



Wisconsin Union  
D I R E C T O R A T E

**Global Connections**

**Associate Director**

**Global Connections Page:** <https://union.wisc.edu/get-involved/wud/global-connections/>

**Link to application:** <https://forms.gle/nT7uk9hSWDJDxEua9>

**Overview**

- This position is a volunteer, leadership position with the Wisconsin Union Directorate, student programming board.
- Each committee of the Wisconsin Union Directorate is committed to amplifying the voices of underrepresented communities through thoughtful and deliberate programming that targets societal issues. WUD leaders have an obligation to use the privilege of our organization and the power of our positions to continually educate ourselves and provide the same opportunities to our communities.
- Successful applicants for WUD Leadership positions will demonstrate a commitment to social justice during the interview process and, upon selection, commit to continually highlighting inequalities due to racial, environmental, societal, and any other type of discrimination that our campus, country, and global communities face through their committee processes and programming efforts.
- Each Associate Director is asked to dedicate 10 hours a week to the position. As a thank you for your service, you will receive a \$30/month stipend on your Wiscard for 8 months of the academic year.
- The positions run from May 2021 - May 2022, and do not require active involvement through the summer (outside of maintaining e-mail contact with the rest of the Global Connections executive team and participating in short monthly meetings via Zoom).

**Committee Purpose**

The Global Connections Committee (GloCo) is dedicated to fostering friendship, dialogue, and linkages among members of the campus community and provide a forum where members will be able to learn about the intersectionality and diversity of ethnicity, culture and backgrounds. Global Connections strives to develop innovative, cultural, and educational programming for the UW-Madison community by organizing many international and multicultural events throughout the year. We expect to emphasize social, racial and political justice as an integral part of programming in order to educate others and create a community of understanding and awareness of both global and local issues and movements. WUD Global Connections offers the opportunity to build community and connections with diverse minds on campus. These relationships allow you to comfortably and openly express your opinions with support and understanding.

**Associate Director Responsibilities**

*Everyone who is interested is encouraged to apply. Experience in event coordination is desirable (not required), and training will be provided. Remember when reading descriptions that the committee members will be assisting you, and getting the position would mean that you would be leading the efforts and delegating.*

### Marketing:

- The Associate Director of Marketing strongly supports efforts to promote WUD Global Connections Committee and committee events, and works collaboratively with event planners to create posters/social media and gather needed information.
- Manage a subcommittee for Marketing.
- Publicize events on the Global Connections Facebook and Instagram pages, create, print, and distribute posters to the Wisconsin Union poster route to generate interest in the Global Connections Committee and its programs.
- Plan the recruitment of committee members at events, such as Sunset Slam and the Student Organization Fair.
- Develop marketing knowledge through workshops such as DoIT Software Training for Students.
- Assist in general event planning and leadership.
- Attend weekly executive board meetings.
- Attend Bi-weekly committee meetings

### Special Events:

- The Associate Director of Special Events is responsible for planning and facilitating setting up, and taking down a total of 4 major events reaching 200+ attendees (such as our Runways of the World Fashion Show) throughout the academic year.
- Manage a subcommittee for major events.
- Recruit and direct volunteers for these events.
- Curate two large-scale events each semester, either based off of successful events from previous years or a new, original event.
- Foster relationships with other campus and community organizations through creative co-sponsorships.
- Assist in general event planning and leadership.
- Attend weekly executive board meetings.
- Attend Bi-weekly committee meetings.

### Outreach and Collaboration:

- The Associate Director of Outreach and Collaboration is responsible for planning, coordinating, contacting collaborators/speakers and setting up monthly large-scale events/excursions with outside student organizations and community members
- Manage a subcommittee for Outreach and Collaboration
- Contact student and community organizations, and speakers
- Recruit and direct volunteers for events
- Create at least one event a month, either based on successful events from previous years or a new, original event.
- Foster relationships with other campus and community organizations through creative co-sponsorships.
- Assist in general event planning and leadership.
- Attend weekly executive board meetings.
- Attend Bi-weekly committee meetings.

### Daily Programming

- The Associate Director of Daily Programming is responsible for planning, coordinating, setting up, and taking down the Bi-weekly committee meetings and 1 small-scale repeating monthly event such as music and crafting events.
- Manage a subcommittee for Daily Programming.
- Contact and schedule presenters for if needed for committee meetings
- Contact and schedule monthly activities.
- Coordinate with the Marketing ADs on outreach/marketing for the programs.
- Assist in other general event planning and leadership.
- Attend weekly executive board meetings.
- Attend Bi- weekly committee meetings.