Associate Director of Special Events

About WUD Global Connections:
The Wisconsin Union Directorate Global Connections Committee is a fun and engaging organization open to any UW student. We strive to foster awareness of global issues and interests in various cultures and strive to close the understanding gap between people of different cultures and identities through our various programs. WUD Global Connections offers the opportunity to build long-lasting friendships and connections on campus (and beyond!), as we bridge the gap between domestic and international members of our campus community.

We also hope to create a safe space for teaching and learning about different cultures, social issues, global political issues, and other related topics. This organization is a great way to get your voice heard because students are given the ability to plan events in topics that interest them.

WUD Global Connections page: union.wisc.edu/get-involved/wud/global-connections/

Position Responsibilities:
- The Associate Director of Special Events is responsible for planning and facilitating setting up, and taking down major events reaching throughout the academic year.
- Curate two events each semester, either based off of successful events from previous years or a new, original event.
- Manage a subcommittee for major events.
- Recruit and direct volunteers for these events.
- Foster relationships with other campus and community organizations through creative co-sponsorships.
- Assist in general event planning and leadership.
- Attend weekly executive board meetings.

About the positions:
Global Connections is currently looking for several student leaders to assist with the committee. The positions run from May 2020 - May 2021, and do not require active involvement through the summer (outside of maintaining e-mail contact with the rest of the Global Connections executive team and participating in short monthly meetings via Skype).

**Associate Directors are given a stipend of $30.00 each month during the school year.** These positions serve as great resume builders, provide excellent leadership experience,
and the chance to meet and network with many individuals. Associate Directors should be willing to commit around 10 hours/week to Global Connections; this can include events, meetings, and office hours. All ADs must attend the student leadership training on Thursday, August 29th.
Associate Director of Marketing

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Position Responsibilities

- The Associate Director of Marketing strongly supports efforts to promote WUD Global Connections Committee and committee events, and works collaboratively with event planners to create posters/social media and gather needed information.
- Manage a subcommittee for Marketing.
- Publicize events on the Global Connections Facebook and Instagram pages, create, print, and distribute posters to the Wisconsin Union poster route to generate interest in the Global Connections Committee and its programs.
- Plan the recruitment of committee members at events, such as Sunset Slam and the Student Organization Fair.
- Develop marketing knowledge through workshops such as DoIT Software Training for Students.
- Attend weekly executive board meetings.

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