



Wisconsin Union
D I R E C T O R A T E

Publications

Committee Director

Overview

- This position is a volunteer, leadership position with the Wisconsin Union Directorate, student programming board.
- Each committee of the Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice during the interview process and, upon selection, commit to continually highlighting inequalities due to racial, environmental, societal, and any other type of discrimination that our campus, country, and global communities face through their committee processes and programming efforts.
- Given the significant time commitment of WUD Committee Director positions (20 – 25 hours, weekly), a stipend is provided to increase the likelihood these volunteer leadership positions are accessible to all students. An academic stipend includes 60% of yearly in-state tuition based on the prior year will be distributed at the beginning of each semester. Additionally, \$50/month is provided for 8 months in gratitude for each students' service, as is Lifetime Union Membership upon completion of their terms.
- WUD Committee Director Positions run May – May yearly and include one mandatory, two-day training in August.

Committee Purpose

The WUD Publications Committee celebrates media and the creative work of students in several ways. We produce six publications: Moda, Emmie, Souvenirs, The Dish, Illumination, and Strive. Each publication produces two print issues a year in addition to some online magazines, which are updated monthly. The committee hosts a wide variety of engaging events each year, with the goal of enhancing students' and community members' experience on campus. Our yearly calendar includes creating, printing, and distributing magazines, poetry and book readings, art exhibits, workshops, and speakers. Our annual traditional spring program, Lit Fest is a week-long literary festival to celebrate the arts and storytelling and is a collaborative effort by all the magazines a part of the Publications Committee. In short, Publications provides the UW-Madison community with an opportunity to learn the many facets of working in the media industry (writing, editing, photographing, videographing, radio hosting, managing, critiquing, layout, web developing, marketing/advertising, and finances).

Descriptions of the Publications:

- Moda: Fashion and lifestyle magazine. Moda covers fashion and lifestyle locally, nationally, and internationally in addition to coordinating UW Fashion Week every spring.
- Emmie: Music magazine. Emmie reviews new albums and shows, as well as interviews talented artists at a local and national level. Additionally, Emmie runs a weekly radio show with WSUM.
- Souvenirs: Travel magazine. Souvenirs accepts submissions of prose, poetry, and photography from students who have lived or traveled abroad. The staff reviews and publishes the collection of works, in addition to hosting a yearly art gallery with photography submissions.
- The Dish: Food and dining culture magazine. The Dish strives to produce in- depth content such as recipes, restaurant reviews and food safety articles inspired by Madison's incredible food culture.

- Illumination: Literary magazine. Illumination features the best in undergraduate poetry, stories, essays, and art pieces. The staff reviews, edits and publishes submissions from across campus in addition to hosting an art gallery every semester, and several pop-up poetry events. Illumination has been awarded the Associated College Press' Pacemaker Award three years in a row, cementing itself as one of the best student-led publications at a national level.
- Strive: Public policy and op-ed magazine. Strive allows students to use their voice to shed light on some of the most challenging topics of the day. Formerly known as Sifting and Winnowing, Strive continues to encourage thoughtful and rigorous discourse that will enable community members to expand their intellectual flexibility. Strive enables students to publish and engage with 'quick-hitting' policy write ups on their website that relate to recent events in the news.

Director Committee Responsibilities

- Select Editors-in-Chief for six magazines and Associate Directors.
- Attend weekly meetings with the Publications Advisor.
- Plan and facilitate weekly meetings with Associate Directors and biweekly meetings with Associate Directors and Editors in Chief.
- Support Editors in Chief with recruitment, publishing, distribution process with timelines and communication with printing services.
- Work with the executive board to organize and determine effective magazine and budget distribution as soon as magazine printing is approved.
- Build inclusivity and cohesiveness among Publications Committee staff by sharing the story of committee-community and maintaining weekly communication with ADs, EICs, and members.
- Organize events or programs to put action to racial justice and social justice statements; raise committee awareness and engagement in these issues.
- Sustain clear processes for evaluations throughout the year for new publications being formed and dissolved.
- Provide professional development opportunities for committee members by seeking out national conferences, competitions, and networking opportunities through the Associated Collegiate Press.
- Form archival processes for magazine recruitment, printing guides, and distribution methods.
- Support the various publications in seeking publication ad revenue.
- Hold weekly office hours, typically 10 hours a week.
- Maintain Little Free Library and Publications' racks around campus, ensuring magazines are properly displayed and stocked.

Director General WUD Responsibilities

- Participate in weekly Directorate meetings, using officers and fellow directors as resources. Perform action items as required.
- Serve on a Union Council Advisory Board.
- Participate in the annual WUD Fall Retreat, help facilitate AD training, and organize PubCom staff training.
- Actively communicate with Union officers about the needs and goals of the committee.
- Increase campus presence by actively pursuing co-sponsorships within WUD and throughout the campus community.
- Promote Directorate committees and the organization at student fairs and other recruitment opportunities.

Last Updated: December 2020