Outreach & Events

The WUD Alternative Breaks (Alt Breaks or AB) program provides UW-Madison students with opportunities to work with the contemporary issues affecting American society, allowing students the chance to develop and plan a service learning trip specific to an issue; to learn about that issue; and then volunteer in culturally and geographically diverse communities across the United States. The trips planned by the committee bring students together to work side by side with their peers and members of the communities they visit in strong, direct service. Through participation in the committee, students develop professional skills, explore relevant social and environmental issues, learn project management, and network on and off campus. These positions work with the Director of AB, other Associate Director(s), and the AB Advisor.

The AD for Marketing & Events focuses on recruitment and outreach for the committee. This position is responsible for planning events to widen the reach of Alternative Breaks along with developing marketing and promotional tools for all aspects of the program. Strong applicants will show robust logistical, communication, and marketing skills. No previous experience with Alternative Breaks is necessary to fill this position. No graphic design experience is needed as well.

General Duties
- Anticipated time commitment of 10 hours per week during academic year, including meetings
- Attend weekly Alt Breaks Committee meetings and weekly AD Meetings (TBD upon selection of leadership team).
- Attend Wisconsin Union Directorate (WUD) trainings, including Fall AD Training on Aug 27
- Promote Alt Break at Sunburst Festival (Aug 30), Sunset Slam (Aug 31), the student org fairs (Fall-Sep 9 & 10, Spring-TBD), and other recruitment opportunities
- Work with AB team to establish goals and procedures for programming as well as develop, communicate, and hold committee to vision and mission of programs
- Work with AB team to create and facilitate trips and events, educating the committee on responsible program planning, promotion, and implementation
- Foster a comfortable, friendly, and open environment within the committee, where all members are able to share and discuss their thoughts and disagree in a civil manner
- Assist in running AB committee meetings, organizing programs, and other committee functions
- Assist with application and selection process for trip participants

Position Responsibilities
- Work with WUD Marketing Department and WUD VP External Relations to promote all aspects of Alternative Breaks, including trips, events, and the committee itself
- Manage AB social media pages (Facebook & Instagram) for the committee
- Manage recruitment for AB trips; including contacting departments and student organizations that focus on the core issues trips are planned around
- Organize on-campus events with the committee
- Foster relationships between AB and other organizations on campus and in the greater Madison community through collaborative events
- Develop outreach techniques to recruit new committee members
- Work with AB Leadership Team to implement a post trip gathering aimed to foster continued connections between trip participants and the AB committee as well as continued service on campus
- Assist in the application and selection process for trip participants

**Position Term**
May 1, 2020 – April 30, 2021
*Involvement from May 1 – August 1 can be optional

**Remuneration**
$30/month on WisCard (8 months)
Program Development

The WUD Alternative Breaks (Alt Breaks or AB) program provides UW-Madison students with opportunities to work with the contemporary issues affecting American society, allowing students the chance to develop and plan a service learning trip specific to an issue; to learn about that issue; and then volunteer in culturally and geographically diverse communities across the United States. The trips planned by the committee bring students together to work side by side with their peers and members of the communities they visit in strong, direct service. Through participation in the committee, students develop professional skills, explore relevant social and environmental issues, learn project management, and network on and off campus. These positions work with the Director of AB, other Associate Director(s), and the AB Advisor.

The AD of Program Development focuses on interacting with the students each semester to develop trips, create educational opportunities about the trips and their core issues. This position is in charge of directly communicating with committee members to facilitate organized, efficient trip planning along with heading the application and organizing educational and leadership programming. Strong applicants will display exceptional organizational, communication, and team skills. No previous experience with Alternative Breaks is necessary to fill this position.

General AD Duties
- Anticipated time commitment of 10 hours per week during academic year, including meetings
- Attend weekly Alt Breaks Committee meetings and weekly AD Meetings (TBD upon selection of leadership team).
- Attend Wisconsin Union Directorate (WUD) trainings, including Fall AD Training on Aug 27
- Promote Alt Break at Sunburst Festival (Aug 30), Sunset Slam (Aug 31), the student org fairs (Fall-Sep 9 & 10, Spring-TBD), and other recruitment opportunities
- Work with AB team to establish goals and procedures for programming as well as develop, communicate, and hold committee to vision and mission of programs
- Work with AB team to create and facilitate trips and events, educating the committee on responsible program planning, promotion, and implementation
- Foster a comfortable, friendly, and open environment within the committee, where all members are able to share and discuss their thoughts and disagree in a civil manner
- Assist in running AB committee meetings, organizing programs, and other committee functions
- Assist with application and selection process for trip participants

Position Responsibilities
- Work with committee members to develop service immersion trips for Spring Break and ensure they are staying within the trip planning calendar deadlines and update leadership team on trip planning progress
- Maintain a clear line of communication between AB and the trip community partners
- Collaborate with trip planners and site leaders to prepare background information and orientation packets for each trip
- Work with AB director to develop educational and leadership programs for site leaders
- Develop and help implement multiple educational orientations for trip participants that focus on developing social ties within the trip groups, trip logistics, and introduce the central issues the trips are centered on
- Meet with trip participants who are unable to attend orientations
- Plan and implement workshops for the committee
- Assist in the application and selection process for trip participants

**Position Term**
May 1, 2020 – April 30, 2021
*Involvement from May 1 – August 1 can be optional*

**Remuneration**
$30/month on WisCard (8 months)