## Meeting Agenda

**October 25th, 2017**

**Industry, Union South (3rd Floor)**

### 5:30 pm  Welcome & Dinner
- **Nick**

### 5:55 pm  Union Council Photo

### 6:00 pm  Call Meeting to Order
- **Iffat**
  - Approval of September’s meeting minutes
  - Open Forum

### 6:10 pm  Action Items
- **Courtney**
  - WUD Goals
- **Mark/Forrest**
  - Marina Project

### 6:30 pm  WUD Committees
- **Directors**

### 6:50 pm  Building Project Presentation
- **Mark**

### 7:10 pm  Subcommittee Updates
- **Admin**
- **Facilities**
- **Dining**
- **External**
- **P & L**

### 7:30 pm  Reports
- **Mark**
  - Director
- **Susan**
  - Financial Reports
- **Susan**
  - Strategic Planning
- **Heidi**
  - Ad Hoc Committee – Named Spaces
- **Iffat**
  - Porchlight Partnership
- **Nick/Forrest**
  - WUD Update
- **Billy**
  - ASM Update

### 8:00 pm  Close Meeting
Union Council
September 27, 2017
Minutes

In Attendance: Lori Berquam (Ex-Officio), Iffat Bhuiyan, George Cutlip, Susan Dibbell, Max Goldfarb, Mark Guthier, Forrest Koslowski, Heidi Lang (Ex-Officio), Courtney Medick, Katrina Morrison, Nick Munce, Samuel Park, Liz Preston, Chris Verhaeghe and Sydney Weiser.

Absent: Omar Jandal and faculty appointment

5:30pm The Union Officers provided a tour of the newly opened east and central wings of Memorial Union.

Dinner

6:15pm Meeting called to Order

Forrest moved to approve the minutes from the April 18, 2017 Council Meeting. Max seconded and the motion passed.

Open Forum

Iffat opened the floor for an open forum, but no one addressed anything at this time.

Hoofers Update

Forrest provided a general update on the Hoofer’s side of Wisconsin Union Directorate. The SCUBA president position was recently filled by Austin Albert, the Sailing Club is working on raising money for new piers, Riding Club is doing well in its new facility, the Mountaineering Club is forming a mountaineering team and Ski & Snowboard is planning their winter trip to Steamboat. He also mentioned that the Hoofer All-Club Extravaganza was later that evening, marking a new beginning for prospective members.

Union Council Training

Materials

Mark walked the Council through the notebook and materials, all of which can be found online in the Box folder. Notebooks include information on the Role of the College Union, WU structure and overview, the Union’s constitution and bylaws, shared governance overview, policy index, financial report and an overview on parliamentary procedure.

Expectations

Iffat shared a handout with expectations for Council members and announced that meeting materials will be placed in Box by 4pm on the Monday before meetings.
Subcommittees

Iffat reminded the Council that each member is expected to sit on a Council committee. Information and instructions on signing up can be found in Box.

Wisconsin Union Directorate (WUD) Update

Nick reported that the officers and directors have been participating in the three-day WUD retreat as well as organizing two large all-campus events—Sunburst Festival and Sunset Slam. Over 6,000 students attended the Welcome Week events and additionally, WUD is one of the sponsors of the Student Org Fair. Committees are getting ready for fall kickoff meetings and recently a WUD social was held with the Riding Club.

Nick shared three goals for the year:

1. Invest time and energy in student development leadership framework;
2. Recognize the continuum of the student-staff partnership;
3. Increase knowledge of WUD programs especially among groups that don’t traditionally use WU facilities.

Associated Students of Madison (ASM) Update

Katrina provided updates for ASM and addressed that the First Networking Night for ASM students and university administrators went well, and expressed their hope to have another come January. She also explained that they are working on changing classifications for segregated fees and have a new WSUM radio show called “State of the University” that will broadcast on Fridays at 11am.

ASM passed legislation on a pilot for a Textbook Affordability Project and have been working on a Building Bill of Rights for all new building projects. Additionally they have been exploring the creation of a Student Legal Services Center and touching on the Campus Free Speech Bill and the Permitless Carry Bill in the Wisconsin State Legislature.

Supplemental Nutrition Assistance Program (SNAP)/Badger Fare Update

Sydney provided an update on the Union becoming SNAP accessible. SNAP benefits cannot be accepted in Union restaurants but the Badger Markets are an option and the next step in the process is for the Union to be audited.

Sydney also reported that the Department of Continuing Studies now has $25 gift cards for students who run low on food, a program known as Badger Fare. These cards can be used at the Union and no documentation is required. They are available in various offices.

She noted that the Dining Committee meets the first Wednesday of the month and their goal this year is to bring in more international food and look at prices. Second semester they are considering a program focusing on food from Black and Brown farms with the intention to educate access to markets.
Porchlight Partnership Updates

Iffat stated she is working with staff on creating goals for a partnership between the Union and Porchlight with intent to create real world experiences for students. She is currently focusing on a structure and timeline and Samuel suggested working with the Morgridge Center.

Reports

Mark reported that Memorial Union is open, but staff are creating a list of things to be done. Originally, the second floor was to open in June and floors three and four in September. The project will come in under budget.

He also announced that Alumni Park will open October 6 and mentioned that he is serving on the search committee for the University Health Services Executive Director.

Susan provided a brief overview of the Union’s 2016-17 Annual Report. An executive summary is in Box and a full report will be coming. Additionally, she provided an update on the Union’s strategic thinking process and the final report will be published by early November, but the document will be updated and revised as needed.

Susan gave instructions on how to read the Union’s financial reports and explained that every month she will provide a financial update. She reported that the Union’s previous fiscal year (June 30) ended better than anticipated but that the new fiscal year (July 1) is off to a rough start due to being short-staffed and not bringing in the revenue expected in our dining units. A question was asked about the Union’s commitment to the building project and Susan explained that the number will be brought up in the next meeting.

Iffat reported that this summer she served on the Chancellor’s Study Group to examine services for students. Their charge was to look at enhancing the student experience and themes emerged in the process—Belongingness, Resources and Activation. There are opportunities for the Union within the Resources theme—we provide numerous opportunities for students to venture and explore. There are also opportunities for the Union to work more closely with groups like the Center for Leadership & Involvement. The report was made to the Chancellor.

Samuel asked about student involvement in the KKK. Mark responded that the Union will have a representative on the Chancellor’s study team.

At 7:55pm Max moved to adjourn the meeting. Samuel seconded and the meeting was adjourned.
Wisconsin Union Directorate Goals 2017-18

1. Investing into an internal student development system and establishing healthy relationships among all students across WUD.

2. Recognizing the continuum of the students-staff partnership and creating experiences to enhance the mutual respect, trust and accountability between both parties.

3. Increasing campus awareness and understanding of WUD's programming and leadership opportunities.
MISSION DRIVEN

LEAD: Be the leading provider of open and accessible high quality facilities, magnetic programs and services for all members of our community.

- Continue to grow free arts programming on the Terrace including a student Terrace Artist in Residence position
- Pilot and evaluate 2 intentional, multi-faceted, integrated program experiences that allow for participant choice in level of engagement
- Actively support the Marina Campaign to raise $1.5 million
- Create and promote group experiences that capitalize on the range of organizational capabilities
- Implement online technologies focusing on the administrative aspects of the system via the Wiscard and Accounting offices

FOSTER OWNERSHIP: Foster a true sense of ownership amongst all Union users, especially UW-Madison students and Wisconsin Union Members.

- Establish a 100th Anniversary Concert Series Advisory Committee
- Expand equity, diversity and inclusion engagement efforts though “Art as part of the solution” programs and a Union “modern meetings” training effort
- Enhance the value of Union Membership though Member input and data from newly implemented technologies
- Award Union Life Memberships to student Employees of the Month
- Increase awareness of Union Membership value for students and UW faculty/staff
- Create a Union-based inclusion study that is integrated with other campus initiatives

BUILD COMMUNITY: Be a relevant and active builder of a strong, engaged and inclusive community on the UW-Madison campus and beyond.

- Develop program partnerships with key collaborators that will enhance identified Union strengths.
- Raise awareness of the ways in which the Wisconsin Union enhances life and leadership for students
- Develop campaign to connect Dining Services purchases as support for the Union mission
- Pilot new food offerings that target diverse markets and audiences.
- Grow Winter Carnival event through actively encouraging partnerships between committees, clubs and the local community
- Create community nights for non-Members and implement virtual events to engage Members, donors and friends of the Union

MORE...
STAFFING ORIENTED

TOP EMPLOYER: Create an environment where we are the coveted employer on campus at all levels of employment classifications.

- Create personal professional staff development plans for 100% of Wheelhouse Studios student staff.
- Double the number of Union student employees participating in Willis L. Jones Leadership Center Excellence Program
- Revamp student employee recruitment to achieve full employment needs by the third week of classes
- Pilot program in Union Catering to develop most welcoming work environment for international students
- Provide opportunity for student employees to initiate experimental improvement projects in the Facilities operations and production areas

CONTINUOUS IMPROVEMENT

FOCUS ON QUALITY: Maximize our quality of service and efficiencies in working towards these aspirations.

- Make operational and explore the ways the Audience View software in the Box Office can assist the Theater in providing excellent customer relations management
- Bring additional “green”, environmentally conscious practices to Wheelhouse Studios and engage Studio users in more purposeful practice in art making
- Enhance green cleaning and waste reduction programs
- Evaluate implementation ReQlogic via user feedback/input by annual anniversary of October 2018
- Develop high level service standards for reliability and success for all in the Tech Maintenance area.
Overall, ASM is working on increasing involvement from students in our organization, rebuilding relationships with communities of students and administrators to serve as effective advocates of student’s needs, and to respond in student's best interest to developments that are occurring at different levels of government.

At Student Council, we are working on the passage of our Internal Budget, which is how ASM allocates segregated fees for all of our operations.

- The Legislative Affairs Committee is working on campaigns to protect the first amendment rights of students by informing students of the consequences of the recently passed Free Speech Resolution, and is also mobilizing to protect student safety through opposition to the Permit-less Carry bill going through the State Legislature.

- The Sustainability Committee is continuing its work on implementing an Environmental Educational Course Requirement, and is working with University Housing to lead workshops on how to be sustainable on campus directly to residents of the dorms.

- The Equity and Inclusion Committee is working to expand the number of gender neutral bathrooms on campus, and supporting undocumented students in the wake of the DACA repeal.

- The Shared Governance Campaign Committee is working on college affordability through the replacement of iClickers and TopHat with a free program through Canvas.

- ASM as a whole is working on building off the success of the free menstrual products pilot program in restrooms to a greater number of places.

- The Campus Relations Committee is organizing Voter-Palooza, an event where students can be registered to vote and will highlight the importance of civic engagement.

- The Grant Allocation Committee is continuing to distribute funds to students events.

- The Student Activity Center Governing Board is continuing its work in overseeing the operation of the SAC.

- We are working with Administration to pilot a reduced cost online textbook program, and are working on creating a list of courses that will participate in this program.