

Wisconsin Union Council

Date: April 18, 2013

Time: 5:30 pm-8:30

Food: Dinner will be served at 5:30

Location: Capitol View, Memorial Union

Guest: Ralph Russo, Union Theater



5:30 pm	Dinner	
6:00 pm	Open Forum	Open to any Union member
6:15 pm	Call to order, approval of minutes, and note about 5/2 meeting	
6:25 pm	Theater Vision Statement	Mathews Russo
6:40 pm	Theater and Drama Department MOA	Guthier/Mathews
7:00 pm	WUD Budget	Centeno
7:30 pm	Hoofer Constitution Update and Hoofer Budgets	Mathews
7:45 pm	WUD Goals Report	Officers
8:00 pm	Revelry 2014 motion	Mathews
8:10 pm	Selection update	Severson
8:15 pm	Reports	
	❖ President	Mathews
	❖ VP Program Administration	Centeno
	❖ VP Public Relations	Cornejo
	❖ VP Leadership Development	Severson
	❖ Secretary	Guthier
	❖ Treasurer	Walter
	❖ ASM Update	Bulovsky

Union Council
2012-2013 Minutes
Meeting Date: **March 19, 2013**

MEMBERS			
		Alexandra Rezazadeh, ASM Rep	X
Sarah Mathews, President	X	Maria Gianapolis, ASM Rep	X
Tara Centeno, VP-Program Admin		Sarah Langer, ASM Rep	X
Jose Cornejo, VP-Public Relations	X	William Lipske, Staff Rep	X
Courtney Severson, VP-Leadership Development	X	Chelcy Bowles, Faculty Rep	X
Mark Guthier, Secretary	X	Jeff Haupt, Alumni Rep	X
Hank Walter, Treasurer	X	Teri Venker, Alumni Rep	X
Heather Heggemeier, WUD Rep	X	Lori Berquam, Dean of Students	
Andrew Bulovsky, ASM Chair	X	Susan Dibbell, Asst Director-Social Ed	X

TOPIC	DISCUSSION	ACTION
Call To Order:	Ms. Mathews called the meeting to order at 6:20 pm.	Approved
Approval of Minutes:	Mr. Haupt MOVED to approve the minutes from the 2/5/13 and 2/19/13 meetings. Mr. Cornejo SECONDED the motion. The MOTION was APPROVED unanimously.	
2013-14 Director and Coordinator Selection:	Mr. Haupt stated that he had an issue with the process of officer selection at the 2/19/13 meeting. He noted that the group didn't specifically interview the three candidates for specific positions. He urged Union Council to review the current process, and possible ways to improve it. He said it would have been nice to bring the candidates back and commented on the limitations of that approach when a decision has to be made at the same meeting. Mr. Cornejo noted that there is tension between keeping the process lean, yet still effective. Mr. Haupt responded that the Nominating Committee's choices did not match the choices of Union Council. Ms. Dibbell suggested that this issue be sent to the Program Committee. Mr. Haupt stated that he has not looked at other appropriate ways of going about this process. He suggested that the process of the Nominating Committee should be looked at first. He also noted that he does not believe there is a single concrete answer. Mr. Guthier suggested this issue be presented at next month's meeting. Mr. Haupt made a MOTION that the process of selection be reviewed and reported back to Union Council in the fall.	
Design Committee Motion:	Mr. Walter MOVED to create an ad hoc Design Committee for the Memorial Union Reinvestment Project (attached). He said that the State Building Commission will vote on enumerating Phase II of the building project, , which means the Union will be able to move forward, possibly even yet this semester. This would involve moving forward on building plans that are currently at the 15% level. This committee would help with big picture items and make recommendations to Union Council. He noted that this committee would also need to be active over the summer while still recognizing that people will be taking vacations. Ms. Giannopoulos asked how this committee would be selected. Mr. Walter stated that in the past the Union President as Chair, would select four other students and the ASM Shared Governance Committee has appointed four other students. He went onto say that these recommendations should be made in the next two weeks. Mr. Walter	

<p>Motion for Student Project Manger:</p>	<p>noted that Academic Staff has been appointed by shared governance bodies. Mr. Cornejo asked if anything would be changed based on how effective or ineffective the last Design Committee was. Ms. Mathews stated that it is important to balance a student majority and to ensure all groups have a voice. The Executive Committee recommended that the Student Manager should have a major role and the president would nominate three students. Mr. Walter stated that there are no major changes from the last Design Committee. It was discussed that the Union President not be required to chair based on their passion or ability at the time. However, Ms. Mathews noted that if the president is able, they will want to chair the committee. Mr. Walter stated the president brings a certain stature to the role, which can be helpful in leading a committee and managing meetings with alumni, faculty, staff, and other students.</p> <p>Mr. Cornejo made a MOTION to amend that the president not be required to chair Ms. Langer SECONDED the motion 2 voted against The MOTION was APPROVED</p> <p>Mr. Walter stated that in the past, a student has taken a lead role in helping the Design Committee, engaging the student body and actively participating in meetings. This person would be the designated spokesperson for the design process within the student body. This position would report to the President of the Union. Mr. Walter stated that this student would be accountable to other students rather than to a staff person.</p> <p>Mr. Walter MOVED to approve the draft position description Mr. Lipske SECONDED Mr. Lipske asked if this position would be paid. Mr. Walter responded by saying that a stipend similar to student leaders would be provided. Mr. Haupt asked if the president would choose the person followed by an approval by Union Council. Ms. Mathews noted that there is a tricky timeframe because this position needs to be filled fairly soon and the Union Council agenda is fairly full. She went on to say that because she possesses some institutional knowledge, she and incoming President Neil Damron would select this person together. Mr. Walter noted that in the past, staff has provided input in the application and interview process and the president makes the final decision. Ms. Mathews noted that this decision would take place during her term in April. Mr. Lipske MOVED to vote All in favor The MOTION was APPROVED</p>	<p>Approved</p>
<p>Process of Selection Motion:</p>	<p>Mr. Cornejo MOVED to AMEND Mr. Haupt's Motion that Ms. Severson and the Program Committee have a look at the review process more specifically when the timing is reasonable. Mr. Guthier stated that he would be interested in having the committee look at the officer and director selection process. He suggested looking at a broader view of the selection process. Mr. Walter stated that the group needs to look at how to handle a candidate who is up for several offices which happens some years.</p>	<p>Approved</p>

<p>ASM Constitution Update:</p>	<p>Mr. Haupt WITHDREW HIS ORIGINAL MOTION and SUBMITTED a NEW MOTION, which stated that “the Program Committee should review both processes specifically looking at people who are being considered for multiple positions,” on a timeline to be determined by the current committee chair. Mr. Guthier noted that this is just one of the issues with the officer selection process.</p> <p>Ms. Heggemeier SECONDED the motion</p> <p>All in favor</p> <p>The MOTION was APPROVED</p> <p>Ms. Giannopoulos stated that the ASM Constitution was proposed for referendum and the ballot passed by a vote of approx. 3,000 to 1,000. There was a stipulation that ASM must present bylaws in order for it to fully pass. Council is working on bylaws for the financial branch of student government, which needs to be presented in front of student council. The proposal requires a 2/3 vote in order to pass. The changes are mainly in how groups will be funded. Currently, there is a direct service model. In the new model, student government would determine what services are needed on campus, and then student groups would bid in order to provide these services. All the funding that currently goes to programs, events and travelling money for these students service groups would be put into travel grants, operation grants, and event grants. This would amount to about \$1.5 million.</p> <p>It also changes some names such as Student Council will now be Student Senate, chair and vice chair would now be president and vice president. She noted that most changes are in the financial branch. Ms. Giannopoulos went on to say that any allocations that are made will be moved into the appropriations branch. If the constitution does not pass with the bylaws, the group will still try to make the financial changes. Mr. Cornejo asked what SEC does about informing campus about changes and making the students informed voters. Ms. Giannopoulos said that a subsection of the student judiciary does all independent work and they hire commissioners. The mission is to fairly and neutrally present anything on the ballot. She mentioned that it is easy to present this information in a biased way, so links to both documents were sent. She recognized that many students probably wouldn't read the documents but it was necessary for the sake of neutrality.</p> <p>Mr. Cornejo noted that everyone he knew had no idea what they were voting for and the SEC should consider that next time. Ms. Mathews noted that even as an involved student, she did not see the differences between the two constitutions. She hopes ASM will update everyone on what they should know.</p> <p>Ms. Mathews went on to say that she heard that the SEC is interested in splitting the Duties-Appropriation Branch. She is concerned about the duplication of bodies. Ms. Giannopoulos stated that the new Allocations Branch would take away some of SSFC's duties which would give them an opportunity to have a thoughtful, longer debate for larger, non-allocable unit budgets. She mentioned that the logistics still need to be put into place, but they will avoid duplication. Ms. Heggemeier asked if it would have been against the rules for ASM to take a more active role in educating students. Ms. Giannopoulos stated that the student election has its own budget therefore, the press office can't do anything because of budgetary reasons-they are not allowed to do anything on ASM time.</p>	<p>Approved</p>
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<p>2013-1014 Director and Coordinator Selection:</p>	<p>The meeting moved into executive session by unanimous consent.</p> <p>Ms. Heggemeier MOVED to approve the selection of directors and coordinators as follows:</p> <p>2013-2014 Wisconsin Union Directorate: Jacob Heyka-Alternative Breaks Kier Pfuehler-Art Bill Mulligan-Distinguished Lecutre Series Bess donoghue-Film Jennifer Knoepfel-Global Connedtions Alexander Gonzalez-Music Annie Wright-Performing Arts Alexandra Jogandinski-Publications</p> <p>Summer Coordinators 2013: Mara Champagne-Art Jason Burke-Film (Marquee) Katie Jost-Film (Monday Night) Tori Dexter-Music (Interim) Megan Mengelt-Music (Thursday-Saturday) Kelsey Faland-Music (Wednesday-Friday)</p> <p>Ms. Mathews SECONDED The MOTION was APPROVED</p>	<p>Approved</p>
<p>Reports: Treasurer:</p>	<p>Mr. Walter said that the Marketing Department is working on a campaign to raise awareness of the cool things that are happening at Memorial Union. He said that Union South is doing very well, but not well enough to make up for Memorial Union. Mr. Walter mentioned that there is not a consistent pattern to how the external markets are doing; some are doing better than expected and others not. He said expenses are being brought down by freezing positions as well as cutting back on travel. Ms. Heggemeier asked if the Marketing Department is taking full responsibility for this campaign. Mr. Walter said they were.</p> <p>Ms. Heggemeier mentioned that more resources will be allocated for marketing next year and asked if the Marketing Department is suffering without these resources and with the vacancy of the Marketing Director position, previously held by Marc Giannettino. Mr. Walter said that the staff is stressed and Asst. Director for Administration, Margaret Tennessen is covering some of Mr. Giannettino's duties. Currently the Marketing Department may have to de-prioritize certain items because the Union will not have the extra money to give them if the units do not fare better. Ms. Heggemeier asked if they have looked at external agencies. Mr. Walter said they have looked at other agencies, but not for this campaign because there is some urgency. He also mentioned that they are working on getting a search going to replace Mr. Giannettino, but the Union is waiting for approval from the Academic Personnel Office.</p> <p>Mr. Lipske asked if we have looked into providing a lunch service at WID. Mr. Walter stated that the Union has not come up with a concept</p>	

	that would succeed in that space. He also mentioned that this space would compete with Union South.	
Secretary:	<p>Mr. Guthier stated that a new chancellor has been selected; therefore a briefing paper will be submitted in the next few weeks and will be sent to Union Council.</p> <p>He mentioned that campus is moving to the Enterprise calendar and email system. The Union may move into this system during the summer.</p> <p>Mr. Guthier noted that he recently did some traveling and met with the new deans on campus.</p> <p>Mr. Walter stated that Mr. Guthier failed to mention the fact that he was recently installed as President of the Association of College Unions International. Mr. Cornejo urged everyone to follow Mr. Guthier on Twitter.</p>	
President:	<p>Ms. Mathews mentioned she is involved in an intense program for Directorate. She is currently in the middle of a two week program called <i>Ed Talks</i> which is a partnership with many entities.</p> <p>She stated that <i>Revelry</i> is going pretty well. 3,000-4,000 people are expected to attend the event which will be held on Randall Street and the Union South Plaza, and involve many attractions. Things are going well, yet she recognizes that this is a very complicated project.</p> <p>She also highlighted three new projects: Festival ideas, the Humanities Building mural, and Mini Indie.</p> <p>Currently there are 108 AD's which creates an unsustainable structure, as well making the position less meaningful. The goal is to only have 24-28 AD's.</p> <p>She also stated that the budget was approved by SSFC.</p> <p>Ms. Mathews met with the chancellor finalists and discussed the Union and student governance, she is currently working on writing a welcome letter.</p>	
VP PR:	<p>Mr. Cornejo stated that he is looking at marketing support for next year. He specifically noted the use of Bucky PR which would create increased student involvement. He encourages WUD to utilize the resources of Bucky PR in the future.</p>	
VP Leadership:	<p>Ms. Severson stated that there will be a recognition dinner the first week after spring break. She was happy to announce that an etiquette dinner will take place, featuring Ms. Venker as a guest. She went on to say that Directorate is planning on going laser tagging.</p> <p>She also noted that a social media intern will be hired.</p> <p>The meeting adjourned at 9:04 PM.</p>	

MEMORANDUM

To: Provost Paul Deluca
Vice Chancellor Darrell Bazzell

From: Sarah Mathews, Union President
Mark Guthier, Union Director

Date: April 19, 2013

Re: Collaborative Use of the Wisconsin Union Theater

At its meeting last evening (April 18, 2013), the Union Council adopted the following resolution and asked that we forward it to you. Please let us know if you have any questions or need additional information regarding this resolution.

Thank you.

Collaborative Use of the Wisconsin Union Theater

In recognition of a \$1.2 million private gift investment that will be made in the Wisconsin Union Theater's renovation on behalf of the Arts Institute Executive Committee (permitting an expanded and new orchestra pit as well as an orchestra shell and rigging) *and*

In recognition of the student segregated fees that support the on-going operating costs of the Wisconsin Union Theater and Union Council's interest in expanding Registered Student Organizations' access to various campus performing arts venues while academic departments use the improved and renovated Union Theater from time to time, *therefore*

A Memorandum of Agreement outlining a long-term arrangement for the collaborative use of the aforementioned spaces by academic departments, the Wisconsin Union and Registered Student Organizations is desired.

Due to the current uncertainty regarding the possible composition of a future organizational structure for the Arts on campus, a final Memorandum of Agreement cannot be reached at this time. However, it is still necessary for the Union Council to outline the process it will ask the Union's Leadership Team to use in the next few years as planning commences for the re-opening of the Union Theater. If at some time in the future, the Arts Institute, or its successor, is in a better position to formalize an agreement, the Union Council will be pleased to use the following as the starting point for a long-term partnership:

**Wisconsin Union Theater
University of Wisconsin-Madison**

Vision:

The Wisconsin Union Theater, as performing arts venue, learning laboratory, and public square inspires cultural curiosity, fuels creative expression, and expands the human experience.

Mission:

The Wisconsin Union Theater presents, promotes, and cultivates a lifelong appreciation of the performing arts, especially among University of Wisconsin-Madison students.

Principles to guide program:

- Present the Performing Arts in partnership with the Wisconsin Union Directorate
 - Present diverse artists and performances of the highest quality of expression and achievement;
 - Provide transformational experiences especially for university students;
 - Provide learning opportunities through meaningful engagement with artists and performers;
 - Honor the Theater's history and tradition of excellence;
 - Embrace change to account for new artistic influences, developing technology and evolving community needs.
- Promote and support the performing arts created and produced by the University
 - Provide resources and support for co-curricular productions;
 - Serve as a creative nexus through cooperation and partnerships with the University's performing arts departments.
- Host and support events and entertainment that foster a creative campus and strengthen our community.

Interim Collaborative Use Process for the Wisconsin Union Theater and Various Campus Performing Arts Venues

- Mid-January: A meeting will be called of all the performing arts departments on campus – Wisconsin Union Theater, Music, Theater and Dance – by the Director of the Wisconsin Union Theater
- The aforementioned group will discuss and review a collective calendar for the performing arts on campus for the season that occurs 18 months from the January meeting
- During this meeting, any member of the group may propose use of a performing arts venue for one or more of its season's events that is not typically used by that department. Examples include:
 - Dance Department Concert in Wisconsin Union Theater
 - Union Concert Series Event in Mills Hall
 - Theater Department Musical in Wisconsin Union Theater
 - RSO Event in Mitchell Theater
 - Etc...
- Any arrangements to make such space available must be mutually agreed to by the parties involved, with a commensurate amount of space and access granted to the Wisconsin Union Theater and/or RSOs in campus performing arts venues as that granted in the Wisconsin Union Theater (and vice versa). These arrangements may include, but not be limited to:
 - Space Use – swapping, sharing and/or rental
 - Staffing – sharing, collaborating, substituting, etc
 - Student Internship Possibilities
 - Co-Production Opportunities
 - Inventory – sharing, collaborating, etc.
 - Cost and revenue sharing
 - Joint marketing efforts
- Agreements made each year for the season ensuing in 18 months are for that season only.
- This process will repeat annually until a long-term Memorandum of Agreement alters this process.

Wisconsin Union
Income Statement - Revenue/Expense
Year to Date
As of February 28, 2013

	PRIOR ACTUAL	ESTIMATED ACTUAL	ORIGINAL BUDGET	CURRENT ACTUAL	PRIOR CS %	EST/ACT CS %	BUDGET CS %	CURRENT CS %	PRIOR YEAR VARIANCE	EST/ACT VAR	EST/ACT %	BUDGET VARIANCE	BUDGET %
REVENUE													
Direct Operating Revenue													
Restaurants	\$5,226,834	\$4,814,485	\$5,368,313	\$4,915,403	18.9%	17.4%	18.9%	17.7%	(\$311,431)	\$100,918	2.1%	(\$452,910)	(8.4%)
Markets & Cafes	4,105,999	4,200,829	4,524,302	4,208,143	14.9%	15.2%	16.0%	15.2%	102,144	7,314	0.2%	(316,159)	(7.0%)
WU Catering	2,403,774	2,523,143	2,392,300	2,545,730	8.7%	9.1%	8.4%	9.2%	141,956	22,587	0.9%	153,430	6.4%
Conf Center Catering	690,275	731,988	769,115	679,988	2.5%	2.6%	2.7%	2.5%	(10,287)	(52,000)	(7.1%)	(89,127)	(11.6%)
Retail & Recreation	1,095,944	1,184,524	1,079,551	1,223,834	4.0%	4.3%	3.8%	4.4%	127,980	39,310	3.3%	144,283	13.4%
Programs	1,890,122	1,455,411	1,487,844	1,314,977	6.8%	5.3%	5.2%	4.7%	(575,145)	(140,434)	(9.6%)	(172,867)	(11.6%)
Total Op Revenue	15,412,948	14,910,380	15,621,425	14,888,075	55.8%	53.8%	55.1%	53.8%	(524,873)	(22,305)	(0.1%)	(733,350)	(4.7%)
Indirect Revenue													
Commissions	255,136	263,352	261,600	263,352	0.9%	1.0%	0.9%	1.0%	8,216			1,752	0.7%
Rentals	195,370	225,346	214,168	249,830	0.7%	0.8%	0.8%	0.9%	54,460	24,484	10.9%	35,662	16.7%
Service Revenue	528,030	541,809	489,982	538,999	1.9%	2.0%	1.7%	1.9%	10,969	(2,810)	(0.5%)	49,017	10.0%
Reimbursements	34,617	51,161	66,264	49,313	0.1%	0.2%	0.2%	0.2%	14,596	(1,848)	(3.6%)	(16,951)	(25.6%)
Total Indirect Revenue	1,013,153	1,081,668	1,032,014	1,101,494	3.7%	3.9%	3.6%	4.0%	88,341	19,826	1.8%	69,480	6.7%
Net Operating Revenue	16,426,101	15,992,048	16,653,439	15,989,569	59.4%	57.7%	58.7%	57.7%	(436,532)	(2,479)	(0.0%)	(663,870)	(4.0%)
Other Revenue													
Student Segregated Fe	5,868,524	6,312,800	6,312,800	6,312,819	21.2%	22.8%	22.3%	22.8%	444,295	19	0.0%	19	0.0%
Student Seg Fees - UB	4,859,276	4,862,064	4,862,064	4,862,064	17.6%	17.6%	17.1%	17.6%	2,788				
Campus Vending	274,605	304,006	311,884	306,962	1.0%	1.1%	1.1%	1.1%	32,357	2,956	1.0%	(4,922)	(1.6%)
Memberships	37,119	49,947	53,696	32,389	0.1%	0.2%	0.2%	0.1%	(4,730)	(17,558)	(35.2%)	(21,307)	(39.7%)
Investment Revenue	4,717	7,300	6,400	8,908	0.0%	0.0%	0.0%	0.0%	4,191	1,608	22.0%	2,508	39.2%
Investment Rev - UBP	1,971	4,800	4,800	8,532	0.0%	0.0%	0.0%	0.0%	6,561	3,732	77.8%	3,732	77.8%
Miscellaneous	161,052	160,593	149,028	171,633	0.6%	0.6%	0.5%	0.6%	10,581	11,040	6.9%	22,605	15.2%
Total Other Revenue	11,207,264	11,701,510	11,700,672	11,703,307	40.6%	42.3%	41.3%	42.3%	496,043	1,797	0.0%	2,635	0.0%
Total Revenue	27,633,365	27,693,558	28,354,111	27,692,876	100.0%	100.0%	100.0%	100.0%	59,511	(682)	(0.0%)	(661,235)	(2.3%)
EXPENSES													
Cost of Goods Sold													
Food	5,393,761	5,417,101	5,473,262	5,498,560	19.5%	19.6%	19.3%	19.9%	104,799	81,459	1.5%	25,298	0.5%
Retail Merchandise	68,032	63,266	58,728	67,676	0.2%	0.2%	0.2%	0.2%	(356)	4,410	7.0%	8,948	15.2%
Total Cost of Goods	5,461,793	5,480,367	5,531,990	5,566,236	19.8%	19.8%	19.5%	20.1%	104,443	85,869	1.6%	34,246	0.6%
Direct Op Expenses													
Salaries, Wages, Fring	5,175,165	5,149,563	5,157,772	5,180,172	18.7%	18.6%	18.2%	18.7%	5,007	30,609	0.6%	22,400	0.4%
Supplies & Services	2,903,815	2,354,246	2,468,742	2,551,772	10.5%	8.5%	8.7%	9.2%	(352,043)	197,526	8.4%	83,030	3.4%
Depreciation - Equipm	112,203	177,961	185,020	178,095	0.4%	0.6%	0.7%	0.6%	65,892	134	0.1%	(6,925)	(3.7%)
Total Direct Op Exper	8,191,183	7,681,770	7,811,534	7,910,039	29.6%	27.7%	27.5%	28.6%	(281,144)	228,269	3.0%	98,505	1.3%
Support Services													
Salaries, Wages, Fring	1,820,931	2,018,427	2,019,717	1,999,366	6.6%	7.3%	7.1%	7.2%	178,435	(19,061)	(0.9%)	(20,351)	(1.0%)
Supplies & Services	340,132	429,581	386,609	341,139	1.2%	1.6%	1.4%	1.2%	1,007	(88,442)	(20.6%)	(45,470)	(11.8%)
Depreciation - Equipm	24,284	42,439	41,344	31,834	0.1%	0.2%	0.1%	0.1%	7,550	(10,605)	(25.0%)	(9,510)	(23.0%)
Total Support Service	2,185,347	2,490,447	2,447,670	2,372,339	7.9%	9.0%	8.6%	8.6%	186,992	(118,108)	(4.7%)	(75,331)	(3.1%)

Wisconsin Union
Income Statement - Revenue/Expense
Year to Date
As of February 28, 2013

	PRIOR ACTUAL	ESTIMATED ACTUAL	ORIGINAL BUDGET	CURRENT ACTUAL	PRIOR CS %	EST/ACT CS %	BUDGET CS %	CURRENT CS %	PRIOR YEAR VARIANCE	PRIOR YEAR %	EST/ACT VAR	EST/ACT %	BUDGET VARIANCE	BUDGET %
Facilities														
Salaries, Wages, Fring	\$2,769,204	\$3,140,688	\$3,189,052	\$3,164,321	10.0%	11.3%	11.2%	11.4%	\$395,117	14.3%	\$23,633	0.8%	(\$24,731)	(0.8%)
Supplies & Services	708,069	749,761	635,954	753,877	2.6%	2.7%	2.2%	2.7%	45,808	6.5%	4,116	0.5%	117,923	18.5%
Depreciation - Equipme	264,022	265,923	265,654	267,306	1.0%	1.0%	0.9%	1.0%	3,284	1.2%	1,383	0.5%	1,652	0.6%
Total Facilities Expen.	3,741,295	4,156,372	4,090,660	4,185,504	13.5%	15.0%	14.4%	15.1%	444,209	11.9%	29,132	0.7%	94,844	2.3%
Programs & Leadership														
Salaries, Wages, Fring	530,109	551,444	545,509	537,887	1.9%	2.0%	1.9%	1.9%	7,778	1.5%	(13,557)	(2.5%)	(7,622)	(1.4%)
Supplies & Services	414,863	417,720	457,081	421,431	1.5%	1.5%	1.6%	1.5%	6,568	1.6%	3,711	0.9%	(35,650)	(7.8%)
Depreciation - Equipment		200	610		0.0%	0.0%	0.0%				(200)	(100.0%)	(610)	(100.0%)
Total Program Expen:	944,972	969,364	1,003,200	959,318	3.4%	3.5%	3.5%	3.5%	14,346	1.5%	(10,046)	(1.0%)	(43,882)	(4.4%)
Depreciation & Major Repairs/Maintenance														
Major Rprs/Mnt - Equip	7,532	7,432	8,864	7,432	0.0%	0.0%	0.0%	0.0%	(100)	(1.3%)			(1,432)	(16.2%)
Major Rprs/Mnt - Bldg	175,066	228,802	237,736	228,802	0.6%	0.8%	0.8%	0.8%	53,736	30.7%			(8,934)	(3.8%)
Def Bldg Exp - UBP	3,531,986	2,999,466	3,035,200	2,998,266	12.8%	10.8%	10.7%	10.8%	(533,720)	(15.1%)	(1,200)	(0.0%)	(36,934)	(1.2%)
Depreciation - Bldg	281,622	254,735	256,528	256,307	1.0%	0.9%	0.9%	0.9%	(25,315)	(9.0%)	1,572	0.6%	(221)	(0.1%)
Total Depr & Major Rt	3,996,206	3,490,435	3,538,328	3,490,807	14.5%	12.6%	12.5%	12.6%	(505,399)	(12.6%)	372	0.0%	(47,521)	(1.3%)
Utilities, Taxes & Insurance														
Unemployment Compe	28,382	33,290	30,800	22,737	0.1%	0.1%	0.1%	0.1%	(5,645)	(19.9%)	(10,553)	(31.7%)	(8,063)	(26.2%)
Worker's Compensatio	78,934	84,936	84,936	84,936	0.3%	0.3%	0.3%	0.3%	6,002	7.6%				
Telephone	57,168	60,200	60,200	60,200	0.2%	0.2%	0.2%	0.2%	3,032	5.3%				
Insurance - Property	76,000	49,034	62,000	49,034	0.3%	0.2%	0.2%	0.2%	(26,966)	(35.5%)			(12,966)	(20.9%)
Heating/Cooling	56,889	89,514	97,736	76,269	0.2%	0.3%	0.3%	0.3%	19,580	34.5%	(13,245)	(14.8%)	(21,467)	(22.0%)
Electricity	100,835	121,123	107,000	100,893	0.4%	0.4%	0.4%	0.4%	58	0.1%	(20,230)	(16.7%)	(6,107)	(5.7%)
Water & Sewer	45,932	46,532	51,864	46,532	0.2%	0.2%	0.2%	0.2%	600	1.3%			(5,332)	(10.3%)
Trash Removal	48,666	52,966	51,000	52,966	0.2%	0.2%	0.2%	0.2%	4,300	8.8%			1,966	3.9%
Total Utilities, Taxes & Insurance	492,606	537,595	545,536	493,567	1.8%	1.9%	1.9%	1.8%	961	0.2%	(44,028)	(8.2%)	(51,969)	(9.5%)
State/UW Assessments														
Municipal Services	58,500	64,902	61,136	64,902	0.2%	0.2%	0.2%	0.2%	6,402	10.9%			3,766	6.2%
Utility Assessments	172,502	170,798	168,400	170,798	0.6%	0.6%	0.6%	0.6%	(1,704)	(1.0%)			2,398	1.4%
UW Assessments	416,732	563,198	551,664	563,198	1.5%	2.0%	1.9%	2.0%	146,466	35.1%			11,534	2.1%
Total State/UW Asset	647,734	798,898	781,200	798,898	2.3%	2.9%	2.8%	2.9%	151,164	23.3%			17,698	2.3%
Other Expenses														
Debt Svc UBP/UWU	1,971,434	2,333,996	2,296,328	2,333,996	7.1%	8.4%	8.1%	8.4%	362,562	18.4%			37,668	1.6%
Misc - SWF, S&S	255,568	201,348	466,819	237,626	0.9%	0.7%	1.6%	0.9%	(17,942)	(7.0%)	36,278	18.0%	(229,193)	(49.1%)
Reimbursements	34,617	51,161	66,264	49,313	0.1%	0.2%	0.2%	0.2%	14,696	42.5%	(1,848)	(3.6%)	(16,951)	(25.6%)
Total Other Expenses	2,261,619	2,586,505	2,829,411	2,620,935	8.2%	9.3%	10.0%	9.5%	359,316	15.9%	34,430	1.3%	(208,476)	(7.4%)
Total Expenses	27,922,755	28,191,753	28,579,529	28,397,643	101.0%	101.8%	100.8%	102.5%	474,888	1.7%	205,890	0.7%	(181,886)	(0.6%)
Net Income/(Loss)	(289,390)	(498,195)	(225,418)	(704,767)	(1.0%)	(1.8%)	(0.8%)	(2.5%)	(415,377)	143.5%	(206,572)	41.5%	(479,349)	212.6%

Wisconsin Union
Income Statement Snapshot
Year to Date
As of February 28, 2013

FINAL
03/28/13

	ORIGINAL BUDGET	ESTIMATED ACTUAL	CURRENT ACTUAL	BUDGET VARIANCE	EST ACT VARIANCE	PRIOR ACTUAL
REVENUE						
OPERATIONS & PROGRAMS						
RETAIL DINING	\$9,892,615	\$9,015,315	\$9,123,546	(\$769,069)	\$108,231	\$9,332,833
CATERING	3,161,415	3,255,132	3,225,718	64,303	(29,414)	3,094,049
FACILITY RENTALS & FEES	1,678,353	1,797,906	1,868,215	189,862	70,309	1,683,857
PROGRAMS	1,487,844	1,455,411	1,314,977	(172,867)	(140,434)	1,890,122
						US Hotel/MU Guestrooms, AV rentals, campus vending, Facility fees,...
						Theater Operations/Season, Minicourses, Alt Breaks, Hoofers...
SUBTOTAL OPS&PROG	16,220,227	15,523,764	15,532,456	(687,771)	8,692	16,000,861
SEG FEES - WU	6,312,800	6,312,800	6,312,819	19	19	5,868,524
SEG FEES - UB	4,862,064	4,862,064	4,862,064			4,859,276
PARTNERSHIP/WISCARD RE	553,356	605,196	607,696	54,340	2,500	551,859
CAMPUS/OTHER REIMBURS	320,448	311,277	311,676	(8,772)	399	292,216
MEMBERSHIP & MISC	85,216	78,461	66,165	(19,051)	(12,296)	60,628
						Membership, interest income, miscellaneous gifts/contributions, ...
TOTAL REVENUE	28,354,111	27,693,562	27,692,876	(661,235)	(686)	27,633,364
EXPENSES						
COST OF GOODS SOLD	5,531,990	5,480,367	5,566,236	34,246	85,869	5,461,793
DIRECT OP EXPENSES	7,955,518	7,848,484	8,085,245	129,727	236,761	8,303,902
SUPPORT SERVICES	2,303,685	2,323,739	2,197,135	(106,550)	(126,604)	2,072,629
FACILITIES	4,090,660	4,156,372	4,185,504	94,844	29,132	3,741,295
PROGRAMS & LEADERSHIP	1,003,200	969,364	959,318	(43,882)	(10,046)	944,972
DEPRECIATION/BUILDINGS	256,528	254,735	256,307	(221)	1,572	281,622
MAJOR REPR/BLDGS & EQ	3,281,800	3,235,700	3,234,500	(47,300)	(1,200)	3,714,584
UTILITIES/TAXES/INS/TELEP	545,536	537,595	493,567	(51,969)	(44,028)	492,606
STATE/UW ASSESSMENTS	781,200	798,898	798,898	17,698		647,734
INTEREST EXPENSE/BOND	2,296,328	2,333,996	2,333,996	37,668		1,971,434
OTHER & OFFSETTING EXP	533,083	252,509	286,939	(246,144)	34,430	290,185
						State budget assessments (prior year), Wiscard credit card fees, UB project swf, cashier testing services, ...
TOTAL EXPENSE	28,579,528	28,191,759	28,397,645	(181,883)	205,886	27,922,756
NET INCOME(LOSS)	(225,417)	(498,197)	(704,769)	(479,352)	(206,572)	(289,392)

Union Council Report
Hank Walter
Associate Director
April 18, 2013

Administration:

- The budget is tough. Have instituted a hiring freeze. Will release some positions, but will freeze a number, probably for 12-15 months or until the budget turns around.

Dining:

- The East Concession Stand /counterpart to the Brat Stand has been named the (Terrace) Gazebo, and will have a gazebo to help tie together the physical structures of the large food cart and the beverage service trailer.
- Study of future campus demand for markets & cafes underway, as well as for Memorial Union dining. Focus groups, survey, stakeholder interviews, observational studies are all a part of the research.
- WID has engaged the Union about looking at another concept for the previous Rennie's space. Looking at branded concepts – self operated but licensed. It would need to be a very different product mix than before.
- Planning for update of Open Book Café, working jointly with College Library.

Facilities

- Preparations for move-in to Outdoor Recreation, planning for Phase 2 of MUR, changes to the Stiftskeller next fall, etc.
- Kwikboost charging stations coming to Memorial Union and Union South.

Program & Leadership

- Plans/preparation for Theater, Playcircle, Minicourses/Craftshop, Outdoor Recreation. Continue to look at how we can use the renovation as a catalyst for strengthening these programs. New vision statement for the Wisconsin Union Theater.
- Outdoor Rentals to open in July with stand-up paddleboards, kayaks, new and better canoes (and some of the old ones), etc.

Memorial Union Renovation

- State Building Commission approved enumeration of Phase 2 in March. It will still need to be approved as part of the biennial budget for the state. The Department of Administration has not yet decided the delivery format or released the project to do additional planning.
- Project is proceeding, but some areas are delayed because of weather.
- Park Street is torn up because of the Memorial Union project (between Observatory Drive and Langdon) and the Campus Utility Tunnel project (just south of Langdon). Delays in 'our' section are because of failed pipes that were in existence which also didn't match the drawings. It will be another couple weeks before completion.