

Union Council Meeting Minutes 10-22-2015

MEMBERS			
		Erin Harper, ASM Representative	X
Juli Aulik, Alumni Rep	X	Madison Laning, ASM Chair	X
Lori Berquam, Ex- Officio		William Lipske, Academic Staff	X
Jack Comeau, President	X	Peter Lipton, Faculty Representative	X
George Cutlip, Alumni Rep (WAA)	X	Mohan Mandali, WUD Representative	X
Susan Dibbell, Ex- Officio	X	Jane Oberdorf, Acting Treasurer	X
Brett Ducharme, ASM Representative	X	Philip Ostrov, VP – Internal Relations	X
Jessica Franco-Morales, ASM Representative	X	Ronnie Pisano, WUD Representative	
Mark Guthier, Secretary		Khea Yashadhana, VP – External Relations	X
		Tyler O’Connell VP-External Relations	X

Guests: Lori DeMeuse, Director’s Office Executive Assistant; Anais Reyes, WUD Art Committee Director; Brian Edwards, WUD Music Committee Director; Katy Lang, WUD Performing Arts Committee Director; Erik Shepard (represented Ronnie Pisano)

TOPIC	DISCUSSION	ACTION
Call to Order	Jack Comeau called the meeting to order at 6:05 pm.	
Approval of Minutes	Minutes from September 17, 2015 meeting were approved. Jack Comeau asked for a Motion to Approve . Brett Ducharme Moved . Erin Harper Seconded . All in favor. Motion passed.	Motion Passed
Hoofers Committee Update	<p>Erik Shepard, filling in for Hoofers President Ronnie Pisano, gave Hoofers Club updates:</p> <ul style="list-style-type: none"> • Ski and Snowboard Club will have a resale coming up this fall. • Riding Club is wrapping up their season. Overall, the riding club had a great season. • Scuba Club will have a weekend trip. • Outing Club will transition from fall to winter sports. • Mountaineering Club will bring fall sports and programming to a close. • Sailing Club is preparing for lift-out. The lake will be closed to sailing on Friday 10/30. <p>Ronnie Pisano’s goal is to look at the relationship with WUD and get officer stipends.</p>	
Distinguished Lecture Series Committee Update	Mr. Mandali, Distinguished Lecture Series Director, stated that there will be five lectures per semester. The Wisconsin Festival of Ideas will happen in the spring. The Wisconsin Festival of Ideas will include two professors and two students who will discuss their topic of research ranging from humanities to sciences. The committee is also trying to set book tour dates between Milwaukee and Chicago, using WUD Publications as the source for these tours. Mr. Mandali stated that DLS would like to have a big speaker at the end of the year or early next year and at least once every four years so all University of Wisconsin-Madison students can have a shared experience.	
Art Committee Update	Anais Reyes, WUD Art Committee Director, discussed the two program galleries located at Union South and Memorial Union. One exhibit has opened so far this year at Memorial Union. Ms. Reyes noted that there are freshman and sophomores on the committee and it is enjoyable to introduce art to underclassmen as a new experience for these students. Ms. Reyes also noted that the underclassmen were able to have a tour of the Madison Museum of Contemporary Art where they were able to talk to the exhibitions manager and curator, which	

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<p>Music Committee Update</p>	<p>led to a hands on experience. Ms. Reyes noted her interest in a curatorial panel of all galleries and museums around campus. Ms. Reyes concluded by saying that the committee plans to visit the Walter Art Center and other Minneapolis museums in the future.</p> <p>Brian Edwards, WUD Music Committee Director, stated that two venues, the Terrace and the Rathskeller, are no longer available because of the construction taking place at Memorial Union. Mr. Edwards mentioned that the committee is increasing the brand to compete on the same level as the Majestic and the Frequency. In the near future, the committee will be spending the money they have budgeted for shows in the Sett; the goal is to have three large shows at the Sett. Mr. Edwards also mentioned that the music committee will have control over Revelry this year and will be working with Frank Productions to put on an end- of- the- year concert as opposed to a festival. The student Revelry director position has been hired and will be looking towards a leadership trip to South by Southwest. The leadership trip will be a benchmarking opportunity, a promotional opportunity and an educational opportunity. The Music Committee is working on becoming better cultural curators and making sure everyone is being heard.</p>	
<p>Performing Arts Committee Update</p>	<p>Katy Lang, WUD Performing Arts Committee Director, spoke about the busiest part of the performing arts season. Ms. Lang is in the process of booking next year’s shows and has decided to do master classes that will foster community engagement. The Performing Arts Committee is trying to create opportunities for UW-Madison students to perform with artists along with more student groups by themselves. There will also be a concert series that includes more casual events in the Rathskeller at Memorial Union. Ms. Lang also mentioned that in addition to the casual events, there will be two more expensive shows per semester in Shannon Hall.</p>	
<p>Approval of WUD Goals</p>	<p>Philip Ostrov, VP for Internal Relations, presented the WUD goals:</p> <ul style="list-style-type: none"> • Foster a stronger sense of community. • Heighten the awareness of WUD through the Wisconsin experience and development of student leaders. • Continually strive to create inclusive and positive programming that reflects diverse community. <p>Mr. Ostrov made a MOTION to APPROVE the WUD goals. Will Lipske SECONDED the MOTION. No oppositions. No abstentions.</p>	<p>Motion Passed</p>
<p>Goals for Each Committee</p>	<p>Philip Ostrov highlighted the goals for each committee:</p> <p>Art:</p> <ul style="list-style-type: none"> • Question: How can they be more responsive in social issues? • Need to contact a broader panel from students with various backgrounds. <p>Alternative Breaks:</p> <ul style="list-style-type: none"> • Accomplish equal amount of training and understanding by including social and environmental awareness. • Market that Alternative Breaks trips don’t end with a trip but should be a lifelong experience. <p>Distinguished Lecture Series:</p>	

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	<ul style="list-style-type: none"> • Speaker series needs to be at least a few days of events with each speaker to establish communication. <p>Film:</p> <ul style="list-style-type: none"> • Form a collaboration subcommittee to reach out to all student organizations and discuss the Marquee Theater. • Emphasize that any student has connection to this. <p>Global Connections:</p> <ul style="list-style-type: none"> • Next event will be pumpkin carving. • Created a \$5000 grant that other multicultural students can apply for. <p>Hoofers:</p> <ul style="list-style-type: none"> • All members have same safety training and skills needed for each trip. <p>Performing Arts:</p> <ul style="list-style-type: none"> • Conduct a survey on how to attract a more diverse group. <p>Publications:</p> <ul style="list-style-type: none"> • Looking to appeal to socioeconomic diversity. <p>Society and Politics:</p> <ul style="list-style-type: none"> • Quality over quantity. • Double checking that each program is put on well and facilitated to present the union. <p>Goals will be evaluated at the next Union Council Meeting.</p>	
<p>Revelry Update</p>	<p>Jack Comeau presented the Revelry update. It has been successful the past three years. Mr. Comeau stated that roughly \$25,000 is set aside for Revelry and in total it is about a \$200,000 production. Jack Comeau and the Revelry staff are in contact with Frank Productions to help keep Revelry afloat. Frank Productions will take the lead on Revelry this year. Mr. Comeau also mentioned his concerns on whether or not Revelry will be able to survive and suggests options such as working with Frank Productions, using the \$25,000 or cancelling Revelry all together. Mr. Comeau also announced changes in the way Revelry will be run this year. The event will no longer be planned, led, and organized by students but rather from outside professionals such as Frank Productions. Along with these changes, there is hesitation to call it Revelry again. The name will be finalized in the coming weeks along with the date of the event. Mr. Comeau is working with the committee's money solely to underwrite student ticket costs in order to keep the student tickets affordable. The goal of Revelry this year is to stress student leadership by giving input to professional help by shadowing or assisting in all efforts.</p>	
<p>Monthly Financial Update</p>	<p>Jane Oberdorf, Acting Treasurer, gave the financial update for August 2015. Ms. Oberdorf stated that currently we are in the black by \$843,921 and we budgeted to be \$614,814 in the black, which is a favorable balance of a little over \$200,000. We budgeted for a deficit of a little less than \$200,000 in fiscal year 15-16 because of the construction. Ms. Oberdorf said that there will be a cushion going into September 1 because July and August were good Terrace months. Union South Catering, CESO and the Hotel did very well and have done better from a revenue perspective. On the expense side, Support Services expenses in Facilities were less than budgeted because there are positions vacant due to the construction. Peter Lipton expressed concern that a lot of positions are not being filled. Ms. Oberdorf hopes</p>	

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<p>Facilities Policy Changes</p>	<p>that the positions will be filled when the construction is finished at Memorial Union and it is up and running again.</p> <p>Khea Yashadhana, Chair of the Facilities Sub-Committee, stated that at their last meeting they drafted updates to outdated Policy FM1-6 and accompanying Procedure FM1-5b.</p> <p>Ms. Yashadhana made a MOTION to Approve the following changes to Policy FM 1-6 (Distribution of Free print) and Procedure FM 1-5b (Time, Place, and Manner of Publications) as follows:</p> <p><u>Policy FM 1-6 (Distribution of Free print)</u> “As a public forum, The Wisconsin Union recognizes its obligation to accommodate the distribution of printed material dropped off and available free of charge at either the Memorial Union or Union South. The provisions of this policy are not intended to apply to the distribution of printed material by organizations and persons who have been otherwise authorized to distribute materials at attended tables and booths.</p> <p>The general distribution of printed material in Memorial Union and Union South is restricted to locations and times specified for such safe and orderly distribution by the Assistant Director-Facilities with approval of the Facilities Committee - Memorial Union: Commons West Lobby (racks provided) and Union South: Maine Lounge-Sun Garden (racks provided). Wisconsin Union Directorate Publications Committee has a specific rack in a defined space in Prairie Fire exclusively dedicated to their materials. Distribution of printed material may not interfere with the regular course of University or Union business, meetings or events.</p> <p>In order to accommodate the many free publications available for pick up in the Memorial Union and Union South, the following guidelines will be implemented:</p> <p style="padding-left: 40px;">For purposes of this policy the term “printed material” means newspapers, magazines, periodicals, newsletters and like matter.</p> <p style="padding-left: 40px;">Dated, free literature may be dropped off in quantities reasonable for distribution from that date until the succeeding issue (30-day maximum). Upon delivery of the new issue, all remaining copies of the old/previous issue are to be removed by the supplier.</p> <p style="padding-left: 40px;">Undated literature may be dropped off in quantities suitable for 7-day distribution. Any excess material remaining after 7 days will be recycled.</p> <p>APPEALS POLICY</p> <p>Denial of permission to distribute under this policy by the Assistant Director-Facilities may be appealed to the Space and Operations Committee by the organization or persons requesting permission to deposit the printed material. The request for review must be submitted in writing to the committee within ten (10) days of the denial”.</p>	
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	<p><u>Procedure FM 1-5b (Time, Place, and Manner of Publications)</u> “In accordance with Wisconsin Union Policy FM1-5, the Wisconsin Union recognizes its obligation to accommodate the distribution of free newspapers and magazines dropped off and available free of charge at Union facilities. This procedure states the time, place and manner of the distribution of these materials.</p> <p>Literature Tables: This procedure does not apply to groups or individuals who have reserved a literature table or distributing material within their reserved meeting room [see Wisconsin Union Procedure FM3-3]. Also, this Procedure does not cover persons who physically hand out publications to patrons [see Wisconsin Union Procedure FM1-5a].</p> <p>For purposes of this procedure, the term “publications” means newspapers, magazines, periodicals, newsletters, and like matter which contain news, stories, and other literary articles. All publications must be free of charge.</p> <p>To ensure safe and orderly distribution, general distribution of free publications is allowed only in locations and times specified by the Assistant Director-Facilities.</p> <p>Free publications may only be distributed in racks supplied by the Union. In general, private racks are not allowed.</p> <p>At Union South, racks are on a first come, first served.</p> <p>At Memorial Union, the The Wisconsin Union will assign the most visible rack spaces, and label the spaces accordingly. UW-Madison daily campus newspapers (i.e. The Badger Herald and The Daily Cardinal) are given the highest higher priority for rack space assignment., so they will be assigned rack space under the main TITU case in the Commons Lobby. The remaining high visible rack spaces, and number of rack spaces, will be allotted to the publications with the highest circulation in Wisconsin Union buildings. Circulation will be reviewed annually. Rack spaces not assigned by the Wisconsin Union will be first come, first served.</p> <p>Dated, free publications may be dropped off in quantities reasonable for distribution from that date until the succeeding issue with a 30-day maximum. Upon delivery of the new issue, all remaining copies of the old/previous issue are to be removed by the supplier.</p> <p>Undated, free publications may be dropped off in quantities suitable for 7-day distribution. Any excess material remaining after 7 days will be recycled by the Union.</p> <p>Changes and appeals to this Procedure are approved by the Assistant Director-Facilities.”</p> <p>Ms. Yashadhana made a Motion to Amend Policy FM1-6 to include the Hamel Browsing Library at Memorial Union as a distribution location for Wisconsin Union only publications. Mr. Comeau called the question on the amendment. Madison Laning Seconded. All in favor. None opposed. No abstentions. Motion Passed.</p>	<p>Motion Passed</p>
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<p>Hoofers Problem Statement</p> <p>Riding Club Update</p>	<p>Mr. Comeau then called the question on the original motion. All in favor none opposed. All approved. None opposed. No abstentions. Motion passed.</p> <p>Philip Ostrov, VP for Internal Relations, addressed that the Hoofers have been having issues with how they have fit in with the Union. The goal is to develop a team in order to study how they fit together. The Hoofers Committee will look to have recommendations on how to improve this problem by the December Union Council meeting. Anna Tolle and Susan Dibbell will be in on the study committee. Susan Dibbell will be looking to see if Hoofers can be considered under Directorate.</p> <p>Anna Tolle, Riding Club President, gave an update on September finances. Ms. Tolle reviewed the preliminary report:</p> <ul style="list-style-type: none"> • \$7000 in refund checks that will be prorated through the year • September is still lower than in the last couple of fiscal years. • During the month of September, the committee dealt with restricted horse use, and there was not enough instructors because of the high demand for beginner level classes and not enough horses or teachers to fill the request. <p>Ms. Tolle mentioned that some horses were out due to injury and the Riding Club couldn't function at full capacity. The Riding Club is looking at October more optimistically. Looking towards ways to work with live animals and find solutions to situations that seem unpredictable such as hiring a new assistant manager.</p> <p>Ms. Tolle stated that there are 17 club horses and 10 boarders. The stable has a 40 stall capacity. The club is unable to operate at full capacity at the moment.</p> <p>Budget information:</p> <ul style="list-style-type: none"> • \$350,000-\$400,000 per year. • Fundraiser and end- of- year event will be open to Hoofers Community and will bring in profits. <p>Ms. Tolle hopes to see improvements within the Riding Club.</p> <p>Jack Comeau made a motion to adjourn the meeting. Seconded. None Opposed. The meeting was Adjourned at 7:32 p.m.</p>	<p>Motion Passed</p> <p>Meeting Adjourned</p>
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