Union Council

2013-2014 Minutes

Meeting Date: April 17, 2014

MEMBERS

Grace Bolt, ASM Rep X
Neil Damron, President X Devon Maier, ASM Rep X
Gary Filipp, VP-Program Admin X Sean McNally, ASM Rep X
Andrew Bulovsky, VP-Public Relations X William Lipske, Staff Rep X
Annie Paul, VP-Leadership Development X Peter Lipton, Faculty Rep X
Mark Guthier, Secretary X Jeff Haupt, Alumni Rep X
Hank Walter, Treasurer X Juli Aulik, Alumni Rep X
Bill Mulligan, WUD Rep X Lori Berquam, Dean of Students X
David Gardner, ASM Chair X Susan Dibbell, Asst Director-Social Ed X

Guests: Chelsea Anderson, Hoofers President; Annie Wright, Performing Arts Director; Nathalie McFadden, Director’s Office Assistant

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<th>TOPIC</th>
<th>DISCUSSION</th>
<th>ACTION</th>
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<td>Call to Order</td>
<td>Mr. Damron called the meeting to order at 6:03 p.m.</td>
<td>Motion Passed</td>
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<td>Mr. Filipp moved to have a discussion regarding changes to the Hoofers Constitution prior to the discussion of the general administration programming budget for Fiscal Year 2015.</td>
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<td>Mr. McNally called to question. Mr. Bulovsky seconded. All in favor. Motion Passed.</td>
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<td>Mr. Filipp moved to discuss Policy SE23 directly following the discussion of SE3-14.</td>
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<td>Mr. Damron noted that the Union Council Executive Committee voted against putting this item on the agenda; this motion would add the item to the agenda. He said that adding this item to the agenda would put the current policy of Union Council Executive Committee into question. Ms. Dibbell stated that this should be attached to the agenda item that states “seeking approval of the accompanying motion to approve a study of stipends by the Program Administration.” Several individuals expressed feelings that they trusted the Executive Committee to make appropriate decisions regarding what should be put on the agenda. It was also noted that this item had not been taken to the sub-committee for review, nor had it been taken to the committees that the policy would impact. Mr. Filipp stated that this is an item of discussion not necessarily a decision. Mr. McNally called to question. Mr. Filipp seconded.</td>
<td>Motion Failed</td>
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<td>Mr. Damron clarified that the vote would decide whether to add this as the 5th decision item on the agenda.</td>
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<td>Approval of Minutes</td>
<td>Mr. Lipske moved to approve the minutes. Mr. McNally seconded. All in favor.</td>
<td>Motion passed</td>
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<td>Open Forum</td>
<td>Mr. Haupt said that this would be his final meeting. It has been a fun four years and he is disappointed that his term has ended. He wishes everyone well and thanked the group for the opportunity.</td>
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<td>Updates and Discussion Items:</td>
<td>Ms. Wright, Director of the Performing Arts Committee discussed the past year and her committee’s plans for the upcoming grand reopening.</td>
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The 2014-15 Theater Season

The 75th Anniversary season of the Wisconsin Union Theater and the new Play Circle.

The vision for the upcoming season is to include programs that will re-engage previous patrons and expand programs to UW-Madison students. There will also be further engagement of the UW School of Music, the UW Dance Department, the Madison Opera and various other arts enterprises in the Madison area.

Budget Overview:
Ms. Wright stated that $117,502 has been contributed to the budget in the form of grants, partner support, and in-kind promotional support. An additional $220,000 has been contributed in the form of endowment support.

The concert series will feature five concerts, including Yo-Yo Ma with Kathryn Scott on October 18th.

The Isthmus Jazz Series will feature five concerts, including the Isthmus Jazz Festival in June.

The World Stage Series will feature four events, including the Madison World Music Festival in September. Mr. Haupt asked if the World Music Festival was going to be presented in conjunction with any other area festivals like the Willy Street Fair. Ms. Wright stated that it will be presented in conjunction with the Willy Street Fair.

The Dance Series will feature Project Bandaloop (an aerial dance company) as well as Bill T. Jones/Arnie Zane Dance.

The Special Events Series will feature a number of events including the Pro Arte 100th Anniversary Closing Concert in September, Two Cellos in February and Kronos in March.

The Circle Series will feature a number of collaboration events with Four Seasons Theatre as well as the Marcia Legere Play Festival, Broadway’s Next Big Musical and the Acting Company.

The Travel Film Series will feature several films including Sudan’s Secret Side and the Great American Southwest.

Ms. Wright discussed other factors that were involved in the planning of this season. There was a great deal of open communication with the new Entertainment Committee. The committee formed a collaboration with Four Seasons Theatre and focused on student centric programming including late night shows, idols, cabarets, open mics, and MU Bash festivities.

Mr. Haupt asked how the committee was doing without facilities. Ms. Wright said that it was tough to put a name to a place; committee member numbers have dwindled but responsibilities have not. She is hoping to see growth with the opening of new spaces. Mr. Damron asked when people will be able to buy tickets for the next season. Mr. Guthier noted that Union Council members must notify Union staff if they would like Yo-Yo Ma tickets by May first.
Hoofers Constitution Changes

Ms. Anderson went over the main changes to the Hoofers Constitution, which are as follows:

- Article Four, Section Five: In order to be more efficient, the Hoofer Club representative will also sit on Hoofer Council. Currently, representatives are not required to sit on Hoofer Council. This change would require them to. Mr. Haupt asked how often Hoofer Council meets. Ms. Anderson stated that they meet approximately every other week, so it is not a big commitment for presidents and vice presidents to make. She noted the importance of having people there who really understand the club. Mr. Haupt asked how the club presidents feel about this commitment. Ms. Anderson stated that they agree with and support this commitment. Mr. Haupt asked how many presidents or vice presidents sat on council this past year. Ms. Anderson stated that only one sat on council. There are six club reps, however the information was not passed on appropriately.
  - Mr. Haupt moved to approve. Mr. Bulovsky seconded. All in favor. Motion Passed.

- Article Four, Section Ten: The wording has changed from 2/3 to two-thirds.
  - Mr. Walter called to question. Mr. Maier seconded. All in favor. Motion Passed.

- Article Five, Section Ten: The wording has changed from “all affiliated clubs are encouraged required” to “all affiliated clubs are encouraged.”
  - Mr. Lipske moved to approve. Mr. McNally seconded. All in favor. Motion Passed.

Issues for 2014-2015 Union Council Consideration

Mr. Damron stated that sub-committee participation has declined over the past few years, and he would like feedback on policies and issues that should be considered for the next year. Mr. Filipp noted that it was unclear what the roles and responsibilities of the sub-committees are.

Mr. Haupt suggested that Union Council take a critical look at spaces in the Union and the programming that can be done, both free and paid.

Ms. Aulik stated that the continuity of student representatives on this board could use some improvement. Many serve only one year. This may require changes in governing documents or at an ad-hoc basis. She suggested the potential for future members to sit in on meetings prior to joining. Mr. Maier noted that ASM is trying to get people involved in Union Council who have relevant ties to the Union so that they have more of an investment in Union Council.

Mr. Lipske said that he would like to see Union Council’s relationship with SSFC improved. Mr. Haupt agreed that continuity is a really important item to focus on. He also noted that the Union President used to sit on SSFC which really improved the relationship between the two bodies. Mr. Filipp stated that he would like to see more detailed and intentional recruitment.

Mr. Filipp stated that the document sent out outlines the WUD budget. The summary tab shows the funds that are required to be approved by Union Council. The two main changes are the number of Assistant Directors and the change in stipends. Mr. Haupt asked if this budget
assumed that the Rathskeller was on or off line. Mr. Filipp stated that this budget was created under the assumption that the Rathskeller will be open. Ms. Dibbell noted that it is important to bring people back to the Union, and that this budget was created revolving around the idea of bringing people back. Ms. Aulik thanked Mr. Filipp for the helpful summary. She then asked about the gift funds in the budget. Mr. Filipp stated that the hope is that these gift funds will be utilized more effectively.

Mr. Bulovsky moved to table the item. Mr. Guthier Seconded. All approve. Motion Passed.

Mr. Filipp stated that the idea for this policy developed through working with directors throughout the year. There was a sense that the stipend did not reflect the positions or the goals of the organization. There were two goals when developing this policy: to promote accessibility of student leadership positions and to reflect the work and time committed by the directors. An increased stipend is meant to increase accountability, accessibility and to reflect the cost of living in Madison while ensuring that the stipends are impactful. He went on to say that stipends have depreciated over 25% over the past few years and approximately 75% of Directorate works a second job. He found that over half of Directorate said that they would spend more time on Union projects if the stipend increased. Over time, the 2% annual increase has not aligned with the in-state tuition increase or the cost of living in Madison.

Mr. Lipton asked if there was a way to make this job more attractive to someone at a lower income. Mr. Filipp stated that there is potential for scholarships, additionally, about 33% of WUD does receive some sort of financial package from the University. He went on to say that there could be some legal issues associated with asking people about their financial status. Mr. Haupt stated that when he was a member of WUD, officers were paid a year of tuition, and directors were paid half a year of tuition. He believes that 100% of tuition should be covered, noting that the work that WUD does is not terribly dissimilar from collegiate athletes. Mr. Lipton asked if it was possible to hold a second job along with Directorate. Mr. Filipp stated that he himself holds a second job.

Mr. Filipp stated that the current officer stipend is $7,207 and they are also eligible for a $1,200 summer stipend. The proposed changes would increase the officer’s stipend to $8,322. The proposed changes would increase director’s stipends from $5,900 to $6242. Mr. Lipton noted the importance of attracting low-income students, because these positions may preclude them from holding down other jobs, especially when in school. Mr. Damron stated the possibility of creating a sub-committee to look at this specific issue. Mr. Haupt asked if this is taxed income. Ms. Dibbell stated that it is taxed, and noted that some international students are not able to accept the stipend due to visa rules.

Mr. Bulovsky moved to approve. Mr. McNally seconded. All in favor. Motion passes.

Mr. Bulovsky stated that the study of organizational efficiency needs to be continued next year. The SE-23 document should be used as a starting point. Mr. Gardner asked if budget decisions would be included. Mr. Damron stated that all decisions will be included. He noted that Union Council decides on policies that impact a number of departments within the Union. Ms. Aulik said that this is more about high level decision making.

Motion Passed.
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<td>Vice President -</td>
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<td>Secretary</td>
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making. Mr. Filipp stated that this agenda item is not about making a change, but simply continuing what the group does. Mr. Mulligan noted that the point of this policy was to clarify how policies are brought to Union Council and which governing bodies policies in question need to go through.

Mr. Guthier made a **motion**: I move that the Wisconsin Union Administration Subcommittee conduct a study of the Union Council’s decision making process for the purpose of producing tangible suggestions for changes and clarifications that will improve organizational efficiency without detracting from the fundamental social education based mission of the organization. The Administration Subcommittee should report back to Union Council with tangible suggestions and actionable items that result from this study at the December 2014 Union Council meeting. The report should include an easy-to-read, all-in-one-place document detailing Union Council’s current decision making model that be distributed and used by the organization and edited with new changes should they be approved in the future. He went on to say that SE2-3 should be used as a starting point. Mr. Lipske **seconded**. Mr. Bulovsky noted that he hopes this does not get ignored during the summer. Ms. Dibbell noted that council committees can meet during the summer. **All in favor. Motion Passes.**

The Union was able to secure a street use permit on Langdon Street for Revelry. Therefore, everything will happen in front of Memorial Union. The Terrace will be open, and there will be entrances from the Terrace, Library Mall park, Lake St. and from Memorial Union.

In other news, the Wisconsin Experience bus trip is taking place May 19-28. So far there are 11 participants, however the application is not due until tomorrow and Mr. Damron extended the opportunity to apply to anyone who may be interested.

Mr. Filipp noted that the change in position descriptions was approved by Union Council Exec.

Mr. Bulovsky stated that there is a WisTalk event from 11-4 on April 24th at East Campus Mall. Mr. Haupt asked if WUD was involved in the All Campus Party. Mr. Damron stated that they are not involved.

Ms. Paul stated that there are no changes or additions since her report was distributed to the committee.

Mr. Guthier stated that Margaret Tennessen, Assistant Director for Administration, has taken a new position, which will be a great promotion for her. Over the next few weeks there will be discussions regarding a plan to replace her. Her going away party is next Friday.

He reminded the group that the final Union Council gathering will occur at the transition banquet on May first. The Memorial Union Building Trustees will also be in attendance.

Mr. Walter stated that he anticipates a summer meeting will be necessary relating to Phase II of the building project. He went on to say that the front stairs at Memorial Union have begun to crumble. This was intended
to be a part of Phase II, however he hopes that it will be handled this summer. Phase I is expected to be completed on time. The plan is to host a soft opening of the building on June 16th. He noted that not everything will be perfect, but public spaces will be open and everything will look pretty good.

The Phase II Design Team has been reworking the cost model. He warned the group that there will be difficult decisions to make at the next meeting, because the Union may not be able to afford everything from the 35% model. The Design Committee will kick into full gear after commencement, and the hiring process for a new student project manager is underway.

He also noted that an ASM member has approached him about discussing student minimum wage.

Mr. Walter stated that he is happy to answer any questions about the budget. Overall, the Union is running ahead of what was projected by about $80,000, some of that is a timing issue. The Rathskeller and the Sett really benefited from the success of the basketball team.

Mr. Gardner noted that the individual who approached Mr. Walter about the student minimum wage issue was an intern. He went on to say that there have been several issues regarding shared governance that have come up during this past year. He hopes that ASM and Union leadership will continue to engage in discussions regarding what positive steps can be taken in order to improve the budget approval process. He would like to do everything possible to give next year’s council as good a footing as possible. Mr. Damron stated that he is very happy with the discussions regarding improving relationships.

Mr. Damron adjourned the meeting at 8:41 PM.

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<td>Adjournment</td>
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