



## BE PART OF THIS ONCE-IN-A-LIFETIME OPPORTUNITY.

Learn more about this project, including naming recognition opportunities. Contact:

**Mills Botham**, Sailing Club Commodore  
commodore@hoofersailing.org

**Dave Elsmo**, Sailing Program Manager  
(608) 265-8453  
david.elsmo@wisc.edu

**Kelly DeHaven**, Wisconsin Union Development Director  
(608) 308-5406; (608) 316-5835 or kelly.dehaven@supportuw.org

[SUPPORTUW.ORG/GIVETO/HOOFERSMARINA](https://supportuw.org/giveto/hoofersmarina)



## OUR GATEWAY TO THE LAKE.

Since 1939, the UW-Madison community has made lifelong friendships and memories through the Hooper Sailing Club. Being out on Lake Mendota has always been the place where Sailing Club members feel most at home. The shoreline and docks are our gateway to the lake and while our current infrastructure has served us well for the past thirty years, it is due for an upgrade.



Wisconsin Union  
Experiences for a Lifetime



WISCONSIN  
HOOFERS

HOOFER SAILING CLUB

# ACCESS TO LAKE MENDOTA

Memorial Union Marina & Lakefront Project



We invite you to help us transform the Memorial Union lakefront with a marina that will improve access to Lake Mendota for the Hooper Sailing Club. The redesign and reconstruction of the docks and shoreline will sustainably improve operations, training, the lakeshore and accessibility for sailors and watercraft alike. New green space adjacent to Lakeshore Path will provide a place to rest, relax and enjoy the view.

The total cost of this project is \$3.7 million. To date, we have secured about half the cost in gifts from individuals excited by this visionary plan. **We are calling on our Hooper alumni and friends to help us secure the remaining funds to make this project a reality!** Construction will begin Fall 2018 and the new marina will open Spring 2019. **Recognition opportunities for major gifts are available.**

For nearly 90 years, Wisconsin Hoopers has provided life-changing experiences for students, campus and community members of all ages. With one of the largest inland fleets in the country, the Hooper Sailing Club is one of the most venerable and engaged multi-generational sailing communities in the nation. The club's proud history and rich traditions, dedication to developing student leaders, and consistent and successful operation are a testament to those who give their time, talents and financial support to the club.

**Your generous support will ensure that this legacy continues long into the future. Thank you!**

Investing in

**FRIENDSHIP  
TEAMWORK  
LEADERSHIP**

to create experiences for a lifetime.

In order to welcome and better serve our current community of members and future generations, we are excited to take on this transformative project to create a modernized marina with eight new dock elements for greater accessibility, a restored shoreline and expanded green space along the lakefront.

