Sarah Mathews  
Union President  
October 2012 Officer Report

- **Directorate and Programming Updates**
  - **Major program initiatives**
    - “Some Night” at the Union 1/24: A huge welcome-back party featuring popular band FUN. which aims to activate all Union South spaces, pilot new programs in areas such as Craftshop/MiniCourses, and build general campus goodwill
    - Make It Better 3/1-3/7: a WUD-wide week of different innovation-focused events with wide-ranging campus and community partnerships
    - Education conference 3/22-3/25: multi-partisan program series about key issues in education, in partnership with Special Events and the Education Policy Studies department
    - Varsity Day: a day to celebrate Seniors and the University
    - May 4 concert/ party
  - **Membership tracking:**
    - Working with VP Severson to measure and track committee membership for future development purposes, as well as Union Member Relations to explore a proposal to give discounted memberships to WUD committee members and student employees
  - **WUD outreach and empowerment**
    - Ceded chairship of November Directorate meetings and encouraged Directors who will continue as students next year to sign up to chair meetings
    - Visited committees to increase Officer visibility and familiarity
    - Invited two Associate Directors and a committee member to a free meal/coffee to thank them for outstanding work and encourage them to apply for leadership positions next year

- **Union Council and Shared Governance**
  - **MUR Exec**
    - Discussed furniture for many, many hours so that Union Council did not have to.
    - Set up a tour and Building Project orientation for new Union Council members at Representative Langer's request
  - **Administration Subcommittee**
    - Met and discussed Union Membership policies, and corporate sponsorship policies

- **General Union Updates**
  - MUBA Trustee meetings October 12-13
  - Attended Leadership Team Retreat 11/7

- **Outreach and Notable Meetings**
  - Dean Berquam
  - Sarah Artz, Wisconsin Union Member Relations Director
• Senior Class Officers
• Dr. Sara Goldrick-Rab of Educational Policy Studies

• **Looking Forward**
  • Working with VPs to evaluate and tweak start-of-year initiatives as necessary
  • Mapping out the spring semester to hit the ground running
  • Bringing a proposal generated from WUD students on how to increase traffic at MU to Leadership Team
  • Calling a MUR Exec meeting to discuss an “Artful Bathroom” proposal as well as hear general construction updates

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1 I find this as ludicrous as the reader likely does.
Tara Centeno  
Vice President - Program Administration  
October 2012 Officer Report

• Directorate and Programming  
  • WUD-wide event meetings  
    • Organizing the “Some Night” event on January 24th  
      • It will be a large collaborative event between various union areas in addition to other campus groups  
    • Special Events has been meeting  
      • organizing portions of “Some Night”  
      • brainstorming the event around Issues in Higher Education  
      • looking ahead to Week of Innovation programming  
  • Committee outreach:  
    • Visited committees to increase Officer visibility and familiarity  
      • Promote that WUD is a large, overarching organization  
      • Emphasize leadership and recognition opportunities  
    • Took an AD to a recognition lunch  
      • Encouraged the student to stay involved and continue with leadership positions in the organization; discussed the idea on an anti-bullying campaign for our campus and area high schools

• Administration-specific duties  
  • Budgets  
    • Being reviewed on a regular basis - encourage committee accountability  
    • Looking ahead to next year’s budgets and if changes need to be made  
  • Late Night Grant: Applications have been coming in relatively steadily but hope to promote it to more campus organizations  
    • Will be mentioned at the RSO Lottery

• General Union Updates  
  • Attended and presented at ACUI  
  • Cooperative Programming Committee  
    • Restructure recommendations are being brought to Leadership team  
    • Current structure meets bi-weekly to:  
      • evaluate incoming requests  
      • reflect on past programs in various dining spaces  
      • consider how better to promote our dining spaces as venues and effectively market them  
  • Craftshop/Mini Course updates  
    • Working on the proposal for a new student position to help bridge the gap between the craftshop and WUD  
    • Experimental programs are being tested  
      • Badger Craft Clash was a huge success  
      • Art a la Carte is going on monthly and has been doing well
• Mission and vision statement are still being finalized
Jose Cornejo
Vice-President for Public Relations
October 2012 Officer Report

Duties to WUD
- Worked on creating a WUD-wide sweatshirt.
- Visited individual committee meetings to explain WUD and the Wisconsin Union.
- Worked on planning “Some Night” at the Union, our welcome-back event for Spring.
- Created a marketing campaign to build up a subscriber list for the WUD newsletter.
- Launched the WUD newsletter with the announcement of “Some Night” at the Union.

Duties in relation to Shared Governance
- Reviewed a new Health, Safety and Security policy
- Participated in further FF&E review sessions for the Memorial Union Reinvestment
- Organized and participated in another FF&E review with Facilities subcommittee and invited all Facilities employees. Around 12 people showed up and gave valuable input.
- Met with Nancy, CESO, to talk about the topic of making more accessible to RSOs.
- Worked with Marketing to finalize survey questions.
Courtney Severson
Vice President – Leadership and Development
October 2012 Officer Report

Directorate and Programming

- Meeting with each Director to go over the following:
  o Membership requirements and database
  o Recruitment for spring
  o Retention efforts
  o Recognition plan updates
  o Ideal committee size (to measure Directorate growth)
  o Defining committee benefits (Why do people join your committee?)
- Gathering information / possible participants for the NowU Emerging Leaders Retreat
- Creating the Directorate Retreat schedule and programs
- Meeting with Associate Directors/committee members to recognize them for their work
- Meeting with David and Isabel to ensure that they are using Antaramian funds
- Rescheduling the Etiquette Dinner

Shared Governance and Union council

- Riding Club Study – last meeting on November 7th
- Reschedule of Program meeting – November 29th

New Projects and Initiatives

- Weekend volunteer service trip for WUD leaders
- Recognition questionnaire for WUD leaders (to find potential changes / additions to the recognition plan)

Looking Forward

- WUDsgiving – November 16th at 6 PM
- Program Subcommittee Meeting – November 29th at 5:30 PM
  o Hoofer Constitution changes
  o Union Theater vision
  o WUD & Mini Course/Craftshop relationship
- WUD Leader Social – December 14, 6-9 PM
- WUD Retreat – January 25 - 27
Mark Guthier
Union Director – Council Secretary
October 2012 Officer Report

Campus Updates

- HR Design process continues to be discussed at various governance levels across the University
- Chancellor’s Search Committee held multiple open forums for campus constituents throughout the month
- By the end of the month, the Critical Compensation Fund program was expected to be completed
- The Office of the Vice Chancellor for Finance & Administration’s Employee Engagement, Inclusion and Diversity survey data/results has been distributed to all of the Units

October Activities

- Hosted Badger Bash Tailgate Event, October 6, UW v. Illinois
  - Focus: Corporate Sponsors
- Attended Big Ten Union Directors Meeting, October 8-11, Northwestern University
- Hosted Annual Memorial Union Building Association Trustee Meeting, October 12-13
- Hosted Badger Bash Tailgate Event, October 20, UW v. Minnesota
  - Focus: Lakefront Gateway Project
- New York City Development Trip, October 21-24
- PBS “Visionaries” video shoot, October 25-27
- Hosted Badger Bash Tailgate Event, October 27, UW v. Michigan State
  - Focus: Retired Wisconsin Union Staff
- Participated in program review for the Ohio Union at Ohio State University, October 28-31

Union Updates

- Union South received its LEED-Gold rating from the U.S. Green Building Council
- Program Advisor search for Outdoor Programs/Hoofers is underway
- The December Board of Regents meeting will be taking place at Union South
- The final mount raised on the Mendota Blue Terrace Chair program from this summer is in excess of $260,000 for the Building Campaign
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As of September 30, 2012
Year to Date
Wisconsin Union
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**Notes:**
- Figures may not add up due to rounding.
- Data includes all revenue sources and expenditure categories.

**As of September 30, 2012 (Year to Date)**

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Note: Figures rounded to nearest hundred.