

**Union Council Meeting Minutes
April 21, 2015**

MEMBERS			
		Derek Field, ASM Representative	X
Juli Aulik, Alumni Rep	X	Mark Guthier, Secretary	X
Daniel Bahn, VP- Leadership Development	X	Jenny Knoeppel, VP- Public Relations	X
Sarah Bergman, President	X	William Lipske, Academic Staff	X
Lori Berquam, Ex- Officio		Peter Lipton, Faculty Representative	
George Cutlip, Alumni Rep (WAA)	X	Devon Maier, ASM Representative	X
Susan Dibbell, Ex- Officio	X	Bill Mulligan, VP- Program Administration	X
Abby Douglas, WUD Representative	X	Annie Paul, ASM Representative	X
Gen Carter, ASM Chair		Hank Walter, Treasurer	X

Guests: Naiya Patel, Director's Office Assistant; Jordan Foster here to present; glasses guy (future president)

TOPIC	DISCUSSION	ACTION
Call to Order	Sarah Bergman called the meeting to order at 5:59 pm.	
Open Forum	Sarah moved to approve the minutes. Devon Second. Minutes approved.	
Theater Presentation	<p>Jordan Foster, the arts committee director, gave an overview of the upcoming year's budget highlights.</p> <p>They had many sell out shows due to the Four Season's theater collaboration project. Student dancers and jazz festival where students will perform with the artists. Many artists do workshops with students so it's a great way to get everybody involved.</p> <p>Jordan went on to highlight some of the struggles they faced this past year. They're using the World Series as a learning experience for upcoming years. In the future they will make the series shorter. She announced the world premier by Laura Schwendinger will be on May 8. Want to use 55% of revenue from this year for next year.</p> <p>Jordan then went onto highlighting the art committee has for the upcoming year. Goal 1: program a season that would increase student attendance at events and appeal to a diverse audience. And Goal 2: create a season that doesn't provide a single drop off in the quality and quantity of the events compared to the reopening and the 75th anniversary season.</p> <p>Budget estimates were highlighted. Christina Pato will be one of their highlight artists, the jazz festival will be great, and Dianne Reeves will be doing a holiday show in December.</p> <p>Mark asked how the overall series have been in the past and how it's looking for future series and Jordan replied that they were very successful, and the next year will be very promising with the lineups she mentioned.</p> <p>Hank asked if the art committee tracked how many students came to each performances. Jordan stated that they use the ticket sales to track the number of students. Susan Dibbell also stated that they count attendance at certain events.</p> <p>Mark asked for confirmation if there will be more events for the next season and Jordan confirmed that there will be in comparison to this year.</p>	
Hooper Overview	Sarah moved the topic to the Hooper's budget. She described that the budget was hard to compile because not everyone could meet to discuss it. Currently a safety audit is being conducted and there is some concern with	

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<p>All WUD Budget</p>	<p>the mountaineering equipment. They need to make sure that if the equipment underwent an accident it must be replaced to ensure security therefore we need to have that considered in the budget.</p> <p>Abby stated that Hooper's is \$60,000 in the whole outside of the projected budget. The money has been spend and they cannot stop spending in areas such as the maintenance of the horses, but they are making good progress.</p> <p>Hank said that that is what is projected for the fiscal year and Ronnie is hoping that it will get better. He asked about the next fiscal year.</p> <p>Abby reported that for the next fiscal year they are hoping to break even, which is the worst case scenario. They are brainstorming a contingency fund so there is a reserve fund for later use in situations like this. There are also some maintenance issues that need to be resolved.</p> <p>The scuba club has been using a hotel pool instead of RecSports and it has been a lot cheaper. Ski and snowboard also had a great resale event. We also included training and equipment into the budget.</p> <p>Mountaineering to revise their fiscal 2015-2016 budget with a breakdown of training/equipment placement in the budget. Abby also added that the safety budget still hasn't come out so it is difficult for them to project/plan out right now since there is no certainty. Susan also stated that they want the information from them by September and that she knows they will be needing new equipment and would like to see those spending's reflected in the budget.</p> <p>The sailing club will have a long term facilities improvement plan by October. Pier and boat replacements will also take effect and be reflected in the budget.</p> <p>Susan recommended they look into dues and what they have been historically.</p> <p>Hank said that Union Council would like to see a plan in place as to when the boats will be replaced and how they plan to save up funds for it in order to offset the cost. We don't know if we will have enough money raised in time.</p> <p>Hank moved to approve the Hooper budget with the expectations advised previously in the discussion. Including the mountaineering report in September, plan/structure involved with the equipment, training, and a plan on how the boat/pier replacement procedure will be handled in regards to finance. All of this will be communicated to Union Council. Votes counted. 11 approved, 1 abstained.</p> <p>The meeting moved onto Bill's entire WUD program budget.</p> <p>We will be taking a 3.5% hit that I went over with each committee.</p> <p>Alt breaks position description was changed to focus more on weekend breaks. We will also be focusing on resource and volunteer. Art, we basically won't be doing it and shifting that money to another place. DLS has increased the budget slightly and film has also increased their production fees.</p>	
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Memorial Union entertainment committee no longer exists. Music committee will be taking on the responsibilities, taking on Revelry, and entertainment in the Rathskellar.

He highlighted that one less committee meant one less director which means one less stipend so that is the biggest decrease in the budget.

Mark asked if the committee was dissolved when he was sick last week. Sarah answered that directorate talked about this months ago. They had a meeting and invited Jordan, Max, Torri, Courtney, Sarah, Bill, Jenny, and Daniel to talk about this and overall dissolving the Memorial Union entertainment committee was the best decision. Hank believed that the decision should be brought to Union Council before it had been decided on. However, he did not suggest to reverse the decisions, but it should be handled differently in the future.

Further discussion revealed that MU entertainment committee is going to be eliminated and most of the responsibilities is going to go to Music. Max thought that what he was doing, the Music committee could do without a problem. Also since the Rathskellar is going to be closed, this makes more sense. Jack also noted the frustrations Max talked about in regards to the Entertainment Committee. He couldn't keep consistent training; Music and PAC could do it since they deal with similar programs.

Revelry will be under Music instead of Max. There was so much overlap that there wasn't going to be creating any problems. Rathskellar is going to change things in both long term/short term due to its closure for Phase 2. This is the year to try it this way, if it doesn't work out we can bring the committee back.

Hank asked if they have asked/projected what the difference will be when the Rathskellar is back in full swing again. He also wanted to make sure that everyone understood that there is a structural deficit built into the next year.

Bill said that the goal is that next year we have an underlying assumption that we will be increasing revenue. Then, hopefully, that money will reopen the whole first floor of the programming budget.

Jenny said that these are recommendations made for trial programs. After next year there will be a better idea of what the budget should look like.

Devon inquired if anything was stated in the bylaws that apposed the dissolvent of the committee. Mark replied that there was no such law, but since Council created the committee Council should have a say in the matter before a final decision had been made.

Abby moved the motion to dissolve the Memorial Union entertainment committee as of 4/21/2015 and forward. Sarah second. No further discussion. All in favor except Mark.

Mr. Walter also wanted to emphasize that there will be no guarantee that dissolving this committee will be a permanent fix and will bring in the same revenue. The rest of the Union made permanent cuts and didn't use the closing from Phase II to fix problems. Next year's team might have

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<p>Draft Logo Policy</p>	<p>difficulty with the proposed budget because there will not be a guarantee that the income will be the same as it was before the committee was dissolved.</p> <p>Devon made a motion to approve the budget. Abby second.</p> <p>11 approved, 1 abstained. Motion passed.</p> <p>Abby began discussion on the logo policy.</p> <p>The external relations subcommittee had a presentation from Kelly and Stephanie from marketing that helped with a logo design.</p> <p>The policy’s purpose is to build recognition by building the Wisconsin Union brand. The main thing is to preserve the main logo for a 5 year timeline. This is also an internal policy.</p> <p>Sarah stated that she would hope that new officers will not change the logo. Her only concern is that they can't tell WUD how to change the logo. I hope that it is maintained through the years. They want to protect the logo for 5 years, they can use it however they want. She thinks the colors and text could be changed, however, keep the spirit of the logo. Keep it a recognizable brand throughout the years and on campus.</p> <p>Sarah would also like a WUD blanket exception.</p> <p>Philip stated that from the meeting he attended it sounded like the policy was pretty malleable to tweak around so it shouldn't be a big problem.</p> <p>Juli shared how she has been involved with 2 major brands. This is more about the Union brand and this is to protect the Union brand. These images become important for long-term investment and media.</p> <p>Philip stated that there are a lot of discrepancies, people want to change the logos because it is student run. Students want to show pride in their committee.</p> <p>George agreed with Juli, creativity should be turned loose but we should also know when to stay within the limits.</p> <p>Lipton moved to approve the logo policy. Abby second. All approved.</p> <p>Motion approved.</p> <p>All in favor, Derek abstained.</p>	
<p>Wisconsin Union Membership Policy WU 3-7</p>	<p>Abby began discussion of the Wisconsin Union Membership Policy. This is being brought up because they wanted to write out the policy to make it clear and to utilize it for direction.</p> <p>One addition is the following: members of military are considered general student member if military ID or uniform. This wording gives them more benefits than university affiliate as it was stated before.</p> <p>Susan would like a change made in the wording of the Wisconsin Union Theater. Where ever it says ‘Wisconsin Union Theater’ to change it to</p>	

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	<p>‘Wisconsin Union Theater sponsored events’. George suggested that Abby should add ‘current military ID’ not just ‘military ID’.</p> <p>Juli asked for clarification of the wording in section 1 and section 2, she asked if the wording was intentional and Abby stated that it was.</p> <p>Mark moved to approve the policy with the requested edits. Derek second.</p> <p>Hank asked about section 5 regarding University Guest’s Membership to Hoofers. He stated that in the way it is written it would imply that you don’t have to be a Union member to be a member of Hoofers. In order to be part of Hooper, you have to be a union member. Abby suggested she make a revision in taking out part F and that would resolve the error.</p> <p>Second the edited amendment.</p> <p>All those in favor Unanimous. Approved.</p> <p>No facilities policy to discuss, there was a miscommunication between Sarah and Jenny.</p>	
<p>Facilities Policy</p>	<p>The meeting moved onto minimum wage update.</p> <p>Hank met with the administration twice about this topic and the student voice was rather limited at those meetings.</p> <p>In order to give Council a sense and scope of the matter they looked at the implications to the budget if an increase was made for student wages.</p> <p>Jane crunched some numbers with data available to us. For an undergraduate instate tuition the cost is \$24,719 a significantly decreased amount compared to out of state. With the instate numbers, about 51% of graduates from last year had some sort of debt after graduation. The average debt was about \$27,000, which would average out to \$6,662 dollars per year. They asked how much a student had to work in order to pay off these debts. There is also implications that students who work more than 12 hours a week will have a negative impact on their grades.</p>	
<p>Minimum Wage Update</p>	<p>Listen to recording: hank's explanation of student wage</p> <p>A lot of living wage</p> <p>Bill read something off that should be on the recording</p> <p>Annie: how many hours does the average student work? About 9-12 hours per week. You can work up to 20 hours. International students usually choose to work 20 hours.</p> <p>Sarah pointed out to rest of Council that this topic was researched in the current financial climate because council wanted to follow up on topics brought up during forum. Remember that raising minimum wage does come with increased segregated fees for students.</p>	

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<p>Hank: ask council to provided direction in this area.</p> <p>Annie: I think this is a wonderfully crafted statement.</p> <p>George: agree. Who is the biggest employer of students? Hank: 2 or 3; housing, RecSports, we're definitely up there.</p> <p>Derek: can we ask the student since they're the ones who are affected the most by this change. What does \$10 mean to them? They should be consulted instead of us before we do anything.</p> <p>Mark: so ask students before we go into budget next year?</p> <p>Yeah.</p> <p>Juli: we comment in open forum and that was what we are responding to. we did this to be respectful to what was a very good case</p> <p>Derek: so the RecSports referendum was increasing the fee to increase student wages. Devon: RecSports was down compared to other wages. They looked at increasing more variance so there's room for advancement.</p> <p>Bill:</p> <p>Sarah: I have a suggestion: it seems to me we are getting in circles. The best way to go about it is to vote on this statement or if we want to vote to pursue this issue. First we should decide if Council wants to move forward or not.</p> <p>George: Need a coalition to pledge segregated fees.</p> <p>Devon:</p> <p>George:</p> <p>It was voted on whether the proposed statement will be accepted or if further research wanted to be done on the matter. 8 voted that they were happy with the proposed statement while 2 asked for further research on the topic.</p> <p>1. 8 2. 2</p> <p>Jack is the next president for the 2015-2016 academic year and has stated that future Council will stick with the statement.</p> <p>Devon moved to approved this statement Annie second. Where is this going? On the website. It's made public. Any discussion. All those in favor Unanimous. Motion passed.</p>	
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	<p>Reports by committee directors. Jenny: not much has happened. Survey the terrace. smoking on terrace Defining where it is allowed and what is smoking.</p> <p>Daniel Banh announced that their banquet will be held tomorrow night and had nothing else to report.</p> <p>Abby Douglas said most of Hoofers efforts have been working on the policies presented during the meeting as well as introducing Philip and Kaia to the rest of the committee and preparing them for the upcoming year. Ronnie Cassonow is the first president.</p> <p>Sarah reminded everyone that this is the last Council meeting and that means term limits need to be discussed. Those who need to discuss the topic were asked to stay after the meeting to talk with Sarah to decide if they would like to continue or not. Sarah said she is busy getting ready for MUBA weekend. Her and Mark will be doing a presentation together. She has also been working with Jack on the transition. Revelry is next weekend and efforts are in full swing. She's also been working with Ben, and Kyle with the Hooper charge discussed at last month's meeting. He was on board with all of the decisions passed at the last meeting. And finally, in regards to dining services, we discussed capitalizing on trends like using Chia seeds.</p> <p>Derek: sent a handful students to DC at a conference. Wrapping up our session of ASM last day is next Thursday.</p> <p>Hank wanted to touch back on a conversation that was had at last meeting in regards to the sexual assault at Memorial Union. They were able to track down some information. Will asked about CSA's last time and he clarified the questions asked about it. The same legislation that makes university have the online log holds to CSA's. Some faculty that fall into certain categories are obligated to report certain activities. All permanent staff fall under this category. There is also a 19 minute video for students and a supplementary online quiz.</p> <p>Some major news includes that the HR director retired today as well as the maintenance guy. Another staff member for small capital projects, Joel Garretts, has been appointed.</p> <p>Feb. listen to recording</p> <p>Hoofers shows up in that Comment on how march madness was good for the union. Everything is doing well. MM was good for the union business and the weather this past Saturday.</p> <p>Abby summarized the riding club situation discussed at last meeting for those who weren't present.</p> <p>Hank gave more context</p> <p>Bill: working on the student wages stuff</p>	
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	<p>Mark talked about the campus budget news. He communicated to all staff members that there are no anticipated layoffs and that's still the case now. We are handling staff reductions through attrition.</p> <p>Chair picking is on Thursday and all indications are that we will start Phase II sometime in May. A new project manager started on Monday, Denis Sterit. He will have full responsibility of looking over the entire project.</p> <p>One day left in chair fair that Anna is putting up, so everyone should go if they haven't already.</p> <p>Paver campaign will start in June.</p> <p>Annie reported that the senior class officers have a 2 part gift this year. The first is a view finder for the Memorial Union building for all Terrace goes to use. The second is the Wisconsin Idea Scholarship.</p> <p>Association college unions just had its annual meeting. The Wisconsin Union opening ceremony won best opening ceremony.</p> <p>Meeting adjourned 8:10 P.M.</p>	