

Wisconsin Union Policy PL13-0
Wisconsin Union Theater Purpose Statement

The purpose of the Wisconsin Union Theater is to present, produce and promote diverse cultural, educational, and performing arts experiences to create social impact.

To accomplish this, the Wisconsin Union Theater should:

- Create opportunities for students to present, plan, produce, execute, attend, and participate in the performing arts.
- Bring the University and greater Madison communities together in shared performing arts experiences.
- Realize and leverage the unique multi-purpose programming capabilities of Shannon Hall and the Play Circle.
- Integrate the rich history of the Wisconsin Union Theater and the Play Circle with programming that responds to current world realities and changing needs of the University community.
- Maintain a financially viable operation through diversified strategies.

Values:

- Artistry & Creativity
- Collaboration & Community
- Social Justice & Social Impact
- Education & Leadership Development

Additional background:

Former Policy 1.42; Formerly SE13-0

Related materials and support documents:

For interpretations, resolution of problems and special situations contact:

Secretary of Union Council: WU Director

Chair of Union Council: WU President

Chair of Union Council Social Education Advisory Board

Principal Student Engagement Officer

Policy Authority (suggested amendments should go through these bodies):

Chair of Union Council Social Education Advisory Board

Union Council

Board of Regents

Date(s) of Action:

November 28, 1985; May 8, 1985, _____ 2023

Last Date of Review:

Next Required Review Date:

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Wisconsin Union Policy Number Wisconsin Singers' Purpose Statement

Purpose Overview

Wisconsin Singers is a collegiate entertainment troupe, featuring talented singers, dancers, instrumentalists, and stage technicians from the UW campus regardless of major. The program is focused on mounting Broadway-caliber productions, delivering hands-on educational and performance opportunities, and making a positive impact on the statewide community and beyond.

Wisconsin Singers is part of the Community Engagement unit within the Social Education Area of the Wisconsin Union. As such, Wisconsin Singers fulfills the mission of the Wisconsin Union by building community through educational, social, and recreational opportunities created through a student-staff partnership.

Wisconsin Singers trains students in entertainment management and the performance art of popular music, while ensuring that concert sponsors and audiences are always treated to a professional quality music event that reflects the excellence of the UW campus. Working alongside hired music-industry professionals, students are involved in many of the elements of mounting and touring a professional production including the planning and facilitation of rehearsals and on-site workshops, creating effective marketing materials, managing business and backstage operations, and organizing touring logistics.

Values

Education: to provide a quality educational experience in popular music genres and entertainment management to UW students of any major.

Community Engagement and Service: to build relationships with audiences, sponsors, UW alumni, and statewide arts organizations as representatives of the Wisconsin Idea throughout the state and nation. Students experience the importance of using their talents to benefit communities beyond campus borders by helping service organizations raise funds for their own community initiatives, sharing the stage with local student performers, and volunteering their time to provide music and pre-college-focused workshops for K-12 students.

Professionalism and Public Relations: On campus and beyond, students promote the positive and professional image of the Wisconsin Union, UW and the Wisconsin Idea through quality music performance, and respectful and meaningful interaction with audiences, sponsors, guest performers, and workshop participants.

Lifelong Connections and Enjoyment: to develop lifelong friendships based on the importance of inclusive communication and compassion for each other within the troupe, while creating a fun and exciting experience for students, audiences, and alumni.

Last Date of Review:

Next Required Review Date:

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Experiences for a lifetime

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Additional background:

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