BE PART OF THIS
ONCE-IN-A-LIFETIME OPPORTUNITY.

Learn more about this project, including naming recognition opportunities, with:

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Learn more and give at
www.supportuw.org/giveto/hoofersmarina.

ACCESS TO
LAKE MENDOTA

HOOFER SAILING CLUB
Memorial Union Lakefront Pier and Marina Project
Since 1939, the Hoofer Sailing Club has welcomed UW-Madison students and alumni, faculty and staff, and neighbors and friends to share a love of sailing and create unforgettable memories. The creation of a park and greenspace along the lakefront will encourage relaxation and reduce our environmental impact.

Today, with one of the largest inland fleets in the country, the Hoofer Sailing Club is one of the most venerable and engaged multi-generational sailing communities in the nation. The club’s proud history and rich traditions, dedication to developing student leaders, and consistent and successful operation are a testament to those who give their time, talents, and financial support to the club.

In 2013, the Hoofer Sailing Club moved into a spacious, modern home and storage facilities as part of the Memorial Union Reinvestment project.

Now, the lakefront and pier infrastructure needs to be modernized to enhance the educational and recreational experience for current and future Hoofer sailors.

We invite you to join in an ambitious $2.5 million fundraising project to transform the Hoofer lakefront. The reconfiguration, redesign, and reconstruction of our lakefront piers will improve safety, appearance, and accessibility for sailors and sail craft alike.

We are thrilled to announce a lead gift of $1 million has been pledged as a dollar-for-dollar matching gift, available through April 15, 2017. We are calling on our Hoofer alumni and friends to help us raise an additional $1.5 to make this project a reality.

Lakefront Pier Project: Three Phases

- **Phase I (Red):** Remove 420 pier; construct scow pier and deck; install davit crane; and install new scow lifts
- **Phase II (Yellow):** Remove tech pier; construct 420/tech floating T-pier; construct laser/byte pier; install new motorboat lifts; create lakefront greenspace and park
- **Phase III (Purple):** Remove and rebuild sloop pier and deck and windsurfing deck; install motorboat lifts