

Wisconsin Union Council

Date: 12.5.13

Time: 5:30 pm

Location: Memorial Union – Beefeaters (2nd Floor)

Food: Dinner will be served at 5:30 pm



5:30 pm	Dinner	
6:00 pm	Call to Order <ul style="list-style-type: none">❖ Approval of Minutes from 11.14 Meeting	All
6:15 pm	Open Forum	Any Union Members
6:25 pm	Updates & Discussion Items <ul style="list-style-type: none">❖ Stable Update & Hoofers Riding Club Presentation❖ Union Budgetary Considerations 2014-2015❖ Union Council Dates & Times Spring Semester	Fran T. All Neil D.
7:00 pm	Decision Items <ul style="list-style-type: none">❖ WUD Structural & Budgetary Changes 2014-2015 <i>Seeking approval for proposed changes</i>❖ MUR Enumeration <i>Seeking approval for increased enumeration for MUR project</i>	Officers Hank W. / Mark G.
7:30 pm	Reports <ul style="list-style-type: none">❖ President❖ VP Program Administration❖ VP Public Relations❖ VP Leadership Development❖ Secretary❖ Treasurer❖ ASM Chair	Neil Damron Gary Filipp Andrew Bulovsky Annie Paul Mark Guthier Hank Walter David Gardner

MUR Phase II – Proposed Increase in Enumeration

Background: The overall size of the Memorial Union renovation budget was set in 2010 based on the amount of funds available at the time, plus a private fundraising goal that was deemed to be within reach. This resulted in a two-phase project that has been primarily focused on historic preservation, infrastructure upgrades and modest expansion where possible – at an estimated overall cost at the time of \$85 million (which included a \$25 million private fundraising goal.)

Current State: As the final stage nears design completion, the following priorities have been pursued:

1. Infrastructure upgrades; 2. Investment in revenue-generating areas of the building; 3. Renovation of the Terrace as it interfaces with the new Alumni Park. In order to possibly meet the current project budget while completing these three priorities, it will be necessary to close down the un-renovated portions of the building completely. Due to the impact this will have on the campus community, there is a strong desire to re-open the facility in a completed fashion; i.e, refrain from deferring large portions of the renovation to a later date if the current budget cannot accommodate the work at this time. After a careful assessment of cost estimates by the design team, it is recommended that the only way to accomplish this is to add \$3.5 million to the project budget at this time – to minimally meet the three priorities and re-open the building in as nearly a completed renovated state as possible.

			<u>Source of Funds</u>		
			<u>Seg Fees</u>	<u>Prog Rev</u>	<u>Private</u>
Current Enumeration					
○	\$33,085,000	MU	\$4,685,000	\$3,315,000	\$25,000,000
○	\$ 9,000,000	Underground loading dock			\$ 9,000,000
○	<u>\$ 8,000,000</u>	Alumni Park			\$ 8,000,000
○	\$50,085,000				
Proposed Enumeration					
○	\$36,585,000	MU	\$4,685,000	\$3,315,000	\$28,500,000
○	\$10,000,000	Underground loading dock			\$10,000,000
○	<u>\$ 8,000,000</u>	Alumni Park			\$ 8,000,000
○	\$54,585,000				

Proposed Motion:

In order to meet the basic design priorities for the final phase of the Memorial Union Reinvestment Project, the requested enumeration for the project should be increased by \$3.5 million to \$36,585,000. The source of funds for this increase will come entirely from private philanthropy.

NEIL DAMRON

PRESIDENT

TIME PERIOD: DECEMBER

DIRECTORATE AND PROGRAMMING

- Discussed programming options and WUD's involvement in facilitating the activation of the new Play Circle space in the West Wing of Memorial Union next year in an effort to identify needs and plan for this development
- Invited Associate Director Hank Walter to present on and answer questions about fiscal projections for 2014-2015 and on the building accessibility in 2014-2015 as well as on how both of these will potentially effect programming in an effort to plan ahead for major space and budgetary changes
- Worked closely with the Vice President for Program Administration to explore creative options for our 2014-2015 budget to accommodate new types of programming including activating the Play Circle and large events including Revelry
- Facilitated an exercise with Directors to identify inefficiencies in their programming budgets and to identify areas where spending could be allotted more efficiently to facilitate programming
- Developed an action plan with the Alternative Breaks committee members and Alternative Breaks Director for executing the first annual Wisconsin Experience Bus Trip which will involve a week long service trip around Wisconsin for newly appointed student leaders each Spring
- Worked with Revelry Director to develop a new site location involving Langdon St. and the front of Memorial Union to increase capacity and scope of Revelry 2014
- Met with relevant stakeholders from the Wisconsin Union to discuss Alcohol policy for Revelry 2014

GENERAL UPDATES

- Welcomed Chancellor Blank to the Wisconsin Union for a meet and greet with student leaders, staff leadership, and MUBA members
- Met with Division of Student Life Heads and Revelry Director to discuss plans for 2014 and alcohol policy
- Met with Dean Berquam to discuss campus safety, Revelry 2014, and the Wisconsin Experience Bus Trip

LOOKING FORWARD

- Continued refinement of the 2014-2015 WUD Budget and programming scope
- Pulling together campus leaders for development of a curriculum for the Wisconsin Experience Bus Trip

- Booking acts for Revelry 2014
- Selection

UNION COUNCIL OFFICER REPORT

GARY J. FILIPP

VICE PRESIDENT – PROGRAM ADMINISTRATION

TIME PERIOD: DECEMBER 2013

SHARED GOVERNANCE AND UNION COUNCIL

- Administration Subcommittee met on 11/20. Discussed Union and WUD marketing strategies, development of Union IT Policies and next steps for Union Budget.
- WUD Committees and programming bodies submitted next year budget requests. Used information to create next year's budget.

WISCONSIN UNION ANALYTICS

- Film, Distinguished Lecture Series, Global Connections, Society and Politics all have customized assessment projects underway.
- Analytics data applicable to Union wide business decisions. For example, supporting creation of a concession stand for the Marquee.
- Demographic information related to programming now available. WUD can now better describe who attends programs and how to improve accessibility. Data will be used to support future initiatives to augment the inclusivity of programming.

COOPERATIVE PROGRAMMING COMMITTEE

- Last CPC meeting evaluated expectations for music programming next year. With high level of construction likely, only small scale or adapted music for Der Rath will continue throughout the school year. Terrace programming will mirror similar level to this year with construction.
- Next CPC meeting Monday 12/9. We will evaluate the future of events such as John Vietnam and continue the discussion of expectations for programming through construction.

GRANT ADMINISTRATION

- Most Late Night Grant funds for the 2013 Calendar Year have been allocated. Dean of Students office will communicate 2014 Calendar Year funding in the coming months.

UNION COUNCIL OFFICER REPORT

ANDREW T. BULOVSKY

VICE PRESIDENT – PUBLIC RELATIONS

TIME PERIOD: NOVEMBER & DECEMBER 2013

DIRECTORATE AND PROGRAMMING

- Scheduled time for Jessica Cummata to meet with Directorate to discuss strategies for marketing on flyers and more traditional forms of advertisement
- Created a Google Calendar account for all of WUD to help Directorate visualize upcoming events and identify conflicts
- Met with Bucky PR about a semester long paid sharing campaign for social media accounts of WUD to help drive turnout at events
- Discussed ways to most effectively utilize the ~\$2,000 for quality merchandise (“Swag”) with Emily, the PR Intern and will meet with Jessica and Emily together to ensure materials are ready for second semester
- Discussed the selection process with Emily and will be finalizing a selection schedule by the end of first semester

SHARED GOVERNANCE AND UNION COUNCIL

- Dining Services Subcommittee had its fourth meeting of the semester
 - Presentation from Bess and Gary about the possibility of having a concession stand outside of the Marquee during films
 - Will work with Nicole and Carl to create a proposal and understand next steps
 - Food sampling & Review
 - Salads from Harvest Grains
- The next meeting will be in early-mid February 2014

LOOKING FORWARD

- Utilize Google Calendar effectively to help VMM attend the most “important” events and keep track of long-term vision for WUD programming
- Ensure a successful second marketing info session with Jessica Cummata and Directorate
- Send out email to Freshmen class discussing their knowledge of WUD on 12/4
- Establish timeline for how to recruit people for Officer and Director positions for 2014-2015
- Communicate marketing opportunities for Directorate to Marketing (digital signage)

UNION COUNCIL OFFICER REPORT

ANNIE R. PAUL

VICE PRESIDENT – LEADERSHIP DEVELOPMENT

TIME PERIOD: DECEMBER 2013

DIRECTORATE AND PROGRAMMING

- Continued implementation of the 2013 recognition plan for WUD for November and December with Wiscards for each director during the month of November and water bottles for every member of WUD for the month of December.
- Successfully executed the first annual “WUD Brain Trust Symposium” event November 17th with a diverse group of 40+ leaders in attendance from the major entities on campus
 - Created a comprehensive survey to properly assess the event and to identify opportunities for improvement for a potential follow-up event this Spring
- Organized a WUD-wide professional development event with Ted Crabb (based off of survey sent to directors in the beginning of the year) to discuss leadership and share Union history
- Organized a Holiday “WUD Ugly Christmas Sweater Party” as WUD-wide social event

SHARED GOVERNANCE AND UNION COUNCIL

- The Programming and Leadership Development Subcommittee will not meet again until the 4th of December and is hoping for great attendance once again and productive discussion pertinent to the following areas:
 - Approval of Officer PD changes
 - Approval of the addition of a new committee for the 2014-2015 school year
 - Update on Craftshop from Ella, the student programmer
 - Generate suggestions regarding how to incorporate student voice
 - Generate suggestions for crafts especially appealing to students
 - Brain storm ideas for Late night programming on the terrace and Der Rathskeller
- Continued serving as a member of Design Committee
- Currently working on comprehensive and effective training for UC members in preparation for Officer selection

LOOKING FORWARD

- Creating WUD evaluations for committee members to assess directors and committees
- WUD Ugly Christmas Sweater Party and Secret Santa
 - * We are also using this opportunity as a marketing tool to promote directorate as we craft a Happy Holidays message to advertise on various mediums
- Continue to check-in with directors about further professional development skills they believe are important for committee members for the upcoming semester
- Ted Crabb WUD-wide professional development event
- Completion of training plans for UC members in preparation for Officer selection

Union Council Report
Hank Walter
Associate Director
December 5, 2013

Administration:

- Replacing the Wisconsin Union Properties staff member.
- Developing plan for desktop support of Union technology.

Dining:

- There have been large amounts of time and energy spent on planning for Phase 2 dining and support spaces, as well as plans for interim operations when the east wing of Memorial Union closes. Temporary plans includes Peet's and some other food options in the West Wing, and planning for a temporary catering kitchen operation and dining warehouse continues.
- Overall, Union South units continue to shine. Memorial Union units are doing better than last fall, at least through October. Numbers appear down in early November, but we are hopeful that the return of campus bus service and, eventually, part of Library Mall, will increase usage of the building and services.

Facilities

- There have been large amounts of time and energy spent on planning for Phase 2 dining and support spaces. Researching new options for storage and shop spaces.
- Resolving items from move-in of Phase 1A (Outdoor UW) spaces, and temporary moves of students and staff from 5th floor.

Program & Leadership

- Plans/preparation for Theater, Play Circle, Minicourses/Craftshop, Outdoor UW. Continue to look at how we can use the renovation as a catalyst for strengthening these programs. Look for a new name and logo for the Minicourses/Craftshop this spring.
- Outdoor UW has moved in to most of their spaces. The lakeshore offices and workspace are separated from the rest of the Memorial Union building by the construction zone until Phase 1 is complete. There is the possibility of a temporary indoor path between

Memorial Union Renovation

- The approval of plans, authority to construct, and a delivery method for construction is currently scheduled for the February State Building Commission meeting.
- Phase 1 is continuing and on schedule, except for the sections waiting for the campus utility project (in Langdon and Park Streets) to catch up, so that the new Memorial Union systems can be connected. This has meant that some of the Outdoor UW space is not able to be occupied yet.
- Much work is being done to prepare for this summer when we will move back into the West Wing, set up temporary and permanent operations, and, hopefully, soon after, begin moving out of Phase 2 spaces.

NOVEMBER 2013

Re: *ASM Chair David Gardner* Union Council Report

Work Accomplished:

- Maintain accountability for Chairs through MOUs
- Set up and meet with Administrators to solidify campus relationships
 - Dean Berquam & Kevin Helmkamp
 - Vice Chancellor Bazzell
 - Chief Riesling
 - Chancellor Blank
 - Nancy Lynch
- Meetings with other Shared Gov Heads – coordination on ASM Campaigns, esp Shared Gov Committee created
- Prepare and hold Student Council Meetings – coordinate Agenda/Minutes schedule with Secretary
- Develop Recruitment and Retention Coordinator – approved and will be elected Dec 4th
- Continue work on Affordability – coordinate campaigns in committees and communicate concerns to Administrators
 - Prepare Out of State Tuition discussion, support intern work on in state
- Work with Rec Sports on Master Plan development
 - Advocate for affordability – esp buy in from Athletics
 - Confirmed 57% Seg Fee funding level – maintain (discussion of pool)
 - Organize referendum vote with SSFC
- Ensure ASM Financial Transactions in order
- WISPIRG Dues issue – work with Bus Services
- Held Reserves Board meeting and approved funding for Open Fund Grants and increased office supplies to prevent going over line
- Continually met with Advisor
- Work alongside Vice Chair in planning travel budget arrangements - December UC Conference
 - Prep for January ABTS
- Intern Class – taught and did 1:1s with interns
- Developed volunteers and ensured development is taking place at Committee level
- Assist in Nominations Board work – HR development
- Coordinating Council – worked with Vice Chair on planning meetings
 - Use to help collaboration and support among chairs
 - Approved Budget alteration – unnecessary due to Reserve Board Disposition
- Shared Governance – DoSL Advisory Board
- Outreach to WUD and Union Council – building relationships with Union and with subcommittees especially
 - Participated in Brain Trust event to encourage collaboration
- Developed goals with other ASM members in improving Finance Processes
- Ensured communication between chairs
- Campus Safety – work with other campus groups on a solution to campus safety
 - Support Carissa in effort to find a solution to campus safety issues

- Prepared a thorough Internal Budget including a listening session, with a narrative and proper actuals
 - Passed and forwarded to Sue Duhr – complete!
- Held and planned Eligibility Criteria Review Committee meetings
 - Encouraged participation – looking to start voting on some items in the Spring – will continue discussions through the Fall
- Outreach to TAA – esp discussion of collaboration and Rec Sports Plan
- Attended Sustainability Fair and working with Sustainability Comm on development of Bylaws
- Outreach to WISCAPE – collaboration of students in the future
- Mike Knetter – support for Rec Sports

Goals for Next Month:

- Continue meetings with Administrators
- Respond to campus news as the voice of the Student body, advocate student interests
- See where students can be involved in Tuition proposals over the break – work with other governance groups especially
- Maintain Accountability procedures – seek improvements and prepare for adjustments for the Spring Semester
- Check in with Committee Chairs on goals, and discuss potential Intern projects
 - Work with Interns
 - Begin development for second semester interns
 - Semester Debriefs!
- Begin laying foundation for Spring Recruitment Drive – work with and train Recruitment and Retention Coordinator
- Prepare Student Council schedule with speakers, trainings – VC Bazzell, Varsity Day folks
- Increase collaboration on Coordinating Council and among leadership
 - Especially in development
 - Encourage thoughtful semester reflections
- Complete transition to Spring – welcome new leadership and provide opportunities for collaboration between new leadership members
- Meet with Council members to get feedback on improvements for the Spring
- Give Interns roles for the Spring – solidify
- Create Spring goals for myself and work with other chairs on goals before Finals
- Work on Eligibility Criteria Review Committee – get to a point where we can make recommendations in the Spring
 - Work as well on Finance Committee website with Mary PRunty
- Transportation and Safety – figure out Spring plans for Carissa and campus safety
- **Develop a Mid Semester report to ASM about what we have done, what we will continue doing, and what we will accomplish during the spring semester (for myself and others to be on the same page about what the 20th session will accomplish!)**

Committee Meetings and Attendance:

Coordinating Council – 11/6 6:30pm, Attendance in Minutes

Eligibility Criteria Review Committee – 11/5 6:00pm, Attendance in Minutes

Eligibility Criteria Review Committee – 11/12 6:00pm, Attendance in Minutes

Student Council Meeting – 11/13 6:30pm, Attendance in Minutes
Eligibility Criteria Review Committee – 11/19 6:30pm, Attendance in Minutes
Coordinating Council – 11/20 6:30pm, Attendance in Minutes

Wisconsin Union
Income Statement - Revenue/Expense
Year to Date
As of October 31, 2013

	PRIOR ACTUAL	CURRENT BUDGET	CURRENT ACTUAL	PRIOR CS %	BUDGET CS %	CURRENT CS %	PRIOR YEAR VARIANCE	PRIOR YEAR %	BUDGET VARIANCE	BUDGET %
<u>REVENUE</u>										
Direct Operating Revenue										
Restaurants	\$3,158,117	\$3,336,906	\$3,917,063	20.6%	20.8%	23.4%	\$758,946	24.0%	\$580,157	17.4%
Markets & Cafes	2,264,369	2,455,391	2,404,278	14.8%	15.3%	14.3%	139,909	6.2%	(51,113)	(2.1%)
WU Catering	1,682,143	1,732,000	1,791,798	11.0%	10.8%	10.7%	109,655	6.5%	59,798	3.5%
Conf Center Catering	396,923	390,025	415,504	2.6%	2.4%	2.5%	18,581	4.7%	25,479	6.5%
Retail & Recreation	812,514	819,425	815,798	5.3%	5.1%	4.9%	3,284	0.4%	(3,627)	(0.4%)
Programs	546,749	563,234	544,843	3.6%	3.5%	3.3%	(1,906)	(0.3%)	(18,391)	(3.3%)
Total Op Revenue	8,860,815	9,296,981	9,889,284	57.7%	57.9%	59.0%	1,028,469	11.6%	592,303	6.4%
Indirect Revenue										
Commissions	130,800	133,058	134,509	0.9%	0.8%	0.8%	3,709	2.8%	1,451	1.1%
Rentals	123,659	138,486	220,154	0.8%	0.9%	1.3%	96,495	78.0%	81,668	59.0%
Service Revenue	320,193	295,272	313,802	2.1%	1.8%	1.9%	(6,391)	(2.0%)	18,530	6.3%
Reimbursements	18,030	28,100	18,296	0.1%	0.2%	0.1%	266	1.5%	(9,804)	(34.9%)
Total Indirect Revenue	592,682	594,916	686,761	3.9%	3.7%	4.1%	94,079	15.9%	91,845	15.4%
Net Operating Revenue	9,453,497	9,891,897	10,576,045	61.6%	61.6%	63.1%	1,122,548	11.9%	684,148	6.9%
Other Revenue										
Student Segregated Fees	3,156,400	3,368,868	3,368,868	20.6%	21.0%	20.1%	212,468	6.7%		
Student Seg Fees - UBP	2,431,032	2,441,100	2,441,100	15.8%	15.2%	14.6%	10,068	0.4%		
Campus Vending	195,916	245,020	246,293	1.3%	1.5%	1.5%	50,377	25.7%	1,273	0.5%
Membership	19,499	26,848	22,744	0.1%	0.2%	0.1%	3,245	16.6%	(4,104)	(15.3%)
Investment Revenue	300	8,500	1,033	0.0%	0.1%	0.0%	733	244.3%	(7,467)	(87.8%)
Investment Rev - UBP	2,100	4,232	100	0.0%	0.0%	0.0%	(2,000)	(95.2%)	(4,132)	(97.6%)
Miscellaneous	91,529	81,500	104,851	0.6%	0.5%	0.6%	13,322	14.6%	23,351	28.7%
Total Other Revenue	5,896,776	6,176,068	6,184,989	38.4%	38.4%	36.9%	288,213	4.9%	8,921	0.1%
Total Revenue	15,350,273	16,067,965	16,761,034	100.0%	100.0%	100.0%	1,410,761	9.2%	693,069	4.3%
<u>EXPENSES</u>										
Cost of Goods Sold										
Food	3,181,617	3,274,633	3,434,952	20.7%	20.4%	20.5%	253,335	8.0%	160,319	4.9%
Retail Merchandise	34,028	32,640	28,946	0.2%	0.2%	0.2%	(5,082)	(14.9%)	(3,694)	(11.3%)
Total Cost of Goods Sold	3,215,645	3,307,273	3,463,898	20.9%	20.6%	20.7%	248,253	7.7%	156,625	4.7%
Direct Op Expenses										
Salaries, Wages, Fringes	2,802,408	2,829,387	2,856,443	18.3%	17.6%	17.0%	54,035	1.9%	27,056	1.0%
Supplies & Services	1,176,913	1,265,130	1,213,303	7.7%	7.9%	7.2%	36,390	3.1%	(51,827)	(4.1%)
Depreciation - Equipment	70,463	110,694	109,003	0.5%	0.7%	0.7%	38,540	54.7%	(1,691)	(1.5%)
Total Direct Op Expenses	4,049,784	4,205,211	4,178,749	26.4%	26.2%	24.9%	128,965	3.2%	(26,462)	(0.6%)
Support Services										
Salaries, Wages, Fringes	992,446	1,086,418	1,066,580	6.5%	6.8%	6.4%	74,134	7.5%	(19,838)	(1.8%)
Supplies & Services	167,327	260,553	235,501	1.1%	1.6%	1.4%	68,174	40.7%	(25,052)	(9.6%)
Depreciation - Equipment	13,090	29,980	17,773	0.1%	0.2%	0.1%	4,683	35.8%	(12,207)	(40.7%)
Total Support Services	1,172,863	1,376,951	1,319,854	7.6%	8.6%	7.9%	146,991	12.5%	(57,097)	(4.1%)

Wisconsin Union
Income Statement - Revenue/Expense
Year to Date
As of October 31, 2013

	PRIOR ACTUAL	CURRENT BUDGET	CURRENT ACTUAL	PRIOR CS %	BUDGET CS %	CURRENT CS %	PRIOR YEAR VARIANCE	PRIOR YEAR %	BUDGET VARIANCE	BUDGET %
Facilities										
Salaries, Wages, Fringes	\$1,614,970	\$1,759,639	\$1,716,519	10.5%	11.0%	10.2%	\$101,549	6.3%	(\$43,120)	(2.5%)
Supplies & Services	423,951	373,994	400,247	2.8%	2.3%	2.4%	(23,704)	(5.6%)	26,253	7.0%
Depreciation - Equipment	133,793	130,735	138,868	0.9%	0.8%	0.8%	5,075	3.8%	8,133	6.2%
Total Facilities Expenses	2,172,714	2,264,368	2,255,634	14.2%	14.1%	13.5%	82,920	3.8%	(8,734)	(0.4%)
Programs & Leadership										
Salaries, Wages, Fringes	272,581	299,800	305,616	1.8%	1.9%	1.8%	33,035	12.1%	5,816	1.9%
Supplies & Services	184,900	253,399	198,911	1.2%	1.6%	1.2%	14,011	7.6%	(54,488)	(21.5%)
Depreciation - Equipment		4,168	2,234		0.0%	0.0%	2,234		(1,934)	(46.4%)
Total Program Expenses	457,481	557,367	506,761	3.0%	3.5%	3.0%	49,280	10.8%	(50,606)	(9.1%)
Depreciation & Major Repairs/Maintenance										
Major Rprs/Mnt - Equip	4,432	4,432	4,432	0.0%	0.0%	0.0%				
Major Rprs/Mnt - Bldg	118,868	165,468	165,468	0.8%	1.0%	1.0%	46,600	39.2%		
Def Bldg Exp - UBP	1,515,200	936,516	965,984	9.9%	5.8%	5.8%	(549,216)	(36.2%)	29,468	3.1%
Depreciation - Bldg	128,281	120,508	120,518	0.8%	0.7%	0.7%	(7,763)	(6.1%)	10	0.0%
Total Depr & Major Repairs/	1,766,781	1,226,924	1,256,402	11.5%	7.6%	7.5%	(510,379)	(28.9%)	29,478	2.4%
Utilities, Taxes & Insurance										
Unemployment Compensation	16,886	17,400	4,769	0.1%	0.1%	0.0%	(12,117)	(71.8%)	(12,631)	(72.6%)
Worker's Compensation	42,468	44,600	44,600	0.3%	0.3%	0.3%	2,132	5.0%		
Telephone	30,100	30,700	30,700	0.2%	0.2%	0.2%	600	2.0%		
Insurance - Property	31,000	18,932	18,932	0.2%	0.1%	0.1%	(12,068)	(38.9%)		
Heating/Cooling	50,588	41,468	45,456	0.3%	0.3%	0.3%	(5,132)	(10.1%)	3,988	9.6%
Electricity	74,435	56,368	56,159	0.5%	0.4%	0.3%	(18,276)	(24.6%)	(209)	(0.4%)
Water & Sewer	25,932	21,232	21,232	0.2%	0.1%	0.1%	(4,700)	(18.1%)		
Trash Removal	25,500	28,300	28,300	0.2%	0.2%	0.2%	2,800	11.0%		
Total Utilities, Taxes & Insur	296,909	259,000	250,148	1.9%	1.6%	1.5%	(46,761)	(15.7%)	(8,852)	(3.4%)
State/UW Assessments										
Municipal Services	30,568	35,700	35,700	0.2%	0.2%	0.2%	5,132	16.8%		
Utility Assessments	84,200	89,968	89,968	0.5%	0.6%	0.5%	5,768	6.9%		
UW Assessments	275,832	298,332	468,091	1.8%	1.9%	2.8%	192,259	69.7%	169,759	56.9%
Total State/UW Assessmen	390,600	424,000	593,759	2.5%	2.6%	3.5%	203,159	52.0%	169,759	40.0%
Other Expenses										
Debt Svc UBP/WU	1,148,164	1,739,684	1,739,684	7.5%	10.8%	10.4%	591,520	51.5%		
Misc - SWF, S&S	165,929	87,518	124,555	1.1%	0.5%	0.7%	(41,374)	(24.9%)	37,037	42.3%
Reimbursements	18,030	28,100	18,296	0.1%	0.2%	0.1%	266	1.5%	(9,804)	(34.9%)
Total Other Expenses	1,332,123	1,855,302	1,882,535	8.7%	11.5%	11.2%	550,412	41.3%	27,233	1.5%
Total Expenses	14,854,900	15,476,396	15,707,740	96.8%	96.3%	93.7%	852,840	5.7%	231,344	1.5%
Net Income/(Loss)	495,373	591,569	1,053,294	3.2%	3.7%	6.3%	557,921	112.6%	461,725	78.1%

Wisconsin Union
Income Statement Snapshot
Year to Date
As of October 31, 2013

FINAL
11/27/13

	CURRENT BUDGET	CURRENT ACTUAL	BUDGET VARIANCE	PRIOR ACTUAL	
REVENUE					
OPERATIONS & PROGRAMS					
RETAIL DINING	\$5,792,297	\$6,321,341	\$529,044	\$5,422,486	Restaurants and Markets & Cafes
CATERING	2,122,025	2,207,301	85,276	2,079,067	MU/US and Grainger Catering, plus Conference Centers
FACILITY RENTALS & FEES	1,262,431	1,352,976	90,545	1,203,118	US Hotel/MU Guestrooms, AV rentals, campus vending, Facility fees,...
PROGRAMS	563,234	544,843	(18,391)	546,749	Theater Operations/Season, Minicourses, Alt Breaks, Hoofers...
SUBTOTAL OPS&PROG	9,739,987	10,426,461	686,474	9,251,420	
SEG FEES - WU	3,368,868	3,368,868		3,156,400	
SEG FEES - UBP	2,441,100	2,441,100		2,431,032	
PARTNERSHIP/WISCARD RE	311,758	341,170	29,412	331,915	Wiscard partnership fees, ATM commissions, Housing Wiscard web transaction fee reimbursement,...
CAMPUS/OTHER REIMBURS	161,856	152,670	(9,186)	151,054	Campus Photo ID Office/CESO support, student theater ticket subsidy supp, offsetting cost reimbursements, ...
MEMBERSHIP & MISC	44,396	30,764	(13,632)	28,453	Membership, interest income, miscellaneous gifts/contributions, ...
TOTAL REVENUE	16,067,965	16,761,033	693,068	15,350,274	
EXPENSES					
COST OF GOODS SOLD	3,307,273	3,463,898	156,625	3,215,645	Food costs, products and costs associated with generating revenue by the units
DIRECT OP EXPENSES	4,293,643	4,261,207	(32,436)	4,133,536	Salaries/wages/fringes, general expenses for the revenue units, Hooper expenses, Minicourses,...
SUPPORT SERVICES	1,288,519	1,237,397	(51,122)	1,089,111	
FACILITIES	2,264,368	2,255,634	(8,734)	2,172,714	
PROGRAMS & LEADERSHIP	557,367	506,761	(50,606)	457,481	Includes cost of WUD no fee or admission cost programming expenses
DEPRECIATION/BUILDINGS	120,508	120,518	10	128,281	
MAJOR REPRS/BLDGS & EQ	1,106,416	1,135,884	29,468	1,638,500	Includes UBP commitment
UTILITIES/TAXES/INS/TELEF	259,000	250,148	(8,852)	296,909	
STATE/UW ASSESSMENTS	424,000	593,759	169,759	390,600	
INTEREST EXPENSE/BOND	1,739,684	1,739,684		1,148,164	
OTHER & OFFSETTING EXP	115,618	142,851	27,233	183,959	State budget assessments (prior year), Wiscard credit card fees, UBP project swf, cashier testing services...
TOTAL EXPENSE	15,476,396	15,707,741	231,345	14,854,900	
NET INCOME(LOSS)	591,569	1,053,292	461,723	495,374	

2013-2014 WUD Free Budget Summary

WUD approved/ UC approved

2013-2014 Requests: \$704,277

Allocation: \$704,277

Alternative Breaks

Accounts - 3600	2011-12	2012-13	2013-2014
General & Admin	\$300	\$300	\$300
Postage - 6150	\$20	\$20	\$20
Copier	\$100	\$100	\$100
Miscellaneous - 5900	\$80	\$80	\$80
Telephone	\$100	\$100	\$100
Publicity - 7800	\$1,000	\$1,000	\$1,000
Educational Programs - 7712	\$1,000	\$1,000	\$1,000
Weekend Breaks - 7736	\$750	\$750	\$750
Special Events - 7730	\$900	\$900	\$1,700
Total:	\$3,950	\$3,950	\$4,750

Meissner Fund Scholarships

\$4,000

Art

Accounts - 3300	2011-12	2012-13	2013-2014
General & Admin	\$450	\$450	\$450
Postage - 6150	\$100	\$100	\$100
Copier	\$170	\$170	\$170
Miscellaneous - 5900	\$150	\$150	\$150
Telephone	\$30	\$30	\$30
Cosponsorships - 2890			
Art Sale Income - 2170			
Art Sale Expenses - 7090			
Art Education - 7702	\$2,400	\$2,400	\$2,400
Exhibitions - 7715	\$6,000	\$6,000	\$6,000
Publicity - 7800	\$1,000	\$1,000	\$1,000
Student Art Show - 7835	\$2,000	\$2,000	\$2,000
Summer - 7840	\$3,000	\$3,000	\$3,000
Gallery 1308 Union South - 7836	\$6,000	\$6,000	\$6,000
Video Art Series - 7845	\$2,000	\$2,000	\$2,000
Total:	\$22,850	\$22,850	\$22,850

DLS

Accounts - 3200	2011-12	2012-13	2013-2014
General & Admin	\$1,500	\$1,500	\$1,500
Postage - 6150	\$200	\$200	\$200
Copier	\$400	\$400	\$400
Miscellaneous - 5900	\$800	\$800	\$800
Telephone	\$100	\$100	\$100
Marketing	\$10,000	\$10,000	\$10,000
Main Series	\$130,000	\$130,000	\$130,000
Security	\$2,000	\$2,000	\$2,000
Spotlight Series	\$11,000	\$10,500	\$10,500
Special Events & Nominations	\$1,500	\$1,500	\$1,500
Total:	\$156,000	\$155,500	\$155,500

Music

Accounts - 3500	2011-12	2012-13	2013-2014
General & Admin	\$1,800	\$1,700	\$1,700
Postage - 6150	\$175	\$175	\$175
Copier	\$400	\$400	\$400
Miscellaneous - 5900	\$600	\$600	\$600
Telephone	\$625	\$525	\$525
Behind the Beat - 7703	\$8,000	\$15,750	\$15,750
MU Weekend Music - 7725	\$71,292	\$40,800	\$40,800
Open Mic - 7726	\$1,500	\$3,440	\$3,440
Special Events - 7730	\$12,500	\$12,800	\$12,800
DMF (t/k/a: US Club 770) - 7735	\$3,000	\$14,000	\$14,000
MU Promotion - 7805	\$11,000	\$10,425	\$10,425
US Promotion - 7806	\$1,874	\$5,175	\$5,175
Summer - 7840	\$18,787	\$17,700	\$17,700
Summer Interim - 7841	\$2,500	\$3,000	\$3,000
Summer Bluegrass - 7748	\$6,000	\$6,000	\$6,000
US Weekend Music & Comedy - 7759	\$2,500	\$64,500	\$64,500
Happy Hour Programming		\$7,000	\$7,000
Off Night Rath Programming		\$3,000	\$3,000
Off Night Sett Programming		\$5,000	\$5,000
Total:	\$140,753	\$210,290	\$210,290

Film

Accounts - 3700	2011-12	2012-13	2013-2014
General & Admin	\$750	\$750	\$750
Postage - 6150	\$30	\$30	\$30
Copier	\$500	\$500	\$500
Miscellaneous - 5900	\$200	\$200	\$200
Telephone	\$20	\$20	\$20
Cosponsorships - 2890			
Sneaks Income - 2172			
Sneaks Expenses - 7747			
Special Events - 7730	\$3,000	\$3,000	\$3,000
Projection/Facility Fees - 7724	\$9,015	\$9,015	\$9,015
Film Rental/Shipping/Posters - 7746	\$55,400	\$55,400	\$55,400
Summer - 7840	\$1,500	\$1,500	\$5,500
Marketing - 7732	\$4,000	\$4,000	\$4,000
Total:	\$73,665	\$73,665	\$77,665

Global Connections

Accounts - 3400	2011-12	2012-13	2013-2014
General & Admin	\$500	\$500	\$500
Postage - 6150	\$50	\$50	\$50
Copier	\$200	\$200	\$200
Miscellaneous - 5900	\$200	\$200	\$200
Telephone	\$50	\$50	\$50
Dances - 7716	\$2,200	\$2,200	\$2,200
Int'l Conv & Coffee Hr - 7720	\$1,500	\$2,000	\$2,000
Special Events - 7730	\$1,600	\$1,600	\$1,600
Taste of Cultures - 7710	\$3,000	\$3,000	\$3,000
Total:	\$8,800	\$9,300	\$9,300

Hoofers Free Program

Accounts - 4015	2011-12	2012-13	2013-2014
Winter Carnival/Haunted Halloween - 7737	\$1,200	\$1,200	\$1,200
Summer Kickoff - 7842	\$300	\$300	\$300
Hoofer Speakers - 7718	\$0	\$0	\$0
Commodore's Ball - 7701	\$950	\$950	\$950
Special Events (Misc) - 7730	\$2,550	\$2,550	\$2,550
Hoofer Films - 7717	\$0	\$0	\$0
Hoofers Olympics	\$0	\$0	\$0
Total:	\$5,000	\$5,000	\$5,000

Society and Politics

Accounts - 3470	2011-12	2012-13	2013-2014
General & Admin	\$350	\$350	\$350
Postage - 6150	\$30	\$30	\$30
Copier	\$220	\$220	\$220
Miscellaneous - 5900	\$100	\$100	\$100
Telephone			
Political Issues - 7728	\$1,500	\$1,500	\$1,500
Social Issues - 7729	\$1,000	\$1,000	\$1,000
Publicity - 7800	\$1,000	\$1,000	\$1,000
Service and Activism	\$1,000	\$1,000	\$1,000
Social Identity Series	\$700	\$700	\$700
HRAW	\$800	\$800	\$800
Awareness Weeks	\$1,000	\$0	\$0
Total:	\$7,350	\$6,350	\$6,350

Weisberg Fund *need to talk to donor; funding up to:

\$5,000

Wilke Fund

\$5,000

Ginsberg

\$5,000

Performing Arts

Accounts - 3900	2011-12	2012-13	2013-2014
General & Admin	\$0	\$0	\$0
Postage - 6150	\$0	\$0	\$0
Copier	\$0	\$0	\$0
Miscellaneous - 5900	\$0	\$0	\$0
Telephone	\$0	\$0	\$0
Publicity - 7800	\$150	\$150	\$150
Student Ticket Discount/Free Season Show	\$8,000	\$11,000	\$11,000
Special Events/Improv- 7730	\$400	\$1,700	\$1,700
World Music Festival	\$5,000	\$5,000	\$5,000
Total:	\$13,550	\$17,850	\$17,850

Marcia Legere Play Festival

\$2,000

Publications

Accounts - 3460	2011-12	2012-13	2013-2014
General & Admin	\$325	\$325	\$325
Postage - 6150	\$25	\$25	\$25
Copier - 6460	\$200	\$200	\$200
Marketing	\$200	\$200	\$200
Telephone - 6090	\$0	\$0	\$0
Emmie - 7754	\$8,000	\$8,000	\$8,000
Pub Expo - 7755	\$600	\$600	\$600
Programming	\$1,000	\$4,112	\$4,112
Souviners	\$2,000	\$2,000	\$2,000
Illumination Journal Printing - 7756	\$7,500	\$7,500	\$7,500
Total:	\$19,525	\$22,637	\$22,637

ASM Operations Grant

Illuminations Gift Fund

varies

VP Budget

Accounts - 3050	2011-12	2012-13	2013-2014
General & Admin	\$650	\$650	\$650
Postage - 6150	\$50	\$50	\$50
Copier	\$350	\$350	\$350
Miscellaneous - 5900	\$200	\$200	\$200
Telephone	\$50	\$50	\$50
Recruitment - 7738	\$6,500	\$6,500	\$2,000
Promotions - 6020	\$6,200	\$4,200	\$2,100
Recognition/Retention - 7810	\$4,250	\$4,250	\$6,250
Selection - 7815	\$1,200	\$800	\$600
Leadership - 6351	\$3,000	\$3,000	\$3,000
Special Events - 7730	\$4,200	\$7,321	\$7,645
Committee Recognition - 7810	\$2,750	\$4,000	
Democratic Principles Fund	\$5,000	\$3,000	\$3,000
"Play Circle" Experimentation			
Craftshop Programming			\$4,000
Marketing Team Budget			\$2,100
January Welcome Back Event			
Spring Concert			
Total:	\$33,750	\$33,721	\$31,345

Antaramian Fund

\$8,000

Anonymous Fund: Innovative Funds

TBD

Minahan - Travel

\$2,500

Chancellor/ODOS Late Night Funds*

\$17,250

Johnson Fund

\$10,000

WUD Gen & Admin

Accounts - 3000	2011-12	2012-13	2013-2014
LTE (Poster Runner) - 4120	\$1,400	\$1,400	\$1,400
Fringes - 4200	\$750	\$750	\$750
Retreats - 6350	\$7,500		\$9,000
Stipend - 6550	\$97,354	\$103,514	\$104,420
Wiscard - 7400	\$13,330	\$0	\$12,530
Office Supplies - 5900	\$6,500	\$12,500	\$6,330
Craft Shop Position			\$1,000
Marketing Team Member (s)			\$5,310
Total:	\$126,834	\$118,164	\$140,740

WUD Structural Changes and Budget Proposal 2014-2015

Major Changes to WUD Programming

- 1.) Increases in Programming:
 - a. Memorial Union West Wing will reopen with expectations that the theater and playcircle provide a high quantity of programming
 - b. The craftshop reopens next year with high expectations that it will attract many students and union members
 - c. Union South space and programming will be in higher demand as two thirds of Memorial Union will likely be under construction
 - d. Revelry and high profile campus events will continue or grow in the future
- 2.) Decreases in Programming
 - a. Memorial Union construction will dramatically decrease programming for Art, Music and general programming in Memorial Union throughout the fiscal year

Structural Change Proposal

Special Events Committee

To offset the several increases in programming, WUD proposes the creation of a new special events committee. The new committee will manage: Playcircle Programming, Revelry, and other large high profile events that occur throughout the year. The Special Events committee provides WUD the flexibility to navigate changes and uncertainty in programming associated with construction and opening of new programmable spaces.

Total Financial Impact

- 1.) Ideal Total WUD Budget \$748,326. The ideal budget includes funding to support all ideal committee budgets and the new special events committee
- 2.) **Amount WUD Requests \$726,302 or an increase of \$22,024.56.** Much of the increase in programmable dollars is associated with the high expectations for the Playcircle. WUD plans on offsetting the high programming cost with more efficiently using its current funds and requesting a modest increase of approximately 3%.

Committee Changes Breakdown

Present	Changes
Alternative Breaks	Increase of ~5% to offset expanded scope/quantity of trips
Art	Decrease of ~31% to reflect of Memorial Union galleries
DLS	No change in dollars (negative budget with inflation)
Film	Increase of ~3% to reflect film festivals such as Reel Love
GC	Decrease of ~3% to reflect future programming needs
Hoofers	Increase of ~10% to reflect general increase to size of programs
Music	Decrease of ~15% to reflect construction
PA	No change in dollars (negative budget with inflation)
PubCom	Increase of ~6% to reflect changes to publication costs
SoPo	Decrease of ~1% to reflect future programming needs
Special Events	New committee to manage large special events