Performing Arts Committee Director

The Performing Arts Committee and its Director plan, promote, and present programs in partnership with the Wisconsin Union Theater staff. Specifically, the Performing Arts Committee Director, in partnership with the program advisor, manages the implementation of the current Theater season and oversees the selection process for the following year's Theater season. Programs should be of cultural interest to the UW campus and the community at large. In some cases, the Committee will partner with outside promoters or groups (co-sponsors) to produce season events. In addition, the Director represents the Wisconsin Union and Wisconsin Union Theater to artists, managers, and talent agencies.

Director Duties:

• Chair committee meetings and foster a comfortable, friendly, and open environment for all committee members.
• Hold general office hours (typically 10 hours a week) and be responsive to communication from committee members, the advisor, and artists/managers.
• Appoint Associate Directors for the term of office and train them to advance and manage events.
• Establish regular meetings with Associate Directors to ensure that all programs and advancing responsibilities (hospitality, etc.) are successfully implemented.
• Step into advancing and managing roles if Associate Directors are unable.
• Work with advisor and other Union Theater staff to become familiar with contracts, booking, budgeting, and general theater operations.
• Establish programmatic goals with committee members and implement them in programming the Theater season
• Solicit ideas, input, and opinions from both the committee and external sources (co-sponsors, University departments, etc.) to inform programming pursuits and decisions.
• Work with Marketing and Communications teams to promote the current season and develop initiatives to increase student awareness of and attendance at season events.
• Write and submit grant requests if requesting funding from an outside organization such as Wisconsin
Union Directorate, ASM, or the Wisconsin Union Association

• Actively pursue all forms of diversity and integrity for the Theater season and committee and uphold the goals of the WUT, Wisconsin Union Directorate, and the Wisconsin Union.

• Attend select Theater Staff meetings.

• Attend and actively participate in the World Music Festival, Isthmus Jazz Fest, Concert Series Advisory, and Marcia Légere Play Festival Committee meetings.

• Serve in a leadership role for the Concert Series Advisory Committee

• Ensure Season provides wide breadth of inclusive programming to reach Union members, students, and campus/community

• Support student organizations in WUT spaces and encourage them to gain arts business skills through the process

• Attend majority Season events to connect with patrons and PAC members leading the show

**Responsibilities to Directorate:**

• Participate in weekly Directorate meetings, using officers and fellow directors as resources. Perform action items as required.

• Serve on a Union Council Advisory Board.

• Participate in annual WUD Fall Retreat (3 days in mid-August), facilitate AD training, and participate in additional leadership trainings as mandated by the officer team.

• Increase campus presence by actively pursuing co-sponsorships within WUD and throughout the campus community.

• Promote Directorate committees and the organization at student fairs and other recruitment opportunities.

• Actively communicate with Union officers about needs and goals of committee.

• Create a binder or electronic file of information for the incoming director to understand the intricacies of running the Performing Arts Committee. Ensure that all digital materials are stored on the Union’s share drive.

**Additional Relationships fostered:**

• ASM Leadership

• Chancellor, Provost

• Various RSOs

• International Studies Department

• UW Dance, Music, and Theater Departments

• Other Departments related to Season Events

Term of Office May – May, with active participation in trainings before term begins Academic Year: 20-
25 hours per week

**Remuneration**

- Academic Stipend - 60% of yearly tuition based on previous year, distributed at the beginning of each semester (Benefits Policy PL3-14)
- $50/month - Wiscard Amount (8 months)
- Lifetime Union Membership

See Policy PL3-4 for Expectations of Wisconsin Union Directorate committee directors

Last updated: 11/20/2018