



Wisconsin Union
D I R E C T O R A T E

Art

Committee Director

Overview

- This position is a volunteer, leadership position with the Wisconsin Union Directorate, student programming board.
- Each committee of the Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice during the interview process and, upon selection, commit to continually highlighting inequalities due to racial, environmental, societal, and any other type of discrimination that our campus, country, and global communities face through their committee processes and programming efforts.
- Given the significant time commitment of WUD Committee Director positions (20 – 25 hours, weekly), a stipend is provided to increase the likelihood these volunteer leadership positions are accessible to all students. An academic stipend includes 60% of yearly in-state tuition based on the prior year will be distributed at the beginning of each semester. Additionally, \$50/month is provided for 8 months in gratitude for each students' service, as is Lifetime Union Membership upon completion of their terms.
- WUD Committee Director Positions run May – May yearly and include one mandatory, two-day training in August.

Committee Purpose

The Art Committee is dedicated to the advancement of visual art in the campus community. Bringing inventive and challenging exhibitions to campus in the Wisconsin Union Galleries, (Class of 1925 Gallery and the Main Gallery in Memorial Union, and Gallery 1308 in Union South), the student-run committee develops every aspect of the exhibition from selection to publicity to installation, and in the process promoting leadership among its members. The committee encourages students and the community to participate with active and diverse dialogue by providing supplemental educational programming. Annually, the committee presents and curates approximately 15 - 20 exhibitions, including summer, fall, and spring shows in all galleries. This includes the annual Student Art Show, individual and group shows, nationally touring exhibitions, and on-line shows which will become increasingly incorporated as an exhibition/gallery space. The committee director works in partnership with the program advisor.

Director Committee Responsibilities

- Chair weekly committee meeting, leadership team meeting, and hold additional meetings as needed.
- Work with and train committee members on all aspects of implementing the exhibitions including budgeting, corresponding with artists, installing the artwork, and marketing the exhibition.
- Direct the committee in selecting and contracting of the current and following academic year exhibitions, including summer.
- Work with the team to establish individual and committee goals and procedures for programming.
- Develop a mission and vision for the program and actively communicate and advance that vision within the committee.

- Provide overall direction for content and promotion of WUD Art’s programming to offer a presentation of diverse, innovative, and quality art exhibitions.
- Appoint the Associate Directors for your term of office.
- Appoint committee members to research and coordinate art related activities and special exhibitions, such as artist retrospectives.
- Foster a comfortable, friendly, and open environment for all committee members.
- Set an example of leadership for committee members and encourage committee members to pursue leadership opportunities and become informed and engaged with community art related activities.
- Help maintain communication between Advisor, Associate Directors, committee members and other Union Representatives (such as Marketing and Campus Event Services) regarding art programs.
- Establish a relationship with Union Marketing staff, as well as with local media, to ensure the Art Committee is adequately promoting all programs.
- Develop, working with the advisor, an understanding of the Wisconsin Union's art program including the permanent art collection.
- Follow policies and procedures of the Wisconsin Union, Directorate, and Art Committee as well as improve the set standards of the organization.
- Familiarize yourself with the facilities, tools, installation procedures, and risk management practices in the Wisconsin Union Galleries through specialized training.
- Develop, promote, and cultivate new and innovative projects, technologies, and programs, including collaboration with Wheelhouse Studios and other campus and community partners.
- Organize benchmarking trips or workshops that build committee skill and knowledge and document the information for future reference.
- Improve on the existing binder or electronic file of information for the incoming director and/or summer coordinator to understand the intricacies of running the Art Committee. Ensure that all digital materials are stored on the Union’s shared drive or committee Google drive.
- Complete all program plans for the upcoming summer leaving only the implementation and evaluation to the summer coordinator.
- Ensure incoming Art Committee Director has sufficient knowledge in gallery practices i.e., installation and exhibition practices, and Wisconsin Union Facilities.
- Additional relationships fostered:
 - Art Department
 - Art History Department
 - Campus and community arts organizations, particularly those traditionally underrepresented by the committee
 - Communication Arts Department
 - Design Studies Department
 - Local Galleries and Museums
 - Local & regional arts media
 - Local art communities, especially artists of color (the Bubbler, Art + Lit Lab, Madison Community Discourse, etc.)
 - Wheelhouse Staff

Director General WUD Responsibilities

- Actively participate in weekly Directorate meetings, using officers and fellow directors as resources. Perform action items as required.
- Serve on a Union Council Advisory Board.
- Participate in annual WUD Fall Retreat (3 days in mid-August), facilitate AD training, and participate in additional leadership trainings as mandated by the officer team.
- Actively communicate with Union officers about needs and goals of committee.
- Increase campus presence by actively pursuing co-sponsorships within WUD and throughout the campus community.

- Promote Directorate committees and the organization at student fairs and other recruitment opportunities.

Last Updated: December 2020