**Application is due by February 22 at 11:59pm**

ABOUT WUD CUISINE COMMITTEE

“The Wisconsin Union Directorate is dedicated to exploring local and global food systems and their cultural influences while engaging the community through education around food sustainability, practicality, and justice.”

**Educational Events:** Educational programming will focus on connecting food and community education in an effort to promote awareness of local, economically reasonable, sustainable, and transparent food programs in Madison and beyond. This platform of fostering discovery of and engagement in food systems from local to global is what drives all of WUD Cuisine’s programming forward.

**Community Outreach Events:** Community outreach programming will focus on connecting students and the community through excursions, service opportunities, projects, and speakers.

**Cooking Events:** Cooking programming will focus on providing cooking workshops that not only teach students how to make new foods, but also tie in considerations of budget, culture, and food justice.

All programming and workshops are free!

WHY LEAD WITH WUD CUISINE?

- Hone your leadership and organizational skills all while learning about and sharing your passion for food
- There is room to grow in WUD! Start as a coordinator or AD and you could become a Director or Officer
- Meet and work with lots of other student leaders from all WUD Committees
- Associate Directors receive a monthly stipend of $30 on their wiscard
- You can get class credit for your work with WUD Cuisine
**GENERAL REQUIREMENTS**
The committee is entering its second year as an organization and is looking for innovative, motivated, and passionate students to lend their talents and leadership to WUD Cuisine.

**General Requirements**
- Assist in running committee meetings and other committee functions
- Attend WUD Cuisine executive and committee meetings every week.
- Be able to work in a team environment, but be self-directed and motivated on a variety of projects
- Be adaptable, creative, and proactive! Because the committee is so new, responsibilities may change as the year progresses

The positions run from September-May.

*Everyone who is interested is encouraged to apply. Remember when reading descriptions that the committee members and the director will be assisting you, and getting the position would mean that you would be leading the efforts and delegating.*

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**ASSOCIATE DIRECTOR OF MARKETING POSITION DETAILS**
As the Associate Director of Marketing, you manage WUD Cuisine’s public image and spread word about events
Commitment is 10 hours/week
- Be creative and dedicated in brainstorming new and effective marketing tactics to increase awareness of Cuisine Committee on campus and in the community
  - For example, you’ll get to design facebook events, graphics, posters, swag, and anything else your heart desires
- Manage social media (instagram and facebook right now) to communicate Cuisine’s missions to students and the public
  - Everything from articles about current food issues and campus initiatives to memes
- Send out an email with committee and event updates every Sunday
- Assist and advise the outreach coordinator with their organization of meeting speakers, field trips, and community projects
- Hold weekly office hours
- Establish a working relationship with Union units such as Dining Services, Marketing, Facilities Management, and Campus Events Services Office
- Be liaison with marketing representatives from other campus/community groups with whom Cuisine collaborates

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**HOW TO APPLY**
Please email your application to cuisine@union.wisc.edu with the subject line reading “WUD Cuisine AD Application - Your Name”

The email must contain:

1. Resume (no cover letter necessary)
2. Questions and your answers formatted in a separate document

Name:

Email:

Telephone:

Best time to call:

Major(s) and certificate(s):

Expected Graduation Date:

Number of tentative credits for 2019-20
Fall:
Spring:

QUESTIONS

1. What is your intended involvement for the upcoming semester? Please list all activities, leadership positions, and employment.

2. What makes you uniquely qualified for this (these) position(s)? What skills, campus connections, or interests do you have that you feel would make you successful in this position?

3. What drew you to this experience, and what do you hope to gain from it?

**Application is due by Feb 22th at 11:59am**

Interviews will be held soon after.