



Wisconsin Union
D I R E C T O R A T E

Film

Committee Director

Overview

- This position is a volunteer, leadership position with the Wisconsin Union Directorate, student programming board.
- Each committee of the Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice during the interview process and, upon selection, commit to continually highlighting inequalities due to racial, environmental, societal, and any other type of discrimination that our campus, country, and global communities face through their committee processes and programming efforts.
- Given the significant time commitment of WUD Committee Director positions (20 – 25 hours, weekly), a stipend is provided to increase the likelihood these volunteer leadership positions are accessible to all students. An academic stipend includes 60% of yearly in-state tuition based on the prior year will be distributed at the beginning of each semester. Additionally, \$50/month is provided for 8 months in gratitude for each students' service, as is Lifetime Union Membership upon completion of their terms.
- WUD Committee Director Positions run May – May yearly and include one mandatory, two-day training in August.

Committee Purpose

The Wisconsin Union Directorate Film Committee is dedicated to bringing a diverse, innovative, and exciting lineup of movies to the University of Wisconsin – Madison campus and surrounding community. The committee also serves as a professional development experience for its members to explore aspects of film production, distribution, and exhibition industries. The Film Committee researches, plans, coordinates, publicizes and manages over 300 film screenings and special events in the Marquee Theater- films shown include major studio, documentary, art house, experimental, international, and late-night cult classics. Additionally, the Film Committee programs Lakeside Cinema each summer, an outdoor film series on the Memorial Union Terrace. WUD Film provides campus with free "sneak previews" of new releases and assists Wisconsin Film Festival with programming suggestions and venue volunteers. The committee director works in partnership with the program advisor.

Director Committee Responsibilities

- Chair weekly committee meeting, leadership team meeting, and hold general office hours (typically 10 per week).
- Appoint the Associate Directors for your term of office.
- Educate committee members to ensure responsible programming. Acquaint committee members with resources and encourage them to utilize these materials to strengthen the Union's total film program and ensure continued development and future support for WUD Film.

- Help maintain communication between Advisor, Associate Directors, committee members and other Union Representatives (such as Dining Services, Marketing and Campus Event Services) regarding the film programs.
- Attend weekly meetings with Film Advisor.
- Provide overall direction for content and promotion of WUD Film’s programming to offer a presentation of diverse, innovative and quality film exhibition.
- Organize events and programs to put action to racial and social justice commitments; raise committee awareness and engagement in these issues.
- Develop a plan for effective and engaging online programming, if necessary
- Oversee weekly film events which may include developing a plan for
- Follow policies and procedures of the Wisconsin Union, Directorate, and Film Committee.
- Ensure the Film Committee is adequately promoting all programs, establishing relationships with Union marketing, communications, and local media.
- With assistance from the advisor, develop a thorough understanding of the college/non-theatrical/independent film distribution networks and commercial film industry.
- Work closely with the summer coordinator to organize a successful summer film series, and ensure they have the resources to implement, market and evaluate this plan.
- Work collaboratively with committee members, campus departments and RSOs to coordinate, publicize, and host special film events.
- Organize a benchmarking trip (typically to Sundance Film Festival) that builds committee skill and knowledge.
- Foster a comfortable, friendly, and open environment for all committee members.
- Create and/or update an adequate “digital binder” of information for the incoming director and/or summer coordinator to understand the intricacies of running the Film Committee. Ensure that all digital materials are stored on committee Google Drive.
- Additional Relationships Fostered
 - Gender and Sexuality Campus Center
 - Multicultural Student Center
 - Wisconsin Film Festival
 - WUD Film alum
 - Entertainment industry professionals
 - Communication Arts Department
 - Center for Leadership and Involvement
 - UW Cinematheque
 - Polish Film Festival
 - Wisconsin Science Festival
 - Social Cinema

Director General WUD Responsibilities

- Participate in weekly Directorate meetings, using officers and fellow directors as resources. Perform action items as required.
- Serve on a Union Council Advisory Board
- Participate in annual WUD Fall Retreat (3 days in mid-August), facilitate AD training, and participate in additional leadership training as mandated by the officer team.
- Actively communicate with Union officers about needs and goals of committee.
- Increase campus presence by actively pursuing co-sponsorships within WUD and throughout the campus community.
- Promote Directorate committees and the organization at student fairs and other recruitment opportunities.

Last Updated: December 2020