Publications Committee Director

The WUD Publications Committee celebrates media and the creative work of students in several ways. We produce six publications: Moda, Emmie, Souvenirs, The Dish, Illumination, and Sifting & Winnowing, each of which publishes two print issues per year in addition to their online magazines, which are updated weekly. The committee hosts a wide variety of engaging events each year, with the ultimate goal of enhancing students’ and other community members’ experience on campus. Each year’s calendar includes poetry and book readings, art exhibits, workshops, speakers, and themed balls. Traditional programs include a themed, dance-party (such as Harry Potter’s Yule Ball or The Totally 80’s Party) during fall and Lit Fest (a week-long literary festival) in the spring. In short, Publications provides the UW-Madison community with an opportunity to learn the many facets of working in the media industry (writing, editing, photographing, videographing, radio hosting, managing, critiquing, layout, web developing, marketing/advertising, and finances).

Descriptions of the Publications:

- **Moda**: Fashion and lifestyle magazine. Moda covers fashion and lifestyle locally, nationally, and internationally in addition to coordinating UW Fashion Week every spring.
- **Emmie**: Music magazine. Emmie reviews new albums and shows, as well as interviews talented artists at a local and national level. Additionally, Emmie runs a weekly radio show with WSUM.
- **Souvenirs**: Travel magazine. Souvenirs accepts submissions of prose, poetry, and photography from students who have lived or traveled abroad. The staff reviews and publishes the collection of works, in addition to hosting a yearly art gallery with photography submissions.
- **The Dish**: Food and dining culture magazine. The Dish strives to produce in-depth content such as recipes, restaurant reviews and food safety articles inspired by Madison’s incredible food culture.
- **Illumination**: UW-Madison’s premiere litmag. Illumination features the best in undergraduate poetry, stories, essays, and art pieces. The staff reviews, edits and publishes submissions from across campus in addition to hosting an art gallery every semester, and several pop up poetry events. Illumination has been awarded the Associated College Press’ Pacemaker Award three years in a row, cementing itself as one of the best student-led publications at a national level.
● Sifting and Winnowing: The Undergraduate Journal of Political Science, Public Policy and Law. In addition to reviewing, editing and publishing the leading social science research on campus, Sifting & Winnowing organizes a yearly Public Policy Conference, gathering the leading students and faculty at a national level to discuss political developments.

Director Duties:

● Select Editors-in-Chief and Associate Director.
● Attend weekly meetings with the Publications’ Advisor.
● Provide support and guidance to Editors in Chief.
● Hold weekly office hours, typically 10 hours a week.
● Plan and facilitate weekly meetings with Editors-in-Chief and Associate Directors.
● Work with executive board to determine effective magazine and budget distribution.
● Build unity and cohesiveness among Publications Committee staff.
● Maintain Little Free Library, ensuring it is properly displayed and stocked
  ○ Help create a variety of events to raise committee awareness.
  ○ Provide professional development opportunities for committee members.
  ○ Support the various publications in seeking publication ad revenue.
  ○ Maintain clear processes for new publications being formed and dissolved.

Responsibilities to Directorate:

● Participate in weekly Directorate meetings.
● Serve on a Union Council Advisory Board.
● Participate in the annual WUD Fall Retreat, help facilitate AD training, and organize PubCom staff training.
● Actively communicate with Union officers about the needs and goals of the committee.
● Increase campus presence by actively pursuing co-sponsorships within WUD and throughout the campus community.
● Promote Directorate committees and the organization at student fairs and other recruitment opportunities.

Term of Office

May – May, with active participation in trainings before term begins

Academic Year: 20-25 hours per week

Remuneration

• Academic Stipend - 60% of yearly tuition based on previous year, distributed at the beginning of each semester (Benefits Policy PL3-14).
• $50/month - Wiscard Amount (8 months)
• Lifetime Union Membership
See Policy PL3-4 for Expectations of Wisconsin Union Directorate committee directors
Last updated: 12/14/18