **icon**, **word mark**, and **tagline**.

**Icon** – A symbol that is immediately recognizable and memorable. Simplistic and usually abstract. Ex: The Wisconsin Union's icon is the chairback portion of the logo.

*Note: Within the Wisconsin Union, we also create icon sets that illustrate our sub-brands. Ex: Wisconsin Hoofers clubs each have an icon that simplistically and abstractly depicts their club's main focus.*



Current **icons** should stay strong and consistent, but be examined every 5 years to stay current. Typically the icon will stay the same, but may have minor updates to color or lines.

**Word Mark** – The name of the company within the logo. Ex: The Wisconsin Union's word mark is "Wisconsin Union."

Current **word mark** should stay strong and consistent, but be examined every 5 years to stay current. The word mark will stay the same, but may have minor updates to the font/typeface.

**Tagline** – Description of the mission and focus in a short, memorable phrase. Ex: The Wisconsin Union's tagline is "Experiences for a lifetime."

The **tagline** should stay strong and consistent, but be examined every 5 years to stay current. Typically the tagline will stay the same, but may have minor changes to the font, color, or effects. The tagline treatment as part of the logo should *not* be interchanged with other taglines.

**Mark** – This term is interchangeable with logo.

**Brand** – A name, term, design, symbol, or any other feature that identifies one's goods or services as distinct from others.

**Look and Feel** – The result of designing with consistent use of elements, including: colors, fonts, texture, pattern, and photography.

The **look and feel** is fluid with the changing annual goals of the organization/brand. This allows for flexibility, to adapt to new images, and stay modern and fresh. Look and feel should be on point with the overall brand of the organization but is not tied to strict marks or trademarks.

**For interpretations, resolution of problems and special situations**

**contact:** Wisconsin Union Director; Marketing Director

**The Wisconsin Union Leadership Team approved this procedure and its amendments on the following date(s):**

## 2015-2016 Free Program Budget

### FY15 Approved

\$ 700,881.00

### FY15 Actual

\$ 700,869.00

### WUD Account Summaries (UC APPROVAL REQUIRED)

Committee	FY13 Funding	FY14 Funding	% Change
Alt Breaks	\$ 4,750.00	\$ 4,800.00	1.05%
Art	\$ 22,850.00	\$ 16,230.00	-28.97%
DLS	\$ 155,500.00	\$ 142,200.00	-8.55%
Film	\$ 77,665.00	\$ 79,765.00	2.70%
Global Connections	\$ 9,300.00	\$ 8,300.00	-10.75%
Hoofers	\$ 5,000.00	\$ 5,500.00	10.00%
Memorial Union Entertainment	\$ -	\$ 62,475.00	100.00%
Music	\$ 210,290.00	\$ 214,950.00	2.22%
Officer	\$ 31,345.00	\$ 15,500.00	-50.55%
Performing Arts	\$ 17,850.00	\$ 22,700.00	27.17%
Publications	\$ 22,637.00	\$ 22,850.00	0.94%
Society and Politics	\$ 6,350.00	\$ 5,900.00	-7.09%
Gen Admin	\$ 140,740.00	\$ 150,796.93	7.15%

### WUD Gift Funding (NO UC APPROVAL REQUIRED)

Fund Name	Fund Scope	Fund Size Per Annum	Steward
Meissner Fund	Alt Breaks	\$ 4,000.00	Alt Breaks D
Antaramian Fund	WUD Wide	\$ 8,000.00	VP - ER
Innovative Fund**	WUD Wide	\$ 25,000.00	President
Marcia Legere	Playcircle	\$ 2,000.00	PA
Minahan Fund	WUD Wide	\$ 2,400.00	VP - D
Johnson Fund	WUD Wide	\$ 10,000.00	VP - D
Boulware Fund	Publications	\$ 8,000.00	Publications
Weisburg Fund**	SoPo	TBD	SoPo Director
Wilke Fund	SoPo	\$ 4,700.00	SoPo Director

**TOTAL** \$ **64,100.00**

\*\* Denotes gift funds that require donor approval prior to use

### Other Funds (NO UC APPROVAL REQUIRED)

Fund Name	Fund Scope	Fund Size	Steward
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Rollover	DLS		\$165,000	DLS Director
Dining Services	Music	\$	80,000.00	Music Direct
<b>TOTAL</b>		<b>\$</b>	<b>245,000.00</b>	

UC Approval Date

4/21/2015

Approved = Amount UC Approved for Directorate in Dec

Actual = Sum of Current Appropriations

Available = Sum of WUD budget, gift funds, and other funds

**REQUIRED)**

<b>FY14 Available</b>	<b>FY15 Funding</b>	<b>% Change</b>	<b>FY15 Available</b>	<b>AD</b>	<b>Stipended Roles</b>
\$ 8,800.00	\$6,500	35.42%	\$10,500	6	0
\$ 16,230.00	\$ 17,600.00	8.44%	\$17,600	2	1
\$ 261,888.00	\$ 152,600.00	7.31%	\$317,600	3	0
\$ 79,765.00	\$ 82,000.00	2.80%	\$82,000	9	1
\$ 8,300.00	\$ 7,200.00	-13.25%	\$12,200	3	0
\$ 5,500.00	\$ 5,500.00	0.00%	\$5,500	10	0
\$ 62,475.00	\$ -	-100.00%	\$0	0	0
\$ 306,950.00	\$ 201,850.00	-6.09%	\$ 282,050.00	5	2
\$ 36,000.00	\$ 13,950.00	-10.00%	\$29,350	0	0
\$ 24,700.00	\$ 38,700.00	70.48%	\$40,700	3	2
\$ 22,850.00	\$ 25,600.00	12.04%	\$60,769	6	0
\$ 15,600.00	\$ 6,500.00	10.17%	\$11,200	2	0
\$ 150,796.93	\$ 142,869.00	-5.26%	\$142,869	49	6

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<b>Fund Type</b>	<b>Notes</b>
Interest	AB Scholarships
Donation	Retention/Recruitment
Donation	New programming
Interest	Support Performing Arts
Interest	Travel costs
Donation	New Programming
Interest	Illumination Production Cost
Donation	Special Speaker Fund
Interest	Speaker Fund

**Notes**

Interest and Principle from leftover DLS funds  
Dining Services Financed Programs



## Notes

increased funding to weekend trips to meet changing PD, increased trip affordability

Changed funding of US exhibits to more accurately reflect expenses

Double cut last year with unbudgeted Theater costs, increase to help reduce the cut

Increase in projectionist fees

More total funding, difference made up with Johnson Fund to cover Cultural Grant

Changed line items to more accurately reflect costs

No longer a committee

Major cuts to Rathskeller programming, increased focus on the Playcircle, responsible for Rev

Admin expense decrease, made up in grant funding

More money for Playcircle and Student Performance Programming

Evening funding for all publications

Trajectory of increased programming

Decrease in number of stipends



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# 2013-2014 WUD Free Budget Summary

**2013-2014 Requests: \$704,277**

## Alternative Breaks

Accounts - 3600	2011-12	2012-13	2013-2014
General & Admin	\$300	\$300	\$300
Postage - 6150	\$20	\$20	\$20
Copier	\$100	\$100	\$100
Miscellaneous - 5900	\$80	\$80	\$80
Telephone	\$100	\$100	\$100
Publicity - 7800	\$1,000	\$1,000	\$1,000
Educational Programs - 7712	\$1,000	\$1,000	\$1,000
Weekend Breaks - 7736	\$750	\$750	\$750
Special Events - 7730	\$900	\$900	\$1,700
Total:	\$3,950	\$3,950	\$4,750

Meissner Fund Scholarships

\$4,000

## Art

Accounts - 3300	2011-12	2012-13	2013-2014
General & Admin	\$450	\$450	\$450
Postage - 6150	\$100	\$100	\$100
Copier	\$170	\$170	\$170
Miscellaneous - 5900	\$150	\$150	\$150
Telephone	\$30	\$30	\$30
Cosponsorships - 2890			
Art Sale Income - 2170			
Art Sale Expenses - 7090			
Art Education - 7702	\$2,400	\$2,400	\$2,400
Exhibitions - 7715	\$6,000	\$6,000	\$6,000
Publicity - 7800	\$1,000	\$1,000	\$1,000
Student Art Show - 7835	\$2,000	\$2,000	\$2,000
Summer - 7840	\$3,000	\$3,000	\$3,000
Gallery 1308 Union South - 7836	\$6,000	\$6,000	\$6,000
Video Art Series - 7845	\$2,000	\$2,000	\$2,000
Total:	\$22,850	\$22,850	\$22,850

DLS

Accounts - 3200	2011-12	2012-13	2013-2014
<b>General &amp; Admin</b>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$1,500</b>
Postage - 6150	\$200	\$200	\$200
Copier	\$400	\$400	\$400
Miscellaneous - 5900	\$800	\$800	\$800
Telephone	\$100	\$100	\$100
<b>Marketing</b>	<b>\$10,000</b>	<b>\$10,000</b>	<b>\$10,000</b>
<b>Main Series</b>	<b>\$130,000</b>	<b>\$130,000</b>	<b>\$130,000</b>
<b>Security</b>	<b>\$2,000</b>	<b>\$2,000</b>	<b>\$2,000</b>
<b>Spotlight Series</b>	<b>\$11,000</b>	<b>\$10,500</b>	<b>\$10,500</b>
<b>Special Events &amp; Nominations</b>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$1,500</b>
<b>Total:</b>	<b>\$156,000</b>	<b>\$155,500</b>	<b>\$155,500</b>

Music

Accounts - 3500	2011-12	2012-13	2013-2014
<b>General &amp; Admin</b>	<b>\$1,800</b>	<b>\$1,700</b>	<b>\$1,700</b>
Postage - 6150	\$175	\$175	\$175
Copier	\$400	\$400	\$400
Miscellaneous - 5900	\$600	\$600	\$600
Telephone	\$625	\$525	\$525
<b>Behind the Beat - 7703</b>	<b>\$8,000</b>	<b>\$15,750</b>	<b>\$15,750</b>
<b>MU Weekend Music - 7725</b>	<b>\$71,292</b>	<b>\$40,800</b>	<b>\$40,800</b>
<b>Open Mic - 7726</b>	<b>\$1,500</b>	<b>\$3,440</b>	<b>\$3,440</b>
<b>Special Events - 7730</b>	<b>\$12,500</b>	<b>\$12,800</b>	<b>\$12,800</b>
<b>DMF (f/k/a: US Club 770) - 7735</b>	<b>\$3,000</b>	<b>\$14,000</b>	<b>\$14,000</b>
<b>MU Promotion - 7805</b>	<b>\$11,000</b>	<b>\$10,425</b>	<b>\$10,425</b>
<b>US Promotion - 7806</b>	<b>\$1,874</b>	<b>\$5,175</b>	<b>\$5,175</b>
<b>Summer - 7840</b>	<b>\$18,787</b>	<b>\$17,700</b>	<b>\$17,700</b>
<b>Summer Interim - 7841</b>	<b>\$2,500</b>	<b>\$3,000</b>	<b>\$3,000</b>
<b>Summer Bluegrass - 7748</b>	<b>\$6,000</b>	<b>\$6,000</b>	<b>\$6,000</b>
<b>US Weekend Music &amp; Comedy - 7759</b>	<b>\$2,500</b>	<b>\$64,500</b>	<b>\$64,500</b>
<b>Happy Hour Programming</b>		<b>\$7,000</b>	<b>\$7,000</b>
<b>Off Night Rath Programming</b>		<b>\$3,000</b>	<b>\$3,000</b>
<b>Off Night Sett Programming</b>		<b>\$5,000</b>	<b>\$5,000</b>
<b>Total:</b>	<b>\$140,753</b>	<b>\$210,290</b>	<b>\$210,290</b>

### Performing Arts

Accounts - 3900	2011-12	2012-13	2013-2014
<b>General &amp; Admin</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Postage - 6150	\$0	\$0	\$0
Copier	\$0	\$0	\$0
Miscellaneous - 5900	\$0	\$0	\$0
Telephone	\$0	\$0	\$0
<b>Publicity - 7800</b>	<b>\$150</b>	<b>\$150</b>	<b>\$150</b>
<b>Student Ticket Discount/Free Season Show</b>	<b>\$8,000</b>	<b>\$11,000</b>	<b>\$11,000</b>
<b>Special Events/Improv- 7730</b>	<b>\$400</b>	<b>\$1,700</b>	<b>\$1,700</b>
<b>World Music Festival</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$5,000</b>
<b>Total:</b>	<b>\$13,550</b>	<b>\$17,850</b>	<b>\$17,850</b>

Marcia Legere Play Festival

\$2,000

### Publications

Accounts - 3460	2011-12	2012-13	2013-2014
<b>General &amp; Admin</b>	<b>\$325</b>	<b>\$325</b>	<b>\$325</b>
Postage - 6150	\$25	\$25	\$25
Copier - 6460	\$200	\$200	\$200
Marketing	\$200	\$200	\$200
Telephone - 6090	\$0	\$0	\$0
<b>Emmie - 7754</b>	<b>\$8,000</b>	<b>\$8,000</b>	<b>\$8,000</b>
<b>Pub Expo - 7755</b>	<b>\$600</b>	<b>\$600</b>	<b>\$600</b>
<b>Programming</b>	<b>\$1,000</b>	<b>\$4,112</b>	<b>\$4,112</b>
<b>Souviners</b>	<b>\$2,000</b>	<b>\$2,000</b>	<b>\$2,000</b>
<b>Illumination Journal Printing - 7756</b>	<b>\$7,500</b>	<b>\$7,500</b>	<b>\$7,500</b>
<b>Total:</b>	<b>\$19,525</b>	<b>\$22,637</b>	<b>\$22,637</b>

ASM Operations Grant

Illuminations Gift Fund

varies



WUD approved/ UC approved

## Allocation: \$704,277

### Film

Accounts - 3700	2011-12	2012-13	2013-2014
<b>General &amp; Admin</b>	<b>\$750</b>	<b>\$750</b>	<b>\$750</b>
Postage - 6150	\$30	\$30	\$30
Copier	\$500	\$500	\$500
Miscellaneous - 5900	\$200	\$200	\$200
Telephone	\$20	\$20	\$20
<b>Cosponsorships - 2890</b>			
<b>Sneaks Income - 2172</b>			
<b>Sneaks Expenses - 7747</b>			
<b>Special Events - 7730</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$3,000</b>
<b>Projection/Facility Fees - 7724</b>	<b>\$9,015</b>	<b>\$9,015</b>	<b>\$9,015</b>
<b>Film Rental/Shipping/Posters - 7746</b>	<b>\$55,400</b>	<b>\$55,400</b>	<b>\$55,400</b>
<b>Summer - 7840</b>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$5,500</b>
<b>Marketing - 7732</b>	<b>\$4,000</b>	<b>\$4,000</b>	<b>\$4,000</b>
<b>Total:</b>	<b>\$73,665</b>	<b>\$73,665</b>	<b>\$77,665</b>

### Global Connections

Accounts - 3400	2011-12	2012-13	2013-2014
<b>General &amp; Admin</b>	<b>\$500</b>	<b>\$500</b>	<b>\$500</b>
Postage - 6150	\$50	\$50	\$50
Copier	\$200	\$200	\$200
Miscellaneous - 5900	\$200	\$200	\$200
Telephone	\$50	\$50	\$50
<b>Dances - 7716</b>	<b>\$2,200</b>	<b>\$2,200</b>	<b>\$2,200</b>
<b>Int'l Conv &amp; Coffee Hr - 7720</b>	<b>\$1,500</b>	<b>\$2,000</b>	<b>\$2,000</b>
<b>Special Events - 7730</b>	<b>\$1,600</b>	<b>\$1,600</b>	<b>\$1,600</b>
<b>Taste of Cultures - 7710</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$3,000</b>
<b>Total:</b>	<b>\$8,800</b>	<b>\$9,300</b>	<b>\$9,300</b>

### Hoofers Free Program

Accounts - 4015	2011-12	2012-13	2013-2014
<b>Winter Carnival/Haunted Halloween - 7737</b>	<b>\$1,200</b>	<b>\$1,200</b>	<b>\$1,200</b>

Summer Kickoff - 7842	\$300	\$300	\$300
Hoofer Speakers - 7718	\$0	\$0	\$0
Commodore's Ball - 7701	\$950	\$950	\$950
Special Events (Misc) - 7730	\$2,550	\$2,550	\$2,550
Hoofer Films - 7717	\$0	\$0	\$0
Hoofers Olympics	\$0	\$0	\$0
<b>Total:</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$5,000</b>

#### Society and Politics

Accounts - 3470	2011-12	2012-13	2013-2014
<b>General &amp; Admin</b>	<b>\$350</b>	<b>\$350</b>	<b>\$350</b>
Postage - 6150	\$30	\$30	\$30
Copier	\$220	\$220	\$220
Miscellaneous - 5900	\$100	\$100	\$100
Telephone			
<b>Political Issues - 7728</b>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$1,500</b>
<b>Social Issues - 7729</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$1,000</b>
<b>Publicity - 7800</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$1,000</b>
<b>Service and Activism</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$1,000</b>
<b>Social Identity Series</b>	<b>\$700</b>	<b>\$700</b>	<b>\$700</b>
<b>HRAW</b>	<b>\$800</b>	<b>\$800</b>	<b>\$800</b>
<b>Awareness Weeks</b>	<b>\$1,000</b>	<b>\$0</b>	<b>\$0</b>
<b>Total:</b>	<b>\$7,350</b>	<b>\$6,350</b>	<b>\$6,350</b>

Weisberg Fund \*need to talk to donor; funding up to:

\$5,000

Wilke Fund

\$5,000

Ginsberg

\$5,000

VP Budget

Accounts - 3050	2011-12	2012-13	2013-2014
General & Admin	\$650	\$650	\$650
Postage - 6150	\$50	\$50	\$50
Copier	\$350	\$350	\$350
Miscellaneous - 5900	\$200	\$200	\$200
Telephone	\$50	\$50	\$50
Recruitment - 7738	\$6,500	\$6,500	\$2,000
Promotions - 6020	\$6,200	\$4,200	\$2,100
Recognition/Retention - 7810	\$4,250	\$4,250	\$6,250
Selection - 7815	\$1,200	\$800	\$600
Leadership - 6351	\$3,000	\$3,000	\$3,000
Special Events - 7730	\$4,200	\$7,321	\$7,645
Committee Recognition - 7810	\$2,750	\$4,000	
Democratic Principles Fund	\$5,000	\$3,000	\$3,000
"Play Circle" Experimentation			
Craftshop Programming			\$4,000
Marketing Team Budget			\$2,100
January Welcome Back Event			
Spring Concert			
<b>Total:</b>	<b>\$33,750</b>	<b>\$33,721</b>	<b>\$31,345</b>

Antaramian Fund \$8,000

Anonymous Fund: Innovative Funds TBD

Minahan - Travel \$2,500

Chancellor/ODOS Late Night Funds\* \$17,250

Johnson Fund \$10,000

WUD Gen & Admin

Accounts - 3000	2011-12	2012-13	2013-2014
LTE (Poster Runner) - 4120	\$1,400	\$1,400	\$1,400
Fringes - 4200	\$750	\$750	\$750
Retreats - 6350	\$7,500		\$9,000
Stipend - 6550	\$97,354	\$103,514	\$104,420
Wiscard - 7400	\$13,330	\$0	\$12,530
Office Supplies - 5900	\$6,500	\$12,500	\$6,330

Craft Shop Position			\$1,000
Marketing Team Member (s)			\$5,310
Total:	\$126,834	\$118,164	\$140,740



2015-2016 Free Program Budget

FY15 Approved FY15 Actual  
\$700,881 \$700,869

Alternative Breaks

Accounts - 3600	Account Number	2012-13	2013-2014	2014-2015	2015-2016
General & Admin		\$300	\$300	\$300	\$200
Postage	6150	\$20	\$20	\$20	
Copier	6460	\$100	\$100	\$0	
Miscellaneous	5900	\$80	\$80	\$80	
Telephone		\$100	\$100	\$100	
Publicity	7800	\$1,000	\$1,000	\$1,000	\$1,000
Educational Programs	7712	\$1,000	\$1,000	\$1,000	\$1,000
Weekend Breaks	7736	\$750	\$750	\$900	\$1,500
Trip Subsidies		\$0	\$0	\$0	\$1,500
Special Events	7730	\$900	\$1,700	\$1,700	\$1,500
Revenue	2890	\$0	\$0	\$0	\$0
UC APPROVED Funds:		\$3,950	\$4,750	\$4,800	\$6,500
Meissner Fund Scholarships				\$4,000	\$4,000
<b>TOTAL Available Funds</b>				<b>\$8,800</b>	<b>\$10,500</b>

Associate Directors

4

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Art

Accounts - 3300	Account Number	2012-13	2013-2014	2014-2015	2015-2016
General & Admin		\$450	\$450	\$230	\$200
Postage	6150	\$100	\$100	\$50	
Copier	6460	\$170	\$170	\$0	
Miscellaneous	5900	\$150	\$150	\$150	
Telephone		\$30	\$30	\$30	
Art Sale Income	2170			\$0	\$0
Art Sale Expenses	7090			\$0	\$0
Art Education	7702	\$2,400	\$2,400	\$1,000	\$0
Craftshop Programming		\$0	\$0	\$4,000	\$3,000
Exhibitions	7715	\$6,000	\$6,000	\$3,200	\$3,200
Publicity	7800	\$1,000	\$1,000	\$1,000	\$1,500
Student Art Show	7835	\$2,000	\$2,000	\$1,500	\$1,500
Summer	7840	\$3,000	\$3,000	\$1,800	\$2,500
Gallery 1308 Union South	7836	\$6,000	\$6,000	\$1,000	\$3,200
Video Art Series	7845	\$2,000	\$2,000	\$2,500	\$0
Intra-WUD Collaboration		\$0	\$0	\$0	\$1,000
Special Events		\$0	\$0	\$0	\$1,500
Revenue		\$0	\$0	\$0	\$0
UC APPROVED Funds:		\$22,850	\$22,850	\$16,230	\$17,600
<b>TOTAL Available Funds</b>				<b>\$16,230</b>	<b>\$17,600</b>

Associate Directors

2

2

DLS

Accounts - 3200	Account Number	2012-13	2013-2014	2014-2015
General & Admin		\$1,500	\$1,500	\$200
Postage - 6150	6150	\$200	\$200	\$200
Copier	6460	\$400	\$400	\$0
Miscellaneous - 5900	5900	\$800	\$800	\$0
Telephone		\$100	\$100	\$0
Marketing	7800	\$10,000	\$10,000	\$4,000
Main Series		\$130,000	\$130,000	\$125,000
Security/Accessibilty		\$2,000	\$2,000	\$1,000
Spotlight Series		\$10,500	\$10,500	\$9,000
Special Events & Nominations		\$1,500	\$1,500	\$400
Coffee with TED		\$0	\$0	\$600
Wisconsin Festival of Ideas		\$0	\$0	\$2,000
Revenue	2890	\$0	\$0	\$0
UC APPROVED Funds:		\$155,500	\$155,500	\$142,200

DLS Rolling Fund Carryover

\$119,688

**TOTAL Available Funds** **\$261,888**

Associate Directors

1



2015-2016
\$200
\$4,000
\$135,000
\$1,000
\$10,000
\$400
\$0
\$2,000
\$0
\$152,600
\$165,000
<b>\$317,600</b>

3

#### Film

Accounts - 3700	Account Number	2012-13	2013-2014	2014-2015	2015-2016
General & Admin		\$750	\$750	\$250	\$200
Postage	6150	\$30	\$30	\$30	
Copier	6460	\$500	\$500	\$0	
Miscellaneous	5900	\$200	\$200	\$200	
Telephone		\$20	\$20	\$20	
Festivals	7730	\$3,000	\$3,000	\$6,000	\$6,000
Projection/Facility Fees	7724	\$9,015	\$9,015	\$9,015	\$9,800
Film Rental/Shipping/Posters	7746	\$55,400	\$55,400	\$54,000	\$55,000
Summer	7840	\$1,500	\$5,500	\$6,500	\$7,000
Marketing	7732	\$4,000	\$4,000	\$4,000	\$4,000
Revenue	2890	\$0	\$0	\$0	\$0
UC APPROVED Funds:		\$73,665	\$77,665	\$79,765	\$82,000
<b>TOTAL Available Funds</b>				<b>\$79,765</b>	<b>\$82,000</b>

Associate Directors

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#### Global Connections

Accounts - 3400	Account Number
General & Admin	
Postage - 6150	6150
Copier	6460
Miscellaneous - 5900	5900
Telephone	
Dances	7716
Publicity - 7800	7800
ACS - 7720	7720
Special Events - 7730	7730
Culinary Programming - 7710	7710
Cultural Grant	
Educational Excursions	
Revenue	
UC APPROVED Funds:	

Johnson Fund - Cultural Grant

**TOTAL Available Funds**

Associate Directors









Memorial Union Entertainment

Accounts - XXXX	Account Number	2012-13	2013-2014	2014-2015	2015-2016
General & Admin		\$0	\$0	\$300	\$0
Postage	6150	\$0	\$0	\$100	\$0
Copier	6460	\$0	\$0	\$100	\$0
Miscellaneous	5900	\$0	\$0	\$100	\$0
Telephone		\$0	\$0	\$0	\$0
Play Circle Progammng		\$0	\$0	\$35,175	\$0
Revelry		\$0	\$0	\$25,000	\$0
Campus Special Events		\$0	\$0	\$2,000	\$0
Revenue	2890	\$0	\$0	\$0	\$0
UC APPROVED Funds:		\$0	\$0	\$62,475	\$0
<b>TOTAL Available Funds</b>				<b>\$62,475</b>	<b>\$0</b>

Associate Directors 0 0

Music

Accounts - 3500	2012-13	2013-2014	Accounts - 3500
General & Admin	\$1,700	\$1,700	General & Admin
Postage - 6150	\$175	\$175	Long Distance
Copier	\$400	\$400	Postage
Miscellaneous - 5900	\$600	\$600	Copies
Telephone	\$525	\$525	Telephone
Behind the Beat - 7703	\$15,750	\$15,750	MU Weekend Music
MU Weekend Music - 7725	\$40,800	\$40,800	Behind the Beat
Open Mic - 7726	\$3,440	\$3,440	Special Events
Special Events - 7730	\$12,800	\$12,800	Summer
DMF (f/k/a: US Club 770) - 7735	\$14,000	\$14,000	Summer Interim
MU Promotion - 7805	\$10,425	\$10,425	Summer Bluegrass
US Promotion - 7806	\$5,175	\$5,175	MU/US Promotion
Summer - 7840	\$17,700	\$17,700	US Weekend Music
Summer Interim - 7841	\$3,000	\$3,000	Open Mic
Summer Bluegrass - 7748	\$6,000	\$6,000	Summer Local Wednesday
US Weekend Music & Comedy - 7759	\$64,500	\$64,500	MISC
Happy Hour Programming	\$7,000	\$7,000	Playcircle Programming
Off Night Rath Programming	\$3,000	\$3,000	Revelry
Off Night Sett Programming	\$5,000	\$5,000	
Revenue	\$0	\$0	Revenue
UC APPROVED Funds:	\$210,290	\$210,290	Total:

Dining Services Revenue \$92,000

**TOTAL Available Funds**

Associate Directors

Behind the Beat - 7703	\$15,750	\$15,750	\$17,000
MU Weekend Music - 7725	\$40,800	\$40,800	\$60,000
Open Mic - 7726	\$3,440	\$3,440	\$7,600
Special Events - 7730	\$12,800	\$12,800	\$30,000
DMF (f/k/a: US Club 770) - 7735	\$14,000	\$14,000	
MU Promotion - 7805	\$10,425	\$10,425	\$15,000
US Promotion - 7806	\$5,175	\$5,175	
Summer - 7840	\$17,700	\$17,700	\$50,000
Summer Interim - 7841	\$3,000	\$3,000	\$20,000
Summer Bluegrass - 7748	\$6,000	\$6,000	\$3,850

US Weekend Music & Comedy - 7759	\$64,500	\$64,500	\$70,000
Happy Hour Programming	\$7,000	\$7,000	Play Circle
Off Night Rath Programming	\$3,000	\$3,000	
Off Night Sett Programming	\$5,000	\$5,000	Revelry
Revenue	\$0	\$0	\$8,400
UC APPROVED Funds:	\$208,590	\$208,590	\$281,850

Account Number	2014-2015	2015-2016
	\$100	\$200
	\$0	
6150	\$100	
6460	\$0	
	\$0	
7725	\$60,000	\$5,000
7703	\$17,000	\$17,000
7730	\$30,000	\$30,000
7840	\$50,000	\$50,000
7741	\$20,000	\$20,000
7748	\$3,850	\$3,850
7805	\$15,000	\$15,000
7759	\$70,000	\$75,000
7726	\$7,600	\$7,600
7750	\$0	\$0
5900	\$8,400	\$8,400
	\$0	\$25,000
	\$25,000	\$25,000
2890	\$0	\$0
	\$214,950	\$201,850
	\$92,000	\$80,000
	<b>\$306,950</b>	<b>\$282,050</b>

7

5

\$ 17,000  
 \$ 10,000  
 \$ 7,600  
 \$ 30,000  
 \$ -  
 \$ 15,000  
  
 \$ 50,000  
 \$ 20,000  
 \$ 3,850

Officer Administration

Accounts - 3050	Account Number	2012-13	2013-2014	2014-2015	2015-16
General & Admin		\$650	\$650	\$250	\$200
Postage	6150	\$50	\$50	\$50	
Copier	6460	\$350	\$350	\$0	
Miscellaneous	5900	\$200	\$200	\$200	
Telephone		\$50	\$50	\$0	
Recruitment	7738	\$6,500	\$2,000	\$2,000	\$500
Promotions	6020	\$4,200	\$2,100	\$500	\$500
Recognition/Retention	7810	\$4,250	\$6,250	\$6,250	\$6,250
Selection	7815	\$800	\$600	\$0	\$0
Leadership	6351	\$3,000	\$3,000	\$1,000	\$1,000
Special Events	7730	\$7,321	\$7,645	\$3,500	\$3,500
Committee Recognition	7810	\$4,000	\$0	\$0	\$0
Democratic Principles Fund		\$3,000	\$3,000	\$0	\$0
Craftshop Programming		\$0	\$4,000	\$0	\$0
Marketing Team Budget		\$0	\$2,100	\$1,000	\$1,000
Assessment		\$0	\$0	\$1,000	\$1,000
Revenue	2890	\$0	\$0	\$0	\$0
UC APPROVED Funds:		\$33,721	\$31,345	\$15,500	\$13,950
Antaramian Fund				\$8,000	\$8,000
Anonymous Fund: Innovative Funds				TBD	TBD
Minahan - Travel				\$2,500	\$2,400
Chancellor/ODOS Late Night Funds*				TBD	TBD
Johnson Fund				\$10,000	\$5,000
<b>TOTAL Available Funds</b>				<b>\$36,000</b>	<b>\$29,350</b>

Interns

5

0

\$ 70,000  
\$ 15,000  
\$ 25,000  
  
\$ 8,400  
\$271,850

# Performing Arts

Accounts - 3900	Account Number	2012-13	2013-2014	2013-2015	2015-2016
General & Admin		\$0	\$0	\$0	\$0
Postage	6150	\$0	\$0	\$0	
Copier	6460	\$0	\$0	\$0	
Miscellaneous	5900	\$0	\$0	\$0	
Telephone		\$0	\$0	\$0	
Publicity	7800	\$150	\$150	\$0	\$0
Student Ticket Discount/Free Season Show		\$11,000	\$11,000	\$11,000	\$11,000
Special Events/Improv	7730	\$1,700	\$1,700	\$1,700	\$1,700
World Music Festival		\$5,000	\$5,000	\$10,000	\$11,000
Play Circle Programming		\$0	\$0	\$0	\$10,000
Student Performances		\$0	\$0	\$0	\$5,000
Revenue		\$0	\$0	\$0	\$0
UC APPROVED Funds:		\$17,850	\$17,850	\$22,700	\$38,700

Marcia Legere Play Festival

\$2,000

\$2,000

**TOTAL Available Funds** **\$24,700** **\$40,700**

Associate Directors

2

3

# Publications

Accounts - 3460	Account Number	2012-13
General & Admin		\$325
ADMIN-Marketing/Publicity	7800	\$25
ADMIN-Postage	6150	\$200
ADMIN-Copies	6460	\$200
ADMIN-Misc Supplies		\$0
Emmie	7754	\$8,000
Programming	7755	\$4,712
Illumination Journal Printing	7756	\$7,500
Lit Fest	7768	\$0
Souviners	7769	\$2,000
UW Flash Fiction	7774	\$0
Book Publishing	7775	\$0
Professional Development	7776	\$0
The Dish	7777	\$0
Fade In	7778	\$0
MODA	7779	\$0
Revenue		\$0
UC APPROVED Funds:		\$22,637

ASM Operations Grant

Boulevard Fund

**TOTAL Available Funds**

Associate Directors



2013-2014	2014-2015	2015-2016
\$325	\$250	\$200
\$25	\$200	
\$200	\$25	
\$200	\$0	
\$0	\$25	
\$8,000	\$4,000	\$5,000
\$4,712	\$2,000	\$2,000
\$7,500	\$0	\$0
\$0	\$3,000	\$3,000
\$2,000	\$2,000	\$4,000
\$0	\$300	\$300
\$0	\$2,000	\$1,000
\$0	\$0	\$0
\$0	\$4,000	\$5,000
\$0	\$300	\$300
\$0	\$5,000	\$5,000
\$0	\$0	\$0
\$22,637	\$22,850	\$25,600

Varies

Varies

\$35,168.95 \$35,168.95

**\$58,019 \$60,769**

5

6

#### Society and Politics

Accounts - 3470	Account Number	2012-13	2013-2014	2014-2015	2015-2016
General & Admin		\$350	\$350	\$100	\$200
Postage	6150	\$30	\$30	\$0	
Copies	6460	\$220	\$220	\$0	
Misc Supplies	5900	\$100	\$100	\$100	
Political/Social Issues	7728	\$1,500	\$1,500	\$3,500	\$4,000
Social Issues	7729	\$1,000	\$1,000	\$0	\$0
Special Events	7764	\$1,000	\$1,000	\$1,000	\$1,000
Table Talk	7765	\$700	\$700	\$500	\$500
Human Rights Awareness	7766	\$800	\$800	\$0	\$0
Publicity	7800	\$1,000	\$1,000	\$800	\$800
Revenue	2890	\$0	\$0	\$0	\$0
UC APPROVED Funds:		\$6,350	\$6,350	\$5,900	\$6,500

Weisberg Fund \*need to talk to donor; funding up to:

\$5,000 TBD

Wilke Fund

\$4,700 \$4,700

**TOTAL Available Funds \$15,600 \$11,200**

Associate Directors

1

2





## WUD Gen &amp; Admin

Accounts - 3000	Account Number	2012-13	2013-2014	2014-2015	2015-16
LTE (Poster Runner) - 4120	4120	\$1,400	\$1,400	\$1,400	\$1,400
Fringes - 4200	4200	\$750	\$750	\$750	\$750
Retreats - 6350	6350		\$9,000	\$8,000	\$8,000
Stipend - 6550	6550	\$103,514	\$104,420		\$106,699
Wiscard - 7400	7400	\$0	\$12,530	\$8,000	\$19,020
Office Supplies - 5900	5900	\$12,500	\$6,330	\$7,000	\$7,000
Craft Shop Position			\$1,000	\$0	\$0
Marketing Team Member (s)			\$5,310	\$0	\$0
UC APPROVED Funds:		\$118,164	\$140,740	\$150,797	\$142,869
<b>TOTAL Available Funds</b>				<b>\$150,797</b>	<b>\$142,869</b>

**Demands on Admin Budget**

**\$132,718.91**

**Tuition**

**\$ 10,403.36**

**UC Approval Date**

**4/21/2015**

<b>Stipend Postion</b>	<b>Percent of Tuition</b>	<b>F15 Stipend</b>	<b># of Positions</b>	<b>Total</b>	<b>Notes</b>
Directors	60%	\$ 6,242.02	9	\$56,178.14	
Hoofer President	60%	\$ 6,242.02	1	\$6,242.02	
Officers	80%	\$ 8,322.69	4	\$33,290.75	
Musis (Revelry Director, Playcircle)	0	\$ 1,500.00	2	\$3,000.00	
Summer Coor (2 Music)	0	\$ 1,272.00	2	\$2,544.00	
Summer Coor (Film, Art)	0	\$ 1,272.00	2	\$2,544.00	
Summer Coor (Interim Music)	0	\$ 600.00	1	\$600.00	
Poster Runner	0	\$ 1,400.00	1	\$1,400.00	
PAC World Music	0	\$ 900.00	1	\$900.00	
PAC Jazz	0	\$ 600.00	1	\$600.00	
Associate Directors			49	\$0.00	
<b>TOTAL</b>				<b>\$106,698.91</b>	

<b>Associate Director #</b>	<b>12-13 AD Dist</b>	<b>13-14 AD Dist</b>	<b>14-15 AD Dist</b>	<b>15-16 AD Dist</b>
Alternative Breaks	4	1	4	6
Art	5	2	2	2
DLS	3	1	1	3
Film	9	6	7	9
Global Connections	3	1	1	3
Hoofers	6	6	10	10
Music	8	6	7	5
Performing Arts	3	2	2	3
Publications	12	5	5	6
Society & Politics	3	1	1	2
<b>TOTAL</b>	<b>56</b>	<b>31</b>	<b>40</b>	<b>49</b>

<b>Wiscards</b>	<b>Amount</b>	<b>Months</b>	<b># of Positions</b>	<b>Total</b>
Officers	50	8	4	\$1,600.00
Directors/Hoofer Pres	50	8	10	\$4,000.00
Summer Coordinators	50	3	4	\$600.00
Interm Summer	50	2	1	\$100.00
Music (Revelry, Play Circle)	30	8	2	\$480.00
Performing Arts Managers	30	8	2	\$480.00
Associate Directors	30	8	49	\$11,760.00
				<b>\$19,020.00</b>

<b><i>Other</i></b>	2011-2012		2012-2013		2013-2014		2014-2015	
<b>Office Supplies</b>	<b>\$</b>	<b>6,500.00</b>	<b>\$</b>	<b>12,500.00</b>	<b>\$</b>	<b>6,330.00</b>	<b>\$</b>	<b>7,000.00</b>
<b>Retreat</b>	<b>\$</b>	<b>-</b>	<b>\$</b>	<b>-</b>	<b>\$</b>	<b>9,000.00</b>	<b>\$</b>	<b>8,000.00</b>
<b>Total</b>					<b>\$</b>	<b>15,330.00</b>	<b>\$</b>	<b>15,000.00</b>

Wisconsin Union  
SUMMARY OF HOOFER NET INCOME/(LOSS)  
Revised and Budgeted

	Annual 2014-15 Budget	Revised FY15 2014-2015 Budget	Budgeted FY16 2015-2016 Budget
Council (4010) - Rev	\$52,500		\$50,100
- Expense	52,845		40,745
Net Income	(345)	(9,580)	9,355
Mountaineering (4030) - Rev	3,800		6,400
- Expense	3,800		6,400
Net Income		601	0
Outing (4040-42) - Rev	19,300		22,450
- Expense	26,237		25,587
Net Income	(6,937)	(10,391)	(3,137)
Riding/Stable (4051-53) - Rev	309,651		345,919
- Expense	306,090		343,269
Net Income	3,561	(60,000)	2,650
Scuba (4060) - Rev	18,225		18,725
- Expense	24,630		21,830
Net Income	(6,405)	(871)	(3,105)
Ski&Snowboard (4070-83) - Rev	640,848		671,855
- Expense	633,345		676,886
Net Income	7,503	16,255	(5,031)
Sailing (4600-4680) - Rev	452,754		448,393
- Expense	427,429		451,033
Net Income	25,325	3,192	(2,640)
Adjustment to Union Budget	(800)		
Total Hooper Revenue	1,497,078		1,563,842
Total Hooper Expense	1,473,576		1,565,750
Total Hooper Net Income/(Loss)	23,502	(60,794)	(1,908)
Retained Earnings W/ out Hooper Fund	88,565.00	88,565.00	27,771
Retained earnings with Hooper Fund	240,325.50	240,325.50	179,532
Retained Earnings at Year End	112,067.00	27,771.00	25,863
Retained Earnings at Year end with Hooper Fund	263,827.50	179,531.50	177,624

## Wisconsin Union Membership Policy WU 3-7

### I. Union Members

#### A. Student Members

1. Definition: Current University of Wisconsin-Madison students.
2. Identification:
  - a. Current UW-Madison student I.D. as a full time, part time or special student
3. Student members may sponsor guests to the Union
4. Use or have access to:
  - a. Meeting rooms for private social events (free of charge)
  - b. Union food units, lounges, and galleries
  - c. All Union-sponsored free programs
5. Reduced general member price for:
  - a. Games in the recreation areas
  - b. Guest rooms
  - c. Merchandise at Union stores
  - d. Union-sponsored youth programs for children or grandchildren
  - e. Courses and permits (free of charge) at Wheelhouse Studios
6. Reduced student member prices, lower than the general member price for:
  - a. Tickets to Wisconsin Union Theater sponsored events
  - b. Equipment rental and classes with Outdoor UW
  - c. Membership to Hoofers

#### B. General Members (non-student)

1. Definition: WU Life, Annual, Spouse/Partner privilege card holders, members of the US military, and WU employees. Membership is open to the public age 18 or older. (as defined in Wisconsin Union policy 1.6, section I.A).
2. Valid Identification:
  - a. Current Wisconsin Union life, annual, or spouse privilege identification card.
  - b. Current Union guest card specifying full membership privileges.
  - c. Current WI Union staff I.D.
  - d. Military uniform or current Military I.D.
3. Union members may sponsor guests to the Union
4. Use or have access to:
  - a. Meeting rooms for private social events (free of charge)
  - b. Union food units, lounges, and galleries
  - c. All Union-sponsored free programs
5. Reduced general member price for:
  - a. Games in the recreation areas
  - b. Guest rooms
  - c. Merchandise at Union stores

- d. Union-sponsored youth programs for children or grandchildren
- e. Tickets to Wisconsin Union Theater sponsored events
- f. Courses and permits at Wheelhouse Studios
- g. Equipment rental and classes with Outdoor UW
- h. Membership to Hoofers

## II. Non-Member University Affiliates

### A. University Associates

1. University Associates (defined in policy 1.6, section I.B.) including UW-Madison faculty, staff

2. Valid Identification:

- a. Current UW-Madison faculty/staff I.D. card.
- b. Current employment I.D. card for employees of related University and government agencies (see policy 1.6, section I.B.2.)

3. University associates may sponsor only immediate family as guests

4. Use or have access to:

- a. Meeting rooms for departmental events only
- b. Union food units, lounges, and galleries
- c. All Union-sponsored free programs

5. Higher than member price for:

- a. Tickets to Wisconsin Union Theater sponsored events
- b. Courses and permits at Wheelhouse Studios
- c. Equipment rental and classes from Outdoor UW
- d. Guest rooms
- e. Merchandise at Union stores
- f. Membership to Hoofers
- g. Games in the recreation areas
- h. Union-sponsored youth programs for children or grandchildren

### B. University Guests

1. University Guests (defined in policy 1/6, section I.C.) including infrequent University visitors.

2. Valid Identification:

- a. Current name badge or ticket from UW-Madison or UW-Extension conference or event.
- b. Current student I.D. from any campus of the UW System.
- c. Current Wisconsin Union Guest Card.
- d. Other information identifying the guest as an official University visitor.

3. University guests may not sponsor any guests.

4. Use or have access to:

- a. Union food units, lounges, and galleries
- b. All free programs that are designated as open to the public

5. Higher than member price for:

- a. Tickets to Wisconsin Union Theater sponsored events
- b. Courses and permits at Wheelhouse Studios
- c. Equipment rental and classes from Outdoor UW
- d. Guest rooms

- e. Merchandise at Union stores
- f. Games in the recreation areas

Wisconsin Union  
Income Statement - Revenue/Expense  
Year to Date  
As of February 28, 2015

	PRIOR ACTUAL	REVISED BUDGET	ORIGINAL BUDGET	CURRENT ACTUAL	PRIOR CS %	REV/BGT CS %	ORIG/BGT CS %	CURRENT CS %	PRIOR YEAR VARIANCE	PRIOR YEAR %	REVISED BUDGET VAR	REVISED BUDGET %	ORIG BUDGET VARIANCE	ORIG BUDGET %
<b>REVENUE</b>														
Direct Operating Revenue														
Restaurants	\$5,910,070	\$6,640,053	\$6,283,771	\$6,699,237	19.8%	20.7%	19.7%	20.8%	\$789,167	13.4%	\$59,184	0.9%	\$415,466	6.6%
Markets & Cafes	4,441,082	4,846,175	5,151,474	4,849,154	14.9%	15.1%	16.1%	15.1%	408,072	9.2%	2,979	0.1%	(302,320)	(5.9%)
WU Catering	2,730,505	2,824,907	2,718,000	2,815,689	9.2%	8.8%	8.5%	8.8%	85,184	3.1%	(9,218)	(0.3%)	97,689	3.6%
Conf Center Catering	711,617	743,819	728,874	717,308	2.4%	2.3%	2.3%	2.2%	5,691	0.8%	(26,511)	(3.6%)	(11,566)	(1.6%)
Retail	1,269,959	1,313,713	1,281,155	1,302,563	4.3%	4.1%	4.0%	4.0%	32,604	2.6%	(11,150)	(0.8%)	21,408	1.7%
Programs	1,364,417	2,272,059	2,328,953	2,362,683	4.6%	7.1%	7.3%	7.3%	998,266	73.2%	90,624	4.0%	33,730	1.4%
Total Op Revenue	16,427,650	18,640,726	18,492,227	18,746,634	55.1%	58.2%	57.9%	58.3%	2,318,984	14.1%	105,908	0.6%	254,407	1.4%
Indirect Revenue														
Commissions	269,638	275,780	275,780	275,780	0.9%	0.9%	0.9%	0.9%	6,142	2.3%				
Rentals	346,075	310,835	321,058	283,442	1.2%	1.0%	1.0%	0.9%	(62,633)	(18.1%)	(27,393)	(8.8%)	(37,616)	(11.7%)
Service Revenue	581,090	639,636	638,956	635,365	1.9%	2.0%	2.0%	2.0%	54,275	9.3%	(4,271)	(0.7%)	(3,591)	(0.6%)
Reimbursements	41,159	60,398	56,200	52,936	0.1%	0.2%	0.2%	0.2%	11,777	28.6%	(7,462)	(12.4%)	(3,264)	(5.8%)
Total Indirect Revenue	1,237,962	1,286,649	1,291,994	1,247,523	4.2%	4.0%	4.0%	3.9%	9,561	0.8%	(39,126)	(3.0%)	(44,471)	(3.4%)
Net Operating Revenue	17,665,612	19,927,375	19,784,221	19,994,157	59.3%	62.2%	62.0%	62.2%	2,328,545	13.2%	66,782	0.3%	209,936	1.1%
Other Revenue														
Student Segregated Fe	6,737,746	6,886,200	6,886,200	6,886,200	22.6%	21.5%	21.6%	21.4%	148,454	2.2%				
Student Seg Fees - UB	4,882,200	4,916,140	4,916,144	4,916,136	16.4%	15.3%	15.4%	15.3%	33,936	0.7%	(4)	(0.0%)	(8)	(0.0%)
Campus Vending	278,112	236,814	235,273	243,810	0.9%	0.7%	0.7%	0.8%	(34,302)	(12.3%)	6,996	3.0%	8,537	3.6%
Membership	38,585	45,080	45,994	40,916	0.1%	0.1%	0.1%	0.1%	2,331	6.0%	(4,164)	(9.2%)	(5,078)	(11.0%)
Investment Revenue	3,911	4,254	11,536	5,197	0.0%	0.0%	0.0%	0.0%	1,286	32.9%	943	22.2%	(6,339)	(54.9%)
Investment Rev - UBP	1,500		5,800		0.0%		0.0%		(1,500)	(100.0%)			(5,800)	(100.0%)
Miscellaneous	192,908	37,080	44,080	76,513	0.6%	0.1%	0.1%	0.2%	(116,395)	(60.3%)	39,433	106.3%	32,433	73.6%
Total Other Revenue	12,134,962	12,125,568	12,145,027	12,168,772	40.7%	37.8%	38.0%	37.8%	33,810	0.3%	43,204	0.4%	23,745	0.2%
<b>Total Revenue</b>	<b>29,800,574</b>	<b>32,052,943</b>	<b>31,929,248</b>	<b>32,162,929</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>2,362,355</b>	<b>7.9%</b>	<b>109,986</b>	<b>0.3%</b>	<b>233,681</b>	<b>0.7%</b>
<b>EXPENSES</b>														
Cost of Goods Sold														
Food	5,996,135	6,518,384	6,278,942	6,581,059	20.1%	20.3%	19.7%	20.5%	584,924	9.8%	62,675	1.0%	302,117	4.8%
Retail Merchandise	58,517	62,589	55,379	64,993	0.2%	0.2%	0.2%	0.2%	6,476	11.1%	2,404	3.8%	9,614	17.4%
Total Cost of Goods Sold	6,054,652	6,580,973	6,334,321	6,646,052	20.3%	20.5%	19.8%	20.7%	591,400	9.8%	65,079	1.0%	311,731	4.9%
Direct Op Expenses														
Salaries, Wages, Fring	5,254,144	5,533,112	5,549,074	5,458,064	17.6%	17.3%	17.4%	17.0%	203,920	3.9%	(75,048)	(1.4%)	(91,010)	(1.6%)
Supplies & Services	2,560,222	3,286,291	3,207,284	3,547,833	8.6%	10.3%	10.0%	11.0%	987,611	38.6%	261,542	8.0%	340,549	10.6%
Depreciation - Equipme	220,686	253,110	235,587	259,686	0.7%	0.8%	0.7%	0.8%	39,000	17.7%	6,576	2.6%	24,099	10.2%
Total Direct Op Exper	8,035,052	9,072,513	8,991,945	9,265,583	27.0%	28.3%	28.2%	28.8%	1,230,531	15.3%	193,070	2.1%	273,638	3.0%
Support Services														
Salaries, Wages, Fring	2,112,847	2,221,864	2,318,420	2,237,887	7.1%	6.9%	7.3%	7.0%	125,040	5.9%	16,023	0.7%	(80,533)	(3.5%)
Supplies & Services	506,931	706,245	732,458	612,778	1.7%	2.2%	2.3%	1.9%	105,847	20.9%	(93,467)	(13.2%)	(119,680)	(16.3%)
Depreciation - Equipme	39,764	51,455	42,934	60,677	0.1%	0.2%	0.1%	0.2%	20,913	52.6%	9,222	17.9%	17,743	41.3%
Total Support Service	2,659,542	2,979,564	3,093,812	2,911,342	8.9%	9.3%	9.7%	9.1%	251,800	9.5%	(68,222)	(2.3%)	(182,470)	(5.9%)



Wisconsin Union  
Income Statement - Revenue/Expense  
Year to Date  
As of February 28, 2015

	PRIOR ACTUAL	REVISED BUDGET	ORIGINAL BUDGET	CURRENT ACTUAL	PRIOR CS %	REV/BGT CS %	ORIG/BGT CS %	CURRENT CS %	PRIOR YEAR VARIANCE	PRIOR YEAR %	REVISED BUDGET VAR	REVISED BUDGET %	ORIG BUDGET VARIANCE	ORIG BUDGET %
<b>Facilities</b>														
Salaries, Wages, Fring	\$3,271,759	\$3,341,037	\$3,506,341	\$3,284,654	11.0%	10.4%	11.0%	10.2%	\$12,895	0.4%	(\$56,383)	(1.7%)	(\$221,687)	(6.3%)
Supplies & Services	705,259	807,038	780,558	789,541	2.4%	2.5%	2.4%	2.5%	84,282	12.0%	(17,497)	(2.2%)	8,983	1.2%
Depreciation - Equipme	278,397	308,301	285,445	305,646	0.9%	1.0%	0.9%	1.0%	27,249	9.8%	(2,655)	(0.9%)	20,201	7.1%
<b>Total Facilities Expen:</b>	<b>4,255,415</b>	<b>4,456,376</b>	<b>4,572,344</b>	<b>4,379,841</b>	<b>14.3%</b>	<b>13.9%</b>	<b>14.3%</b>	<b>13.6%</b>	<b>124,426</b>	<b>2.9%</b>	<b>(76,535)</b>	<b>(1.7%)</b>	<b>(192,503)</b>	<b>(4.2%)</b>
<b>Programs &amp; Leadership</b>														
Salaries, Wages, Fring	603,993	571,474	580,738	573,952	2.0%	1.8%	1.8%	1.8%	(30,041)	(5.0%)	2,478	0.4%	(6,786)	(1.2%)
Supplies & Services	420,860	516,550	551,222	544,487	1.4%	1.6%	1.7%	1.7%	123,627	29.4%	27,937	5.4%	(6,735)	(1.2%)
Depreciation - Equipme	5,640	12,596	19,576	9,638	0.0%	0.0%	0.1%	0.0%	3,998	70.9%	(2,958)	(23.5%)	(9,938)	(50.8%)
<b>Total Program Expen:</b>	<b>1,030,493</b>	<b>1,100,620</b>	<b>1,151,536</b>	<b>1,128,077</b>	<b>3.5%</b>	<b>3.4%</b>	<b>3.6%</b>	<b>3.5%</b>	<b>97,584</b>	<b>9.5%</b>	<b>27,457</b>	<b>2.5%</b>	<b>(23,459)</b>	<b>(2.0%)</b>
<b>Depreciation &amp; Major Repairs/Maintenance</b>														
Major Rprs/Mnt - Equip	8,864	7,366	8,864	7,366	0.0%	0.0%	0.0%	0.0%	(1,498)	(16.9%)			(1,498)	(16.9%)
Major Rprs/Mnt - Bldg	376,534	562,350	495,264	562,350	1.3%	1.8%	1.6%	1.7%	185,816	49.3%			67,086	13.5%
Def Bldg Exp - UBP	1,804,512	1,270,558	1,331,600	1,270,558	6.1%	4.0%	4.2%	4.0%	(533,954)	(29.6%)			(61,042)	(4.6%)
Depreciation - Bldg	245,120	257,281	390,672	257,281	0.8%	0.8%	1.2%	0.8%	12,161	5.0%			(133,391)	(34.1%)
<b>Total Depr &amp; Major R</b>	<b>2,435,030</b>	<b>2,097,555</b>	<b>2,226,400</b>	<b>2,097,555</b>	<b>8.2%</b>	<b>6.5%</b>	<b>7.0%</b>	<b>6.5%</b>	<b>(337,475)</b>	<b>(13.9%)</b>			<b>(128,845)</b>	<b>(5.8%)</b>
<b>Utilities, Taxes &amp; Insurance</b>														
Unemployment Compe	11,221	9,705	12,800	6,306	0.0%	0.0%	0.0%	0.0%	(4,915)	(43.8%)	(3,399)	(35.0%)	(6,494)	(50.7%)
Worker's Compensatio	69,434	52,136	52,136	52,136	0.2%	0.2%	0.2%	0.2%	(17,298)	(24.9%)				
Telephone	58,666	55,200	57,600	55,200	0.2%	0.2%	0.2%	0.2%	(3,466)	(5.9%)			(2,400)	(4.2%)
Insurance - Property	36,398	75,200	83,200	75,200	0.1%	0.2%	0.3%	0.2%	38,802	106.6%			(8,000)	(9.6%)
Heating/Cooling	79,859	87,771	92,936	105,818	0.3%	0.3%	0.3%	0.3%	25,959	32.5%	18,047	20.6%	12,882	13.9%
Electricity	105,357	114,939	113,064	102,234	0.4%	0.4%	0.4%	0.3%	(3,123)	(3.0%)	(12,705)	(11.1%)	(10,830)	(9.6%)
Water & Sewer	41,632	31,502	42,000	31,502	0.1%	0.1%	0.1%	0.1%	(10,130)	(24.3%)			(10,498)	(25.0%)
Trash Removal	54,734	54,464	54,464	54,464	0.2%	0.2%	0.2%	0.2%	(270)	(0.5%)				
<b>Total Utilities, Taxes &amp; Insurance</b>	<b>457,301</b>	<b>480,917</b>	<b>508,200</b>	<b>482,860</b>	<b>1.5%</b>	<b>1.5%</b>	<b>1.6%</b>	<b>1.5%</b>	<b>25,559</b>	<b>5.6%</b>	<b>1,943</b>	<b>0.4%</b>	<b>(25,340)</b>	<b>(5.0%)</b>
<b>State/UW Assessments</b>														
Municipal Services	66,066	63,200	63,200	63,200	0.2%	0.2%	0.2%	0.2%	(2,866)	(4.3%)				
Utility Assessments	168,868	141,210	161,872	141,210	0.6%	0.4%	0.5%	0.4%	(27,658)	(16.4%)			(20,662)	(12.8%)
UW Assessments	752,729	707,878	776,328	707,878	2.5%	2.2%	2.4%	2.2%	(44,851)	(6.0%)			(68,450)	(8.8%)
<b>Total State/UW Asses</b>	<b>987,663</b>	<b>912,288</b>	<b>1,001,400</b>	<b>912,288</b>	<b>3.3%</b>	<b>2.8%</b>	<b>3.1%</b>	<b>2.8%</b>	<b>(75,375)</b>	<b>(7.6%)</b>			<b>(89,112)</b>	<b>(8.9%)</b>
<b>Other Expenses</b>														
Debt Svc UBP/WU	3,613,542	4,201,456	4,079,800	4,201,456	12.1%	13.1%	12.8%	13.1%	587,914	16.3%			121,656	3.0%
Misc - SWF, S&S	248,657	94,157	388,330	173,889	0.8%	0.3%	1.2%	0.5%	(74,768)	(30.1%)	79,732	84.7%	(214,441)	(55.2%)
Reimbursements	41,159	60,398	56,200	52,936	0.1%	0.2%	0.2%	0.2%	11,777	28.6%	(7,462)	(12.4%)	(3,264)	(5.8%)
<b>Total Other Expenses</b>	<b>3,903,358</b>	<b>4,356,011</b>	<b>4,524,330</b>	<b>4,428,281</b>	<b>13.1%</b>	<b>13.6%</b>	<b>14.2%</b>	<b>13.8%</b>	<b>524,923</b>	<b>13.4%</b>	<b>72,270</b>	<b>1.7%</b>	<b>(96,049)</b>	<b>(2.1%)</b>
<b>Total Expenses</b>	<b>29,818,506</b>	<b>32,036,817</b>	<b>32,404,288</b>	<b>32,251,879</b>	<b>100.1%</b>	<b>99.9%</b>	<b>101.5%</b>	<b>100.3%</b>	<b>2,433,373</b>	<b>8.2%</b>	<b>215,062</b>	<b>0.7%</b>	<b>(152,409)</b>	<b>(0.5%)</b>
<b>Net Income/(Loss)</b>	<b>(17,932)</b>	<b>16,126</b>	<b>(475,040)</b>	<b>(88,950)</b>	<b>(0.1%)</b>	<b>0.1%</b>	<b>(1.5%)</b>	<b>(0.3%)</b>	<b>(71,018)</b>	<b>396.0%</b>	<b>(105,076)</b>	<b>(651.6%)</b>	<b>386,090</b>	<b>(81.3%)</b>

**Wisconsin Union**  
**Income Statement Snapshot**  
**Year to Date**  
**As of February 28, 2015**

**FINAL**  
 03/26/15

	ORIGINAL BUDGET	REVISED BUDGET	CURRENT ACTUAL	ORIGINAL BUDGET VARIANCE	REVISED BUDGET VARIANCE	PRIOR ACTUAL	
<b>REVENUE</b>							
OPERATIONS & PROGRAMS							
RETAIL DINING	\$11,435,245	\$11,486,228	\$11,548,391	\$113,146	\$62,163	\$10,351,152	Restaurants and Markets & Cafes
CATERING	3,446,874	3,568,726	3,532,998	86,124	(35,728)	3,442,122	MU/US and Grainger Catering, plus Conference Centers
FACILITY RENTALS & FEES	1,948,786	1,978,144	1,942,345	(6,441)	(35,799)	1,996,565	US Hotel/MU Guestrooms, AV rentals, campus vending, Facility fees,...
PROGRAMS	2,328,953	2,272,059	2,362,683	33,730	90,624	1,364,417	Theater Operations/Season, Minicourses, Alt Breaks, Hoofers...
SUBTOTAL OPS&PROG	19,159,858	19,305,157	19,386,417	226,559	81,260	17,154,256	
SEG FEES - WU	6,886,200	6,886,200	6,886,200			6,737,746	
SEG FEES - UBP	4,916,144	4,916,140	4,916,136	(8)	(4)	4,882,200	
PARTNERSHIP/WISCARD RE	550,596	514,230	552,314	1,718	38,084	666,684	Wiscard partnership fees, ATM commissions, Housing Wiscard web transaction fee reimbursement,...
CAMPUS/OTHER REIMBURS	345,656	352,474	345,636	(20)	(6,838)	303,400	Campus Photo ID Office/CESO support, student theater ticket subsidy supp, offsetting cost reimbursements, ...
MEMBERSHIP & MISC	70,794	78,742	76,226	5,432	(2,516)	56,288	Membership, interest income, miscellaneous gifts/contributions, ...
<b>TOTAL REVENUE</b>	<b>31,929,248</b>	<b>32,052,943</b>	<b>32,162,929</b>	<b>233,681</b>	<b>109,986</b>	<b>29,800,574</b>	
<b>EXPENSES</b>							
COST OF GOODS SOLD	6,334,321	6,580,973	6,646,052	311,731	65,079	6,054,652	Food costs, products and costs associated with generating revenue by the units
DIRECT OP EXPENSES	9,165,748	9,289,433	9,504,852	339,104	215,419	8,281,901	Salaries/wages/fringes, general expenses for the revenue units, Hooper expenses, Minicourses,...
SUPPORT SERVICES	2,920,009	2,762,644	2,672,073	(247,936)	(90,571)	2,412,694	
FACILITIES	4,572,344	4,456,376	4,379,841	(192,503)	(76,535)	4,255,415	
PROGRAMS & LEADERSHIP	1,151,536	1,100,620	1,128,077	(23,459)	27,457	1,030,493	Includes cost of WUD no fee or admission cost programming expenses
DEPRECIATION/BUILDINGS	390,672	257,281	257,281	(133,391)		245,120	
MAJOR REPRS/BLDGS & EQ	1,835,728	1,840,274	1,840,274	4,546		2,189,910	Includes UBP commitment
UTILITIES/TAXES/INS/TELEP	508,200	480,917	482,860	(25,340)	1,943	457,301	
STATE/UW ASSESSMENTS	1,001,400	912,288	912,288	(89,112)		987,663	
INTEREST EXPENSE/BOND	4,079,800	4,201,456	4,201,456	121,656		3,613,542	
OTHER & OFFSETTING EXPI	444,534	154,556	226,825	(217,709)	72,269	289,816	Wiscard credit card fees, UBP project swf, cashier testing services...
<b>TOTAL EXPENSE</b>	<b>32,404,292</b>	<b>32,036,818</b>	<b>32,251,879</b>	<b>(152,413)</b>	<b>215,061</b>	<b>29,818,507</b>	
<b>NET INCOME(LOSS)</b>	<b>(475,044)</b>	<b>16,125</b>	<b>(88,950)</b>	<b>386,094</b>	<b>(105,075)</b>	<b>(17,933)</b>	

# Union Council Meeting Minutes

## April 21, 2015

MEMBERS			
Juli Aulik, Alumni Rep	X	Derek Field, ASM Representative	X
Daniel Bahn, VP- Leadership Development	X	Mark Guthier, Secretary	X
Sarah Bergman, President	X	Jenny Knoepfel, VP- Public Relations	X
Lori Berquam, Ex- Officio		William Lipske, Academic Staff	X
George Cutlip, Alumni Rep (WAA)	X	Peter Lipton, Faculty Representative	
Susan Dibbell, Ex- Officio	X	Devon Maier, ASM Representative	X
Abby Douglas, WUD Representative	X	Bill Mulligan, VP- Program Administration	X
Gen Carter, ASM Chair		Annie Paul, ASM Representative	X
		Hank Walter, Treasurer	X

Guests: Naiya Patel, Director's Office Assistant; Jordan Foster; Jack Comeau

TOPIC	DISCUSSION	ACTION
<b>Call to Order</b>	Sarah Bergman called the meeting to order at 5:59 pm.	<b>APPROVED</b>
<b>Open Forum</b>	No open forum items.	
	Ms. Bergman moved to approve the 03-24-15 meeting minutes. Devon Maier seconded. <b>Minutes approved.</b>	
<b>WUD Budget Theater Presentation</b>	Jordan Foster, WUD Arts Committee Director, gave an overview of the upcoming year's budget highlights.	
	Ms. Foster reported that there were many sold out shows due to the Four Season's Theater collaboration project. Ms. Foster went on to highlight some of the struggles faced this past year. They're using the World Series as a learning experience for upcoming years. In the future they will make the series shorter. She announced the world premier by Laura Schwendinger will be on May 8.	
	Ms. Foster then highlighted the Art Committee goals for the upcoming year. <ul style="list-style-type: none"> <li>Goal 1: program a season that would increase student attendance at events and appeal to a diverse audience.</li> <li>Goal 2: create a season that doesn't provide a drop off in the quality and quantity of the events compared to the reopening and the 75<sup>th</sup> anniversary season.</li> </ul>	
	Budget estimates were detailed. Christina Pato will be one of the highlight artists, the jazz festival will be great, and Dianne Reeves will be doing a holiday show in December.	
	Mark Guthier asked how the overall series have been in the past and how it's looking for future series. Ms. Foster replied that they were very successful, and the next year will be very promising with the lineups she mentioned.	
	Hank Walter asked if the committee tracked how many students came to each performance. Ms. Foster stated that they use the ticket sales to track the number of students. Susan Dibbell also stated that they count attendance at certain events.	
	Mr. Guthier asked if there will be more events for the next season. Ms. Foster confirmed that there will be more in comparison to this year.	
<b>Hoofer Overview</b>	Ms. Bergman stated the Hoofers budget was hard to compile because not everyone could meet for discussion.	

# **Union Council Meeting Minutes** **April 21, 2015**

<p><b>WUD Budget</b></p>	<p>An Outdoor UW safety audit is being conducted and there is some concern with the safety of the mountaineering equipment.</p> <p>Abby Douglas stated that Hoofers is \$60,000 in the red in the projected budget. The money has been spent and they cannot stop spending in areas such as the maintenance of the horses, but they are making good progress.</p> <p>Hank Walter stated that that is what is projected for the fiscal year. Ronnie Pisano is hoping that it will get better. He asked about the next fiscal year. Ms. Douglas reported that they are hoping to break even for next fiscal year, which is the worst case scenario. They are brainstorming a contingency fund so there is a reserve fund for later use in situations like this. There are also some maintenance issues that need to be resolved.</p> <p>The Scuba Club has been using a hotel pool instead of RecSports and it has been a lot less expensive. Ski and snowboard had a great resale event. Funds for training and equipment have been included in the budget.</p> <p>Mountaineering will revise their fiscal 2015-2016 budget with a breakdown of training/equipment placement in the budget. The safety budget still hasn't come out so it is difficult to project/plan.</p> <p>The Sailing Club will have a long term facilities improvement plan by October. Pier and boat replacements will also take place and be reflected in the budget. Ms. Dibbell recommended they look into dues.</p> <p>Hank Walter stated that Union Council would like to see a replacement plan in place for boats and how funds will be raised to offset the cost. Mr. Walter <b>moved to approve</b> the Hoofers budget with the expectations advised previously in the discussion. <b>Motion passed.</b></p> <p>Mr. Mulligan reported that each committee has reduced its budget by 3.5%.</p> <p>The Alternative Breaks Director position description was changed to focus more on weekend breaks, resources and volunteers. Art, we basically won't be doing it and shifting that money to another place. DLS has increased the budget slightly and Film has increased their production fees.</p> <p>The Memorial Union Entertainment Committee no longer exists. The Music Committee will be taking on the responsibilities of Revelry, and entertainment in the Rathskellar. Mr. Mulligan highlighted that one less committee means one less director which means one less stipend so that is the biggest decrease in the budget.</p> <p>Mr. Guthier asked if the committee was dissolved when he was sick last week. Ms. Bergman explained that Directorate talked about this months ago. Hank Walter expressed concern that the decision should have been brought to Union Council before it had been made. This is the year to try it and if it doesn't work out the committee can be brought back. Mr. Walter asked if they have asked/projected what the difference will be when the Rathskellar is back in full swing again. He also wanted to make sure that everyone understood that there is a structural deficit built into the next year. Bill Mulligan said that the goal is that next year we have an underlying assumption that we will be increasing revenue.</p>	<p><b>APPROVED</b></p>
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# Union Council Meeting Minutes

## April 21, 2015

<p><b>Draft Logo Policy</b></p>	<p>Jenny Knoepfel said that these are recommendations made for trial programs. After next year there will be a better idea of what the budget should look like.</p> <p>Devon Maier inquired if anything was stated in the bylaws that opposed the dissolution of the committee. Mr. Guthier replied that there was no such bylaw, but since Council created the committee Council should have had a say in the matter before a final decision had been made.</p> <p>Abby Douglas <b>moved to dissolve</b> the Memorial Union Entertainment Committee as of 4/21/2015. Sarah Bergman seconded. <b>Motion passed.</b></p> <p>Mr. Walter emphasized that there will be no guarantee that dissolving this committee will be a permanent fix and will bring in the same revenue. The rest of the Union made permanent cuts and didn't use the closing from Phase II to fix problems. Next year's team might have difficulty with the proposed budget because there will not be a guarantee that the income will be the same as it was before the committee was dissolved.</p> <p>Devon Maier made a <b>motion to approve</b> the budget. Abby Douglas seconded. Motion passed.</p> <p>Abby Douglas reported that the External Relations Subcommittee had a presentation from Marketing that helped with logo design. The policy's purpose is to build recognition by building the Wisconsin Union brand. The main thing is to preserve the main logo for a 5 year timeline.</p> <p>Ms. Bergman stated that she hopes that the new officers will not change the logo. She thinks the colors and text could be changed, however, and still keep the spirit of the logo. Juli Aulik feels this is to protect the Union brand. These images become important for long-term investment and media. George Cutlip agreed; creativity should be turned loose but we should also know when to stay within the limits.</p> <p>Peter Lipton <b>moved to approve</b> the logo policy. Abby Douglas seconded. <b>Motion passed.</b></p>	<p><b>APPROVED</b></p> <p><b>APPROVED</b></p> <p><b>APPROVED</b></p>
<p><b>Wisconsin Union Membership Policy WU 3-7</b></p>	<p>Abby Douglas explained that the Wisconsin Union Membership Policy was written to clarify the policy and to make it clear utilize it for direction.</p> <p>One addition is the following: members of military are considered general student member if military ID or uniform. This wording gives them more benefits than university affiliate as it was stated before. Ms. Dibbell would like a change made in the wording of the Wisconsin Union Theater. Where ever it says "Wisconsin Union Theater" the wording should be changed to "Wisconsin Union Theater sponsored events". George Cutlip suggested instead of "military ID" it should state "current military ID."</p> <p>Mark Guthier <b>moved to approve</b> the policy with the requested edits. Derek Field seconded. <b>Motion approved.</b></p> <p>Hank Walter asked about section 5 regarding University Guest's Membership to Hoofers. The way it is written it implies that you don't have to be a Union member to be a member of Hoofers. In order to be</p>	<p><b>APPROVED</b></p>

# Union Council Meeting Minutes

## April 21, 2015

<p><b>Facilities Policy</b></p> <p><b>Minimum Wage Update</b></p>	<p>part of Hoofers, you have to be a union member. Ms. Douglas suggested she will delete part F which would resolve the error.</p> <p>There was no Facilities policy to discuss due to a miscommunication.</p> <p>Hank Walter met with the Administration subcommittee twice about the minimum wage topic and the student voice was rather limited at those meetings. To give Council a sense and scope of the matter they looked at the implications to the budget if an increase was made for student wages. For an undergraduate instate tuition (including room, board, etc.) the cost is \$24,719 a significantly decreased amount compared to out of state. With the instate numbers, about 51% of graduates from last year had some sort of debt after graduation. The average debt was about \$27,000, which would average out to \$6,662 dollars per year. They asked how much a student had to work in order to pay off these debts. There are also implications that students who work more than 12 hours a week will have a negative impact on their grades.</p> <p>Bill Mulligan read the following statement:</p> <p style="padding-left: 40px;">The Wisconsin Union as the heart of this great University realizes its importance in setting the tone for student life, especially for student employees of which we have over 1,400. In regards to student wages, the Union would like to take this opportunity to comment upon the discussion surrounding college affordability. We believe we run an efficient organization and spend our money wisely. In order to increase student wages, we would have to increase segregated fees, decreasing affordability for all students. We believe in paying competitive wages, but we also believe student wages are only a small part of the college affordability equation. Increasing segregated fees for all students and redirecting those dollars only towards the ones that work for the Union would not be helping those who need it the most, but rather make it an unequitable distribution. The university already redirects dollars towards need based financial aid and the financial aid office has the most complete information regarding need. The Wisconsin Union highly values its student workers; however we believe there are more equitable ways to deal with college affordability than just raising student wages across the board. This being said the Wisconsin Union is willing to be an active participant in any campus wide student affordability and wage discussions.</p> <p>The average student works 9-12 hours per week and can work up to 20 hours. International students usually choose to work 20 hours. Ms. Bergman pointed out that this topic was researched in the current financial climate because Council wanted to follow up on topics brought up during forum.</p> <p>Hank Walter asked Council to provide direction in this area. Annie Paul felt that this was a wonderfully crafted statement. George Cutlip agreed and asked who the biggest employer of students is on campus. Housing and RecSports are, but the Union is definitely near the top.</p> <p>Derek Field asked if we can ask students since they're the ones who are affected the most by this change. Juli Aulik reminded the group that this was suggested in open forum and is what we are responding to. We did this to be respectful to what was a very good case.</p>	
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# Union Council Meeting Minutes

## April 21, 2015

<p><b>Committee Reports</b></p>	<p>Derek Field asked if the RecSports referendum was increasing the fee to increase student wages. Devon Maier responded that RecSports was down compared to other wages on campus. They looked at increasing variance so there's room for advancement.</p> <p>Sarah Bergman suggested that the best way to go move forward is to vote on this statement or if we want to vote to pursue this issue. First we should decide if Council wants to move forward or not. George Cutlip suggested that we need a coalition to pledge segregated fees.</p> <p>It was voted on whether the proposed statement would be accepted or if further research wanted to be done on the matter. 8 voted that they were happy with the proposed statement while 2 asked for further research on the topic.</p> <p>Jack Comeau is the president for the 2015-2016 academic year and has stated that next year's Council will continue to abide by that statement.</p> <p>Devon Maier <b>moved to approve</b> the statement. Annie Paul seconded. <b>Motion passed.</b></p> <p>Facilities subcommittee chair Jenny Knoppel reported that not much has happened since the last meeting. There will be a survey done regarding smoking on the Terrace regarding defining where it is allowed and what is smoking.</p> <p>Daniel Banh announced that the WUD banquet will be held tomorrow night and had nothing else to report.</p> <p>Abby Douglas said most of Hoofers efforts have been working on the policies presented during the meeting as well as introducing Philip Ostrov and Kaia Yashadhana to the committee and preparing them for the upcoming year. Ronnie Pisano is the 2015-16 Hoofer Council president.</p> <p>Sarah Bergman reminded everyone that this is the last Council meeting and that term limits need to be discussed. Those who need to discuss the topic were asked to stay after the meeting. Ms. Bergman reported that she is busy getting ready for MUBA weekend. She has also been working with Jack Comeau on the President transition. Revelry is next weekend and efforts are in full swing. She's been working on the Hoofer charge discussed at last month's meeting. And finally, in regards to dining services, we discussed capitalizing on trends like using Chia seeds.</p> <p>Derek Field reported that ASM sent a handful students to a conference in DC. ASM's last day of this academic year is next Thursday.</p> <p>Hank Walter wanted to touch back on a conversation that was had at last meeting in regards to the sexual assault at Memorial Union. They were able to track down some information. Will asked about CSA's last time and he clarified the questions asked about it. The same legislation that makes university have the online log holds to CSA's. Some faculty that fall into certain categories are obligated to report certain activities. All permanent staff fall under this category. There is also a 19 minute video for students and a supplementary online quiz.</p>	<p><b>APPROVED</b></p>
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**Union Council Meeting Minutes**  
**April 21, 2015**

	<p>Tom Hogan, HR Director retired today as well as Robin Selvaag of Facilities. A staff member for small capital projects, Joel Gerritts, has been appointed. The Basketball tournaments (March Madness were good for the Union.</p> <p>Abby Douglas summarized the riding club situation discussed at last meeting for those who weren't present. In summary the Riding Club is projected to lose money. There are efforts being undertaken to improve the situation, such as price changes and fundraising efforts. Hoofers will cover the loss. Union Council asked that a monthly financial report be given to Union Council Exec each month.</p> <p>Bill Mulligan reported that he has been working on the student wages.</p> <p>Mark Guthier spoke about the campus budget news. He communicated to all staff members that there are no anticipated layoffs and that's still the case now. We are handling staff reductions through attrition.</p> <p>The Chair Fair is on Thursday and all indications are that we will start Phase II sometime in May. A new project manager started on Monday, Denis Starrett. He will have full responsibility of looking over the entire project. The Terrace Paver Campaign will start in June.</p> <p>Annie Paul reported that the senior class officers have a two-part gift this year. The first is a viewfinder for the Memorial Union building for all Terrace goes to use. The second is the Wisconsin Idea Scholarship.</p> <p>Mark Guthier announced that the Association of College Unions International just had its annual meeting and the Wisconsin Union's campaign for opening the west wing won best in show for the Steal This Idea contest.</p> <p>Ms. Bergman adjourned the meeting at 8:10 P.M.</p>	
<b>ADJOURNMENT</b>		