



## **Society and Politics**

### **Marketing + Social Media Associate Director**

**Apply here:** [https://uwmadison.co1.qualtrics.com/jfe/form/SV\\_exjgcXrfZarJhcO](https://uwmadison.co1.qualtrics.com/jfe/form/SV_exjgcXrfZarJhcO)

#### **Overview**

- This position is a volunteer, leadership position with the Wisconsin Union Directorate, student programming board.
- Each committee of the Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice during the interview process and, upon selection, commit to continually highlighting inequalities due to racial, environmental, societal, and any other type of discrimination that our campus, country, and global communities face through their committee processes and programming efforts.
- Each Associate Director is asked to dedicate 10 hours a week to the position. As a thank you for your service, you will receive a \$75/month stipend on your Wiscard for 8 months of the academic year.

#### **Committee Purpose**

The WUD Society and Politics (SoPo) Committee develops and implements informative programs that address contemporary issues and stimulate political and social discussions within the university community. This may be achieved through a variety of program formats including but not limited to lectures, debates, panels, forums, discussion groups, and digital media (i.e. video series and podcasts). The nonpartisan committee focuses on current social and political issues that have a campus, local, domestic, and/or international impact. Past programs have included Badger Vibe Check (a YouTube Talk Show), political debates, candidate appearances, panel discussions, Spark (a podcast), discussions, series programming, and film screenings. The committee director works in partnership with the program advisor.

#### **Marketing + Social Media Associate Director Responsibilities**

- Coordinate committee members' efforts to:
  - Create and disseminate all SoPo marketing material to campus
  - Research and use tools to create interest in Society and Politics Committee and its programs
  - Advertise events to other like-minded/relevant organizations
- Help the team brainstorm fun event ideas and topics for weekly/biweekly discussions/podcasts/lectures.
- Attend SoPo's executive meetings weekly, committee meetings, and other events
- Foster an open, friendly and respectful environment within the committee, where all members are able to share and discuss their thoughts and ideas in a civil manner.
- Create and post graphics for SoPo's social media accounts to promote events and meetings
- Manage social media presence along with director



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Programming Associate Directors**

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**Programming Associate Director Responsibilities**

- Coordinate committee members' efforts to:
  - Identify potential presenters, develop budgets, book available spaces, confirm all details of events, day-of logistics, and help other committee members do these items.
  - Planning, organizing, setting up committee meetings
- Help with the organization/coordination of the committee.
- Help the team brainstorm fun event ideas and topics for weekly/biweekly discussions/podcasts/lectures.
- Attend SoPo's executive meetings weekly, bi-monthly committee meetings, and other events
- Foster an open environment within the committee, where all members are able to share and discuss their thoughts and ideas in a civil manner.