



Global Connections Committee

Wisconsin Union Directorate

Global Connections

Associate Director

Apply here: https://uwmadison.co1.qualtrics.com/jfe/form/SV_8k9TyWcwHzkfvo2

Overview

- This position is a volunteer leadership position with the Wisconsin Union Directorate student programming board.
- Each committee of the Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice. They will use their leadership to foster inclusive dialogue, challenge injustice, and create programming that reflects the diverse experiences of our communities.
- Each Associate Director is asked to dedicate 10 hours a week to the position. As a thank you for your service, you will receive a \$75/month stipend on your Wiscard for 8 months of the academic year.

Committee Purpose

The Global Connections Committee (GloCo) is dedicated to fostering friendship, dialogue, and linkages among members of the campus community and provide a forum where members will be able to learn about the intersectionality and diversity of ethnicity, culture and backgrounds. Global Connections strives to develop innovative, cultural, and educational programming for the UW-Madison community by organizing many international and multicultural events throughout the year. We expect to emphasize social, racial and political justice as an integral part of programming in order to educate others and create a community of understanding and awareness of both global and local issues and movements. WUD Global Connections offers the opportunity to build community and connections with diverse minds on campus. This focus fosters students' comfort and ability to openly express their opinions with support and understanding.

Associate Director Responsibilities

Everyone who is interested is encouraged to apply. Experience in event coordination is desirable (NOT REQUIRED), and training will be provided. Remember when reading descriptions that the Director and committee members will be assisting you, and getting the position would mean that you would be leading the efforts and delegating.

Associate Director of Marketing & Strategy

The Associate Director of Marketing & Strategy strongly supports efforts to promote the WUD Global Connections Committee through strategic marketing campaigns that highlight events, programming, and committee meetings.

- Work collaboratively with programming ADs to create graphics for posters, social media, and calendar entries
- Facilitate a weekly newsletter with important updates to committee members and students on campus
- Focus on developing and implementing sustainable marketing techniques
- Create recruitment materials for events such as WI Welcome and the Student Organization Fairs.
 - Assist with the purchasing of tabling and promotional materials for handouts.
- Assist Global Connections Director in leading weekly committee meetings
 - ➔ *Assist in general event planning and leadership.*
 - ➔ *Attend weekly executive board meetings and committee meetings.*

Associate Director of Wisconsin Engagement

The Associate Director of Wisconsin Engagement leads the programming for the Discovering Wisconsin series, which aims to connect students with Wisconsin/Midwest traditions through events celebrating the American Homecoming experience, holidays, local culture, and Indigenous history. This programming promotes cross-cultural understanding and appreciation, and its audience is primarily focused on international students and domestic students from outside the region.

- Plan and execute events within the Discovering Wisconsin series.
 - Examples: Local field trips, holiday celebrations, cultural activities, etc.
- Manage the relationship between Global Connections Committee and International Student Services (ISS)
 - Help to recruit Mentors from the Global Connections members and broader community efforts for [International Peer Mentor Program](#)
- Work to compliment the current Wisconsin Welcome event portfolio in the fall, focusing on engaging international and domestic students with campus and local traditions
- Work with the Campus Events Services Office (CESO) to book event spaces, submit catering orders, and plan the general layout and flow of events
 - ➔ *Assist in general weekly event planning and leadership.*
 - ➔ *Attend weekly executive board meetings and committee meetings.*

Associate Director of Global Experiences

The Associate Director of Global Experiences leads the programming for the Global Showcase series which aims to connect students with a range of global cultures. This programming generally focuses on larger-scale events that highlight a specific cultural theme, while representing a wide array of cultural traditions and perspectives.

- Plan and execute larger-scale events within the Global Showcase series.
 - Examples: Language Exchanges, Global Fashion Shows, Flavors of the World, etc.
- Assist Global Connections Director in strategic planning of the annual international festival in spring semester
- Foster relationships with other campus groups and community organizations through creative collaboration
 - Examples
 - Other WUD Committees
 - MSC (Multicultural Student Center)
 - ISS (International Student Services)
 - Language Institute / UW-Languages
 - Other relevant RSOs
- Work with the Campus Events Services Office (CESO) to book event spaces, submit catering orders, and plan the general layout and flow of events
 - ➔ *Assist in general event planning and leadership.*
 - ➔ *Attend weekly executive board meetings and committee meetings.*

Associate Director of Cultural Collaborations

The Associate Director of Cultural Collaborations leads the programming for the Cultural Highlight series which focuses on uplifting and showcasing lesser-known countries, cultures, and regions through monthly events. The person in this role will manage the application process for RSOs to collaborate with Global Connections on these events. This includes overseeing the review of applications, allocation of resources, and supporting RSOs in executing their cultural initiatives.

- Works collaboratively with various RSOs to plan and execute monthly events (~5 for the academic year)
- Review RSO applications weekly and share with leadership team
- Research and pursue outside funding sources from the campus (e.g. Late-Night Grant, Global Badgers Grant)
- Work with the Campus Events Services Office (CESO) to book event spaces, submit catering orders, and plan the general layout and flow of events
 - ➔ *Assist in general event planning and leadership.*
 - ➔ *Attend weekly executive board meetings.*
 - ➔ *Attend weekly committee meetings.*